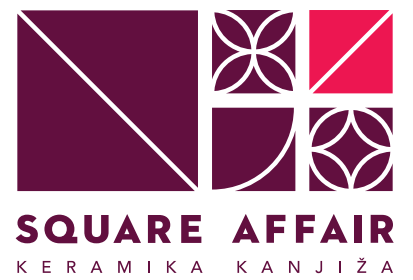


**2018 KATALOG | CATALOGUE**



SVAKI KVADRAT JE VAŽAN  
EVERY SQUARE MATTERS





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# O NAMA

# ABOUT US

## NASLEĐE

### DOSLEDAN KVALITET, OD PRVE PLOČICE

U prisustvu najviših zvaničnika bivše SFRJ, 29. novembra 1980. otvorena je fabrika Keramika Kanjiža. Prva proizvedena pločica bila je bež boje sa belim tufnama.

**Zvala se Maya.**

Od dana osnivanja do danas, brend Keramika Kanjiža podrazumeva kvalitet bez kompromisa, konstantno unapređenje proizvodnje, društvenu odgovornost i zaštitu životne sredine.

## EVOLUCIJA

### NOVI PROSTORI PROMENE

Uz najnoviju modernizaciju opreme, brend je evoluirao kako bi otvorio nove mogućnosti za redefinisane prostora. Sa pločicama različite namene, novih formata i dezena, i širokim spektrom njihovog kombinovanja, unapređeni brend postaje pouzdan partner vaših potreba i životnog stila.

**Njegovo ime je Square Affair.**

## DRUŠTVENA ODGOVORNOST

### ULAGANJE U ZDRAVI RAZVOJ

Razvoj kompanije je kompletan kada podrazumeva i brigu o društvu. Tokom proteklih godina, opremili smo zdravstvene ustanove širom Srbije, uključujući i Hitnu pomoć Beograd.

Donirali smo pločice brojnim obdaništima, kao i školi neformalnog obrazovanja OKCE u Novom Sadu.

Razvili smo i program stručne prakse, u okviru kojeg studenti imaju priliku da stažiraju u sektoru komunikacija i steknu praktično iskustvo i prve reference važne za dalji profesionalni razvoj.

## HERITAGE

### CONSISTENT QUALITY, FROM THE FIRST TILE

Keramika Kanjiža factory was opened on November 29<sup>th</sup> 1980, in the presence of the highest officials of former Yugoslavia. The first tile produced was beige with white polka dots.

**Its name was Maya.**

From that day to this point, brand Keramika Kanjiža has been a synonym for uncompromised quality, constant production improvement, social responsibility and environmental protection.

## EVOLUTION

### NEW SPACES FOR IMPROVEMENT

With the latest equipment modernization, the brand evolved in order to open up new possibilities for space redefining. With its tiles for different purposes, new formats and designs and a broad spectrum for their combining, the enhanced brand becomes a reliable partner of your needs and lifestyle.

**Its name is Square Affair.**

## SOCIAL RESPONSIBILITY

### INVESTING IN HEALTHY DEVELOPMENT

A company's development is complete only when it involves caring for society. During the last years, we equipped health institutions across Serbia, including Belgrade Emergency Department. We donated tiles to numerous kindergartens and the school of non-formal education OKCE in Novi Sad.

We also developed the expert internship programme in the communications sector, for students to gain practical experience and references important for their further professional development.





# KAD JE REČ O DIZAJNU, SVAKI KVADRAT JE VAŽAN

Pune dve decenije radim u industriji keramičkih pločica. Za to vreme imala sam dragocenu priliku da doprinesem transformaciji odnosa naših potrošača prema ovom aspektu prostora. Sa svakom uvedenom novinom, pokušavali smo da otvorimo nove mogućnosti za stvaranje autentičnih prostora. Od samih početaka, naša ideja bila je da kupcima pružimo nešto više od pločica - priliku da osmisle svoje prostore u skladu sa individualnim stilovima, namenama i navikama.

Zahvaljujući potpunoj digitalizaciji procesa dekorisanja, naš kreativni tim razvio je novo lice proizvoda. U redovnoj ponudi danas imamo preko 200 dekora, među kojima se mogu naći i realne imitacije prirodnih i građevinskih materijala kao što su drvo, mermer, kamen, beton i cigla, kao i šare majolike i platna. Pokrili smo zidni, podni i fasadni program kako bismo ponudili rešenja za najrazličitije ukuse i namene.

Uz evoluciju brenda i nove dezene, želimo da vas inspirišemo da pločicama dugotrajno unapredite prostor. Kao i da vam pružimo priliku da svaki njegov kvadrat bude pokriven proizvodom pouzdanog kvaliteta i jedinstvenog izgleda.

# WHEN IT COMES TO DESIGN, EVERY SQUARE MATTERS

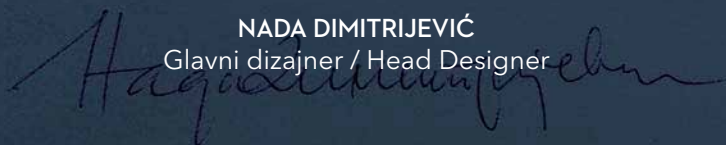
For twenty whole years, I have been working in the ceramic tiles industry. During that time, I had a precious opportunity to contribute to transformation of our consumer's attitude to this aspect of space. With every single novelty introduced, we tried to open up new possibilities for creating authentic spaces. From the very start, our idea was to offer to our buyers more than tiles - an opportunity to design their spaces in accord with their individual styles, purposes and habits.

Thanks to the complete digitalization of the decorating process, our creative team has developed a new face of products. In our regular offer today we have over 200 decors, including real imitations of natural and construction materials, such as wood, marble, stone, concrete and brick as well as patterns of maiolica and canvas. We covered wall, floor and facade programme, in order to offer solutions for various different tastes and purposes.

With brand evolution and new designs, we wish to inspire you to use tiles for making a long-term improvement of your space. As well as give you an opportunity to cover its every square with a product of reliable quality and unique appearance.

NADA DIMITRIJEVIĆ

Glavni dizajner / Head Designer





# PODNE

## NOVE ZVEZDE NA SCENI DIZAJNA ENTERIJERA

Nove tendencije na svetskom tržištu pokazuju da su keramičke pločice zauzele vodeće mesto u građevinskoj industriji i dizajnu enterijera. Njihova primena se proširila na sve prostorije, pa je tako glavni svetski trend popločavanje dnevnih i spavaćih soba, ali i terasa, balkona i hodnika. Zato smo razvili podni program koji svojim modernim pristupom zadovoljava i prati trendove na svetskoj sceni.





# PLOČICE

GRES PORCELAIN

## FLOOR TILES

### RISING STARS ON THE INTERIOR DESIGN SCENE

New global market trends show that ceramic tiles took over a leading position in the construction industry and interior design. Their use has spread to both interior and exterior spaces, so the major global trend now is tiling bedrooms, living rooms, terraces, balconies and corridors. That is why we have developed a floor programme that satisfies and follows global trends with its modern approach.

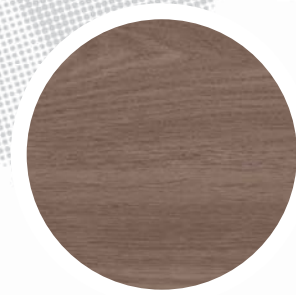




# EVER

PODNE PLOČICE  
FLOOR TILES

20x80



EVER



EVER OAK 20x80



EVER



EVER OAK 20x80





PEI  
4

8

EVER ALMOND 20x80 cm | FT



PEI  
4

8

EVER OAK 20x80 cm | FT



PEI  
3

8

EVER CHERRY 20x80 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
20x80	6	0,96	19,43	51,84	1075,00		







EVER CHERRY 20x80



# ANTICO

PODNE PLOČICE  
FLOOR TILES

20x80





ANTICO



ANTICO WHITE 20x80









PEI 4

8

**ANTICO WHITE** 20x80 cm | FT



PEI 4

8

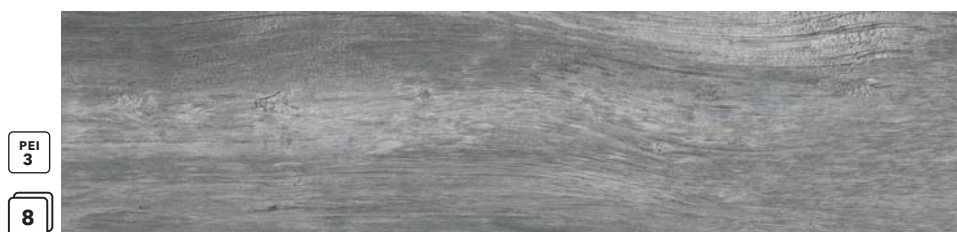
**ANTICO BEIGE** 20x80 cm | FT



PEI 3

8

**ANTICO NATURAL** 20x80 cm | FT



PEI 3

8

**ANTICO BLACK** 20x80 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
20x80	6	0,96	19,43	51,84	1075,00		







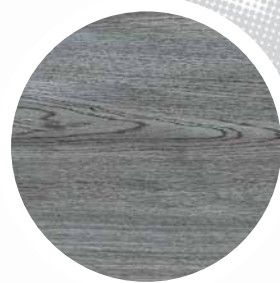
ANTICO WHITE 20x80



# FEELING

PODNE PLOČICE  
FLOOR TILES

30x60 | 15x60





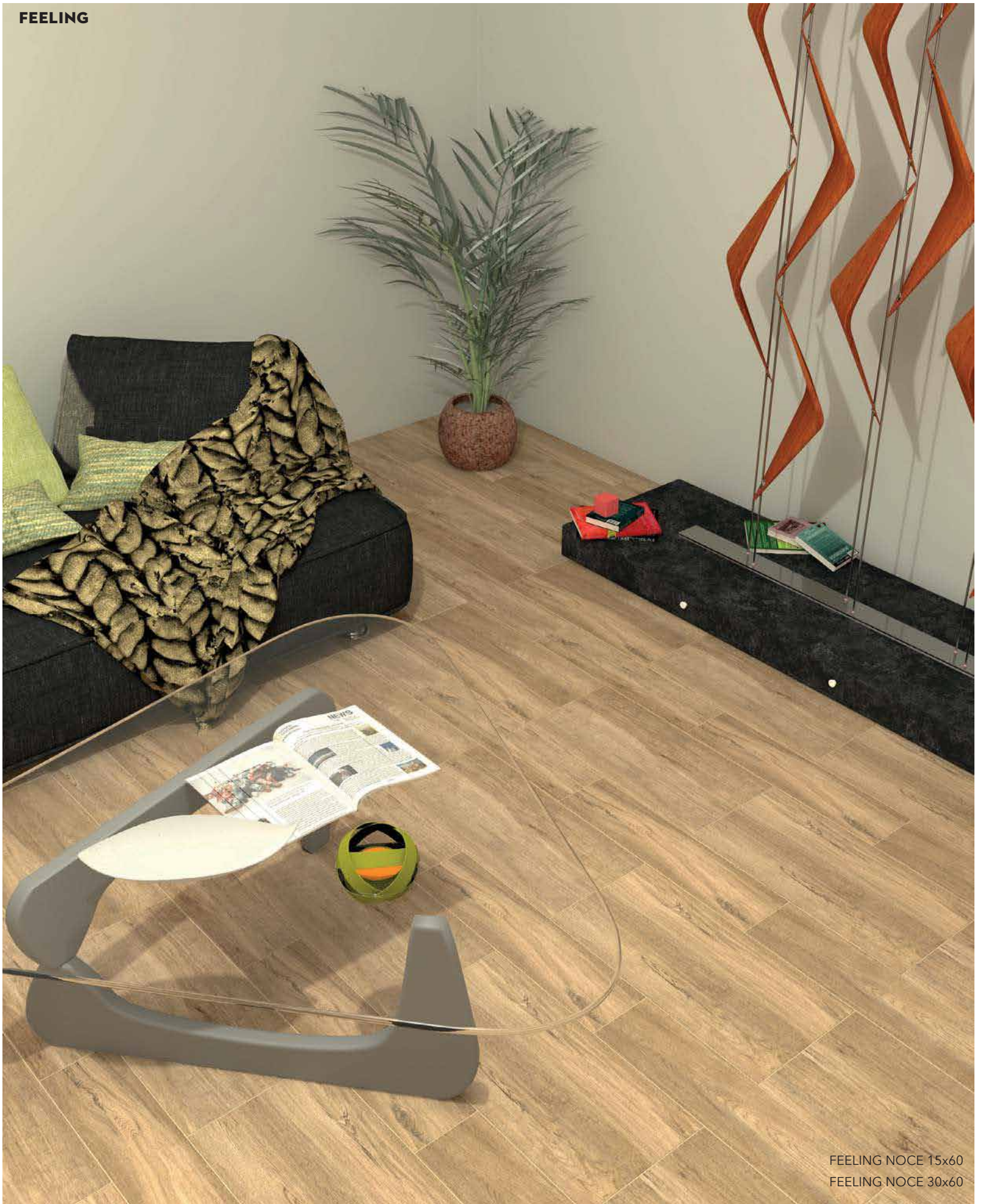
FEELING



FEELING ANTICO 30x60



FEELING



FEELING NOCE 15x60  
FEELING NOCE 30x60





FEELING BEIGE 30x60 cm | FT



FEELING NOCE 30x60 cm | FT



FEELING MARRONE 30x60 cm | FT



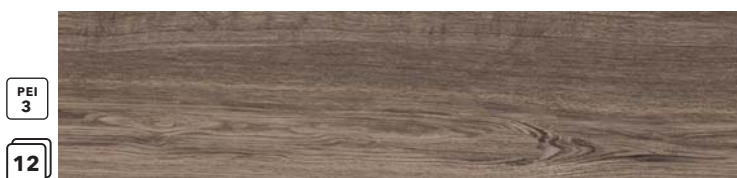
FEELING ANTICO 30x60 cm | FT



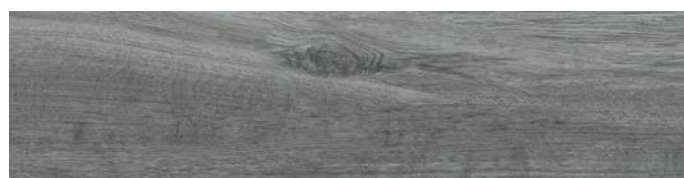
FEELING BEIGE 15x60 cm | FT



FEELING NOCE 15x60 cm | FT



FEELING MARRONE 15x60 cm | FT



FEELING ANTICO 15x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
15x60 30x60	11 6	0,99 1,08	18,98 20,71	55,44 43,20	1090,00 855,00		







FEELING MARRONE 15x60  
FEELING MARRONE 30x60

# STUDIO

PODNE PLOČICE  
FLOOR TILES

30x60





STUDIO

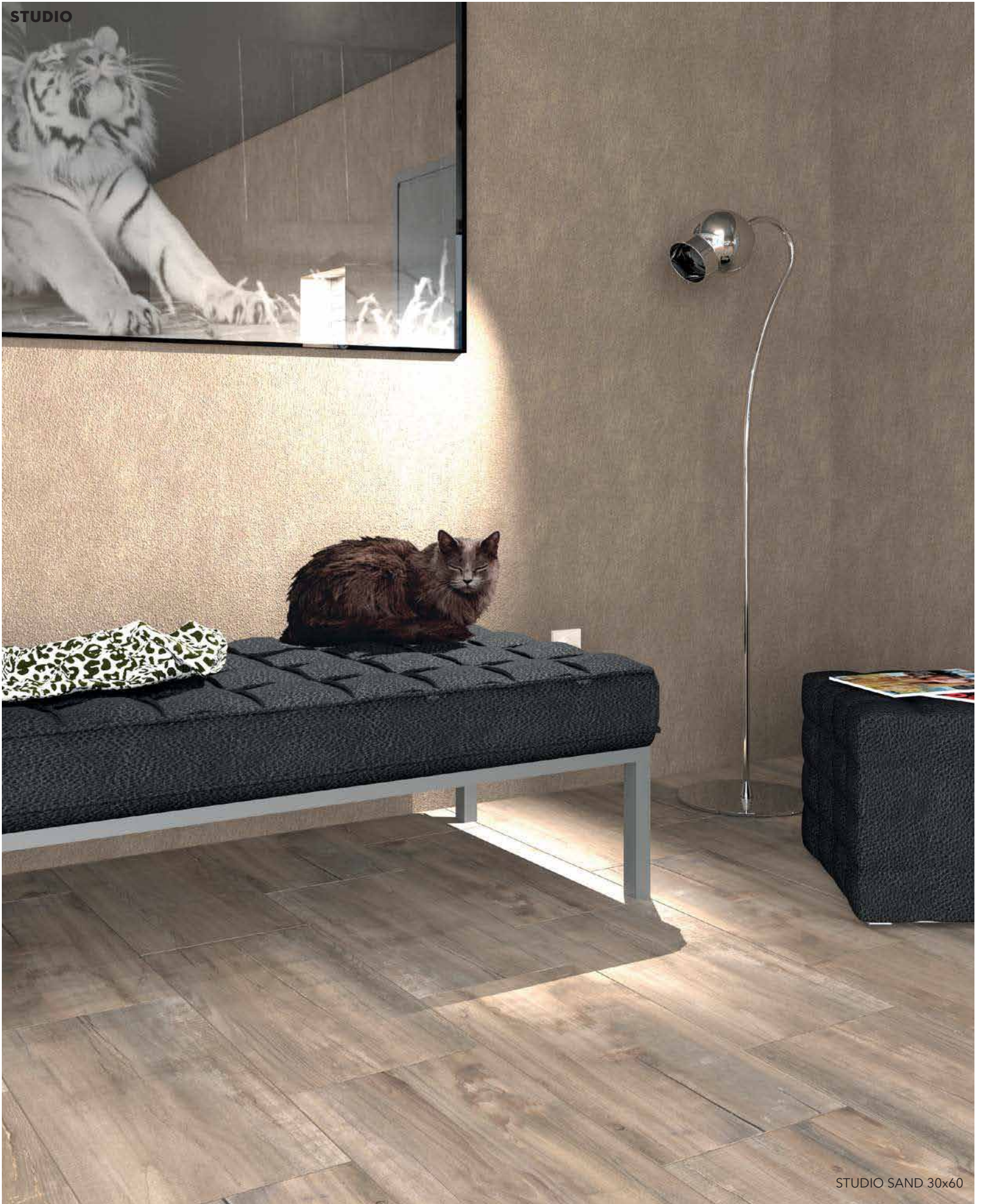


STUDIO SAND 30x60





STUDIO



STUDIO SAND 30x60





PEI  
4

6

**STUDIO** WHITE 30x60 cm | FT



PEI  
4

6

**STUDIO** SAND 30x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60	6	1,08	20,71	43,20	855,00		









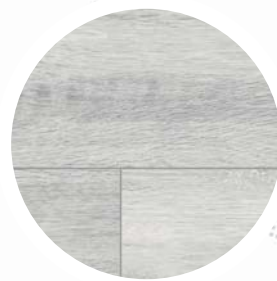
STUDIO WHITE 30x60



# STYLE

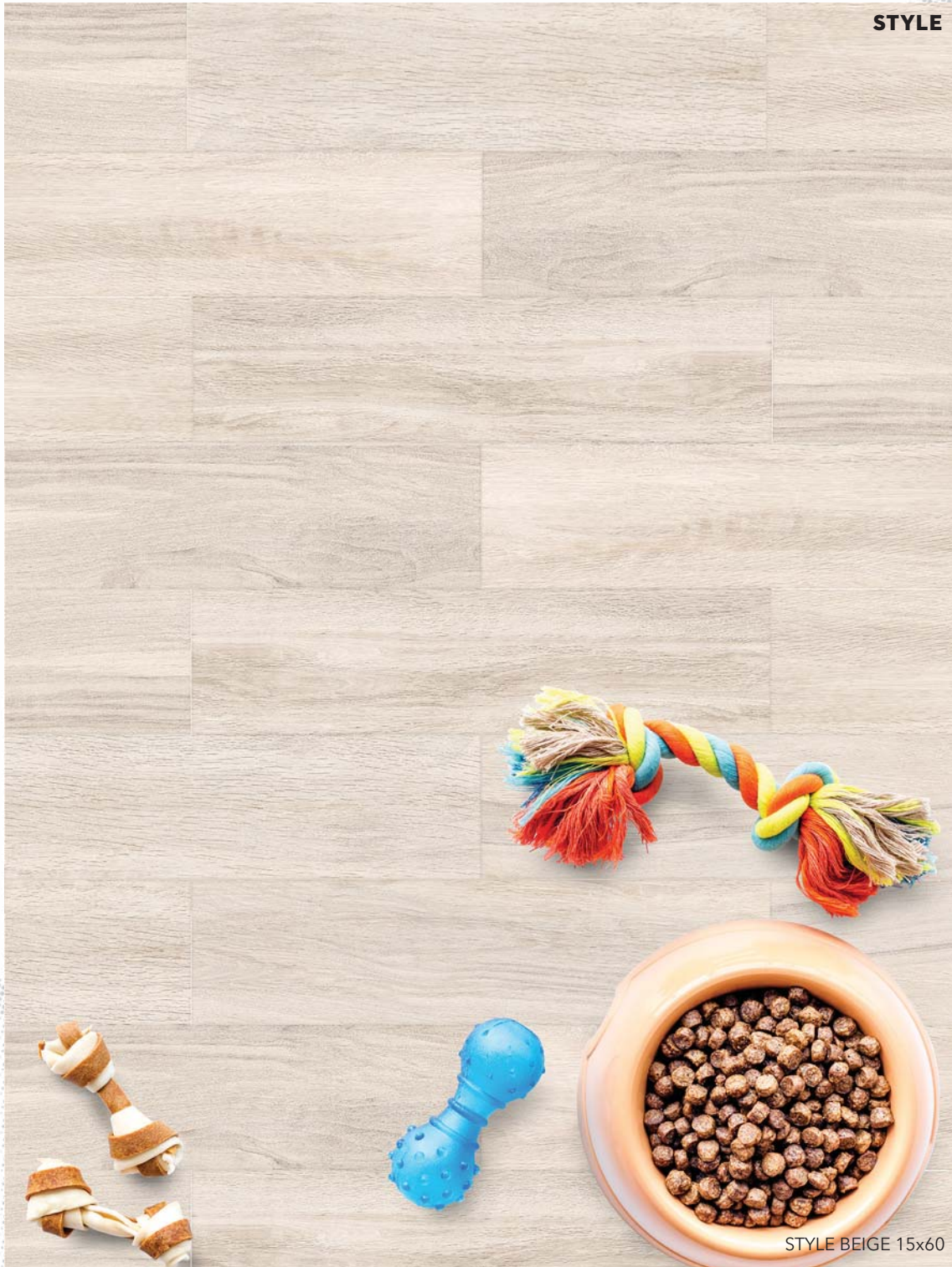
PODNE PLOČICE  
FLOOR TILES

15x60





**STYLE**



STYLE BEIGE 15x60

STYLE



STYLE GREY 15x60





PEI  
4

6

**STYLE** BEIGE 15x60 cm | FT



PEI  
4

6

**STYLE** GREY 15x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
15x60	11	0,99	18,98	55,44	1090,00	<b>IN</b>	INSERT KOM/PC







STYLE BEIGE 15x60

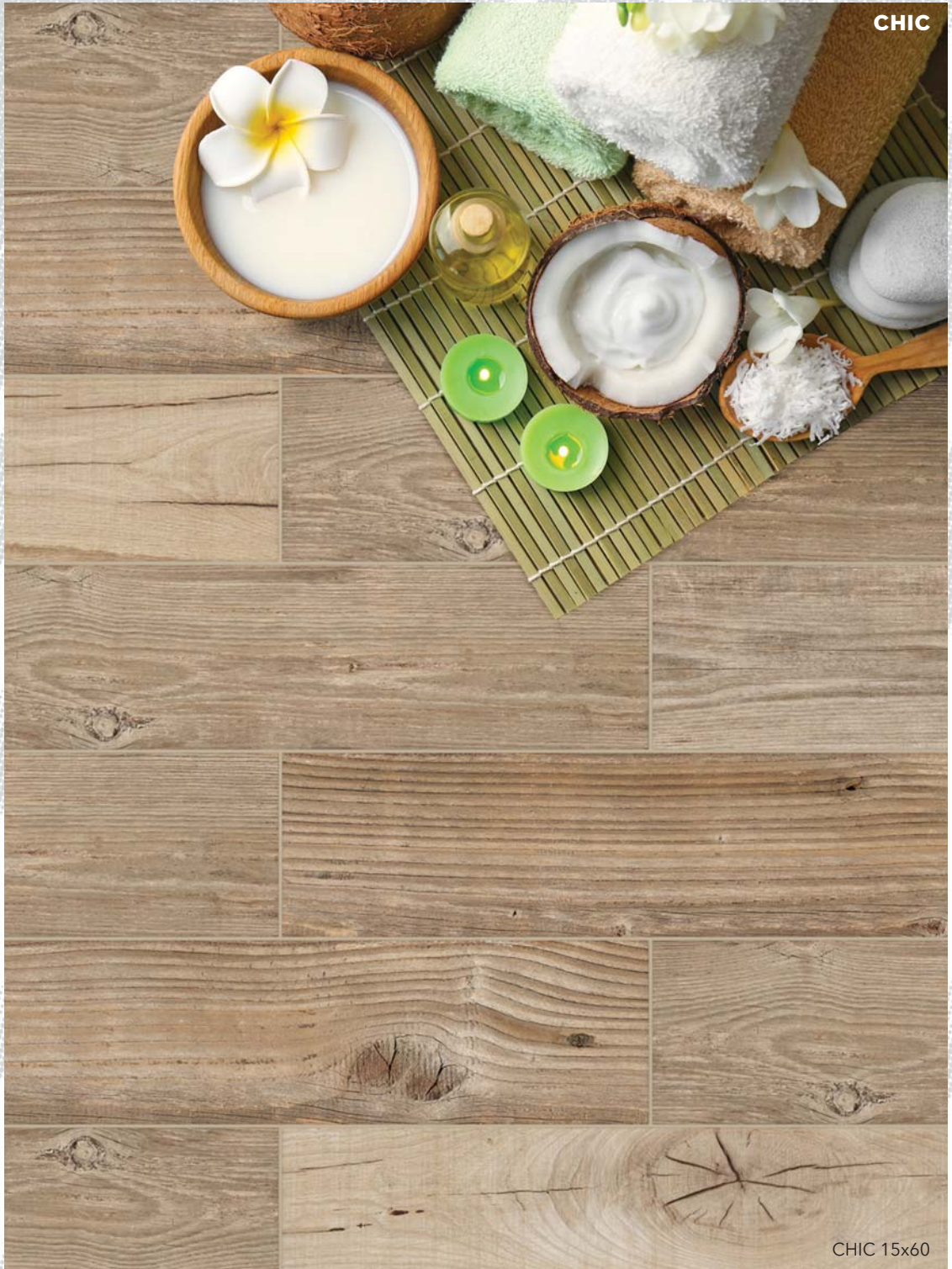
# CHIC

PODNE PLOČICE  
FLOOR TILES

15x60







CHIC

CHIC 15x60







PEI  
4

9



CHIC 15x60 cm | FT



FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL	
						<b>WT</b> WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b> FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b> LISTELA KOM/PC
						<b>IN</b> INSERT KOM/PC
15x60	11	0,99	18,98	55,44	1090,00	



CHIC







CHIC 15x60



# SOFT

PODNE PLOČICE  
FLOOR TILES

30x60 | 60x60







SOFT GREY 60x60

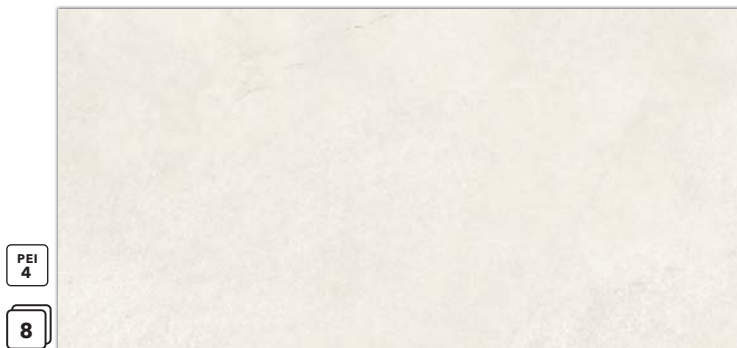


SOFT

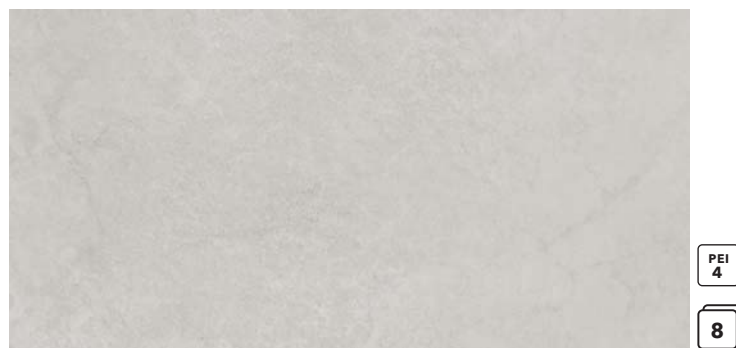


SOFT WHITE 60x60

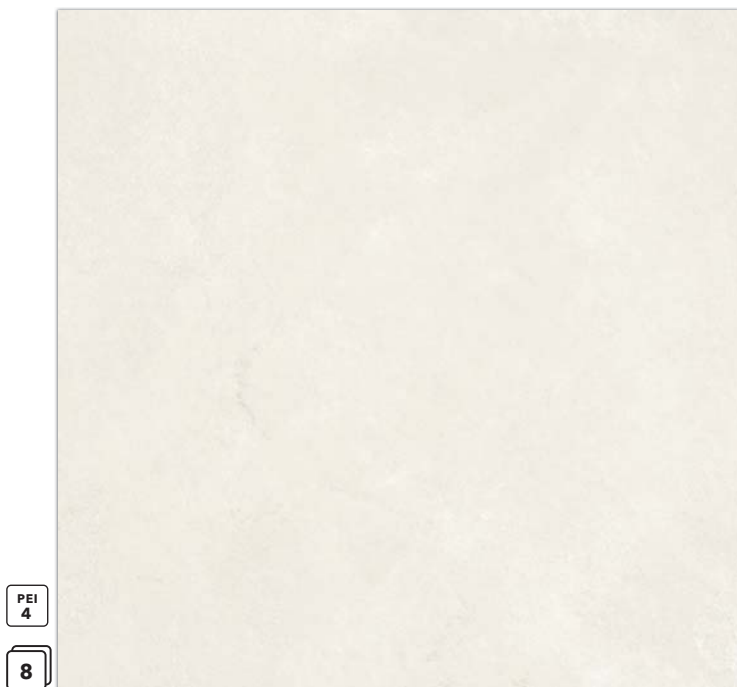




**SOFT WHITE** 30x60 cm | FT



**SOFT GREY** 30x60 cm | FT



**SOFT WHITE** 60x60 cm | FT



**SOFT GREY** 60x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60 60x60	6 3	1,08 1,08	20,71 21,86	43,20 43,20	855,00 900,00		



SOFT







SOFT GREY 60x60





# CEMENT

PODNE PLOČICE  
FLOOR TILES

30x60 | 60x60











PEI 4

8

**CEMENT BONE** 30x60 cm | FT



PEI 4

8

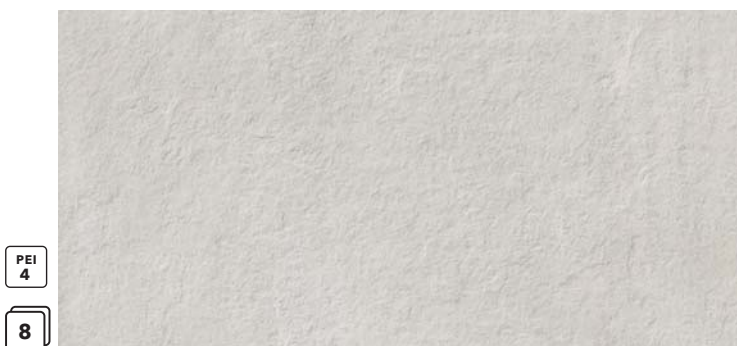
**CEMENT BEIGE** 30x60 cm | FT



PEI 3

8

**CEMENT SMOKE** 30x60 cm | FT



PEI 4

8

**CEMENT OUTDOOR BONE** 30x60 cm | FT



PEI 4

8

**CEMENT OUTDOOR BEIGE** 30x60 cm | FT

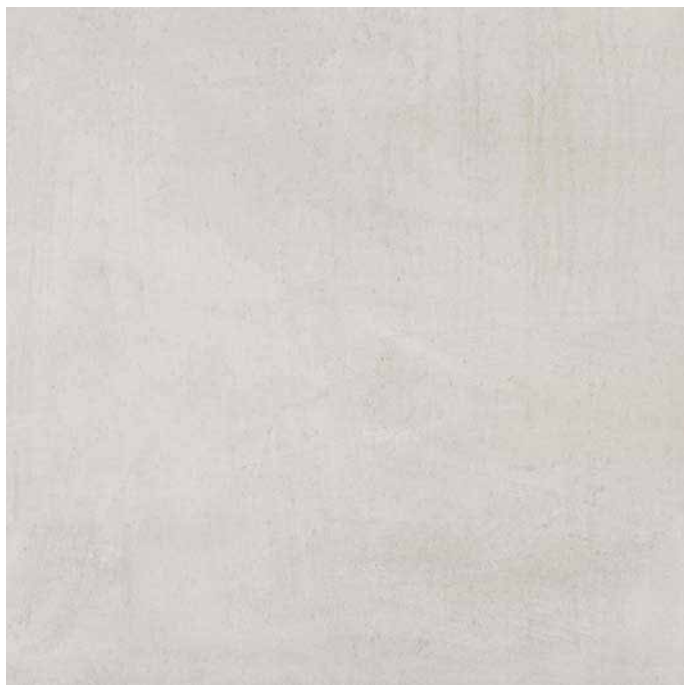


PEI 4

8

**CEMENT OUTDOOR SMOKE** 30x60 cm | FT





PEI  
4

8

**CEMENT BONE** 60x60 cm | FT



PEI  
4

8

**CEMENT BEIGE** 60x60 cm | FT



PEI  
3

8

**CEMENT SMOKE** 60x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL
30x60	6	1,08	20,71	43,20	855,00
60x60	3	1,08	21,86	43,20	900,00

**WT** WALL TILES / ZIDNE PLOČICE m<sup>2</sup>

**FT** FLOOR TILES / PODNE PLOČICE m<sup>2</sup>

**LI** LISTELA KOM/PC

**IN** INSERT KOM/PC







CEMENT BONE 30x60



# MEMENTO

PODNE PLOČICE  
FLOOR TILES

30x60



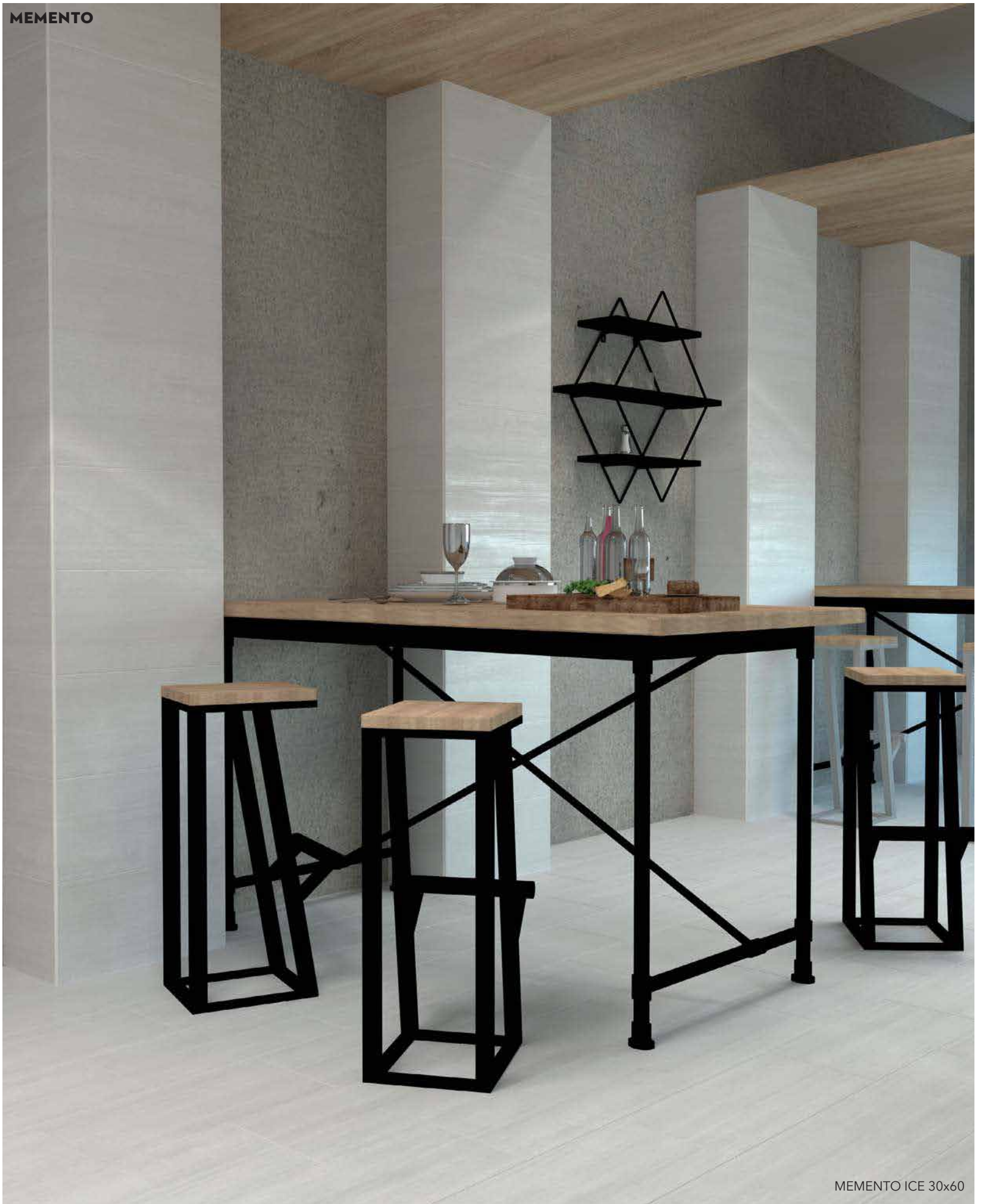




MEMENTO

MEMENTO DARK 30x60





MEMENTO ICE 30x60





PEI  
4

8

**MEMENTO ICE** 30x60 cm | FT



PEI  
4

8

**MEMENTO LIGHT** 30x60 cm | FT



PEI  
3

8

**MEMENTO DARK** 30x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
30x60	6	1,08	20,71	43,20	855,00	<b>IN</b>	INSERT KOM/PC







MEMENTO LIGHT 30x60



# MYSTONE

PODNE PLOČICE  
FLOOR TILES

30x60





MYSTONE



SILVERSTONE 30x60



MYSTONE



SILVERSTONE 30x60





PEI  
4

12

**SILVERSTONE** 30x60 cm | FT



PEI  
4

12

**GOLDSTONE** 30x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
30x60	6	1,08	20,71	43,20	855,00	<b>IN</b>	INSERT KOM/PC









GOLDSTONE 30x60



# HARDROCK

PODNE PLOČICE  
FLOOR TILES

30x60







HARDROCK

HARDROCK WHITE 30x60



HARDROCK



HARDROCK GREY 30x60





PEI  
4

8

**HARDROCK** WHITE 30x60 cm | FT



PEI  
4

8

**HARDROCK** TERRA 30x60 cm | FT



PEI  
4

8

**HARDROCK** GREY 30x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60	6	1,08	20,71	43,20	855,00		



**HARDROCK**







HARDROCK TERRA 30x60



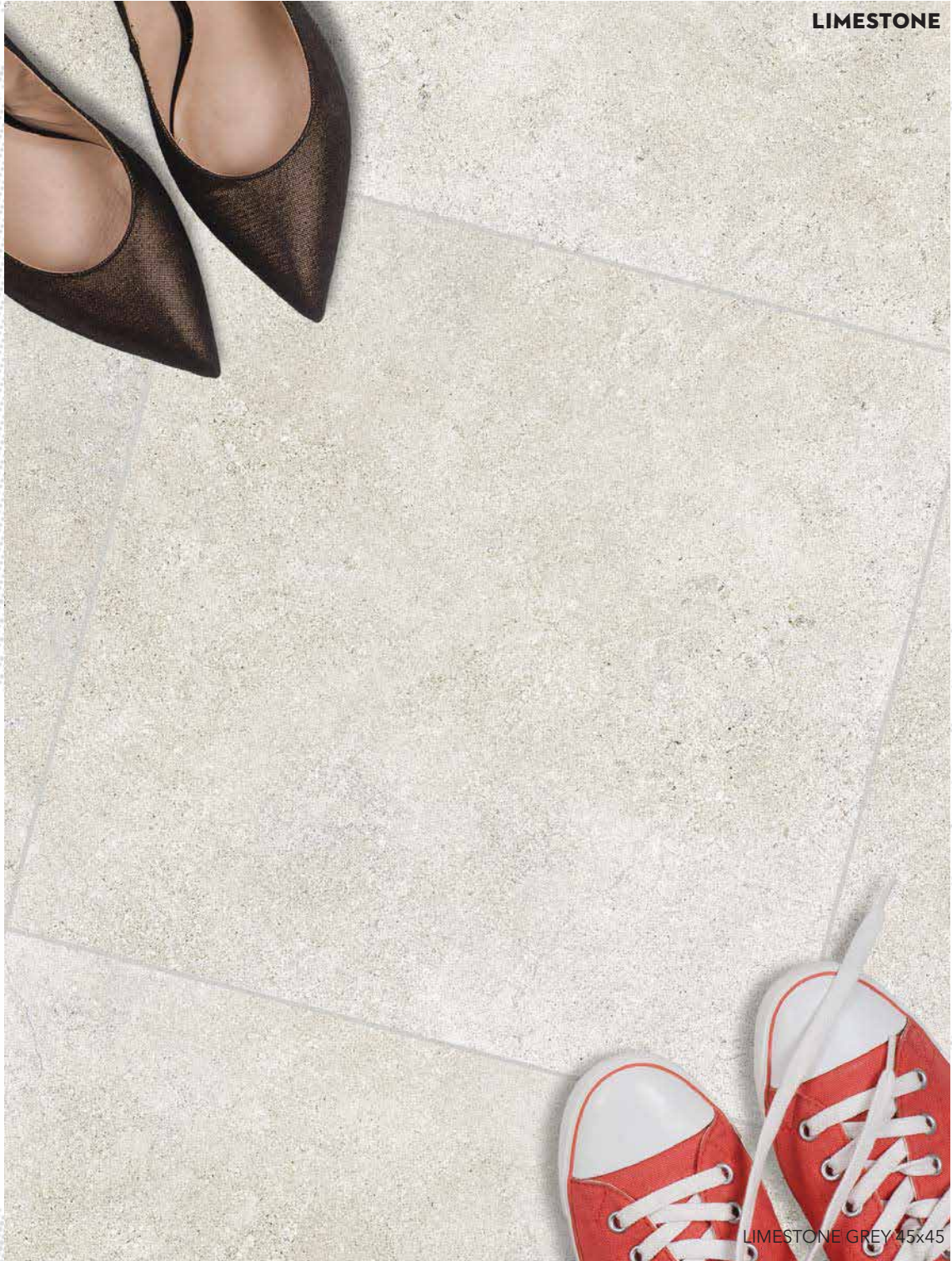
# LIMESTONE

PODNE PLOČICE  
FLOOR TILES

30x60 | 45x45







LIMESTONE

LIMESTONE GREY 45x45



LIMESTONE



LIMESTONE BEIGE 45x45



PEI  
4

6



LIMESTONE GREY 30x60 cm | FT

PEI  
4

6



LIMESTONE BEIGE 30x60 cm | FT

PEI  
4

6



LIMESTONE GREY 45x45 cm | FT

PEI  
4

6



LIMESTONE BEIGE 45x45 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL	
						<b>WT</b> WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b> FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b> LISTELA KOM/PC
						<b>IN</b> INSERT KOM/PC
30x60 45x45	6 5	1,08 1,01	20,71 18,33	43,20 36,36	855,00 685,00	









LIMESTONE GREY 30x60





# DOMUS

PODNE PLOČICE  
FLOOR TILES

45x45







DOMUS

DOMUS OAK 45x45









PEI 4  
2

DOMUS ANTICO 45x45 cm | FT



PEI 4  
2

DOMUS NOCE 45x45 cm | FT



PEI 4  
5

DOMUS OAK 45x45 cm | FT



PEI 4  
5

DOMUS RUSTICO 45x45 cm | FT



PEI 4  
5

DOMUS WHITE 45x45 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL
45x45	5	1,01	18,33	36,36	685,00
<b>WT</b>	WALL TILES / ZIDNE PLOČICE				m <sup>2</sup>
<b>FT</b>	FLOOR TILES / PODNE PLOČICE				m <sup>2</sup>
<b>LI</b>	LISTELA				KOM/PC
<b>IN</b>	INSERT				KOM/PC









DOMUS RUSTICO 45x45



# PIETRA

PODNE PLOČICE  
FLOOR TILES

45x45











PIETRA LIGHT GREY 45x45





**PIETRA BEIGE** 45x45 cm | FT



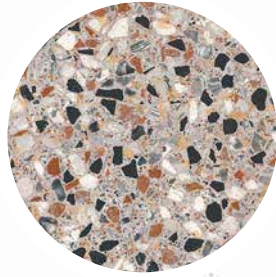
**PIETRA GREY** 45x45 cm | FT



**PIETRA LIGHT GREY** 45x45 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
45x45	5	1,01	18,33	36,36	685,00		

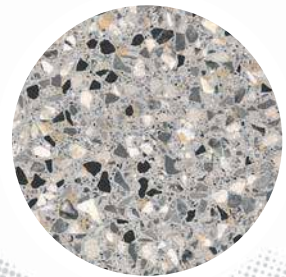




# TERRAZZO

PODNE PLOČICE  
FLOOR TILES

33x33







TERRAZZO

TERRAZZO MIX 33x33

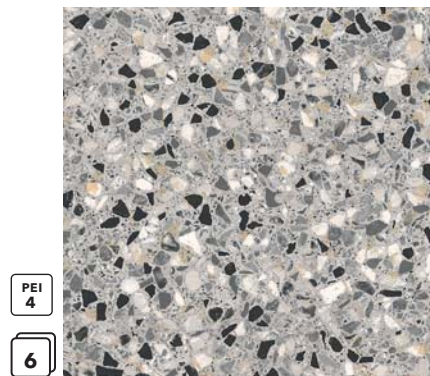


TERRAZZO



TERRAZZO GREY 33x33

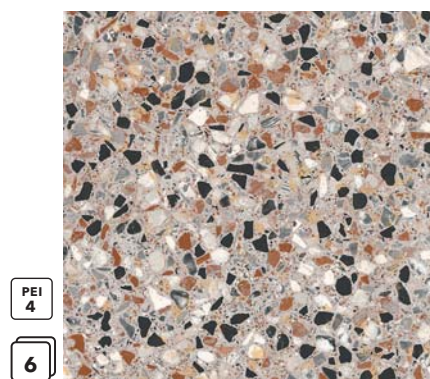




PEI  
4

6

**TERRAZZO GREY 33x33 cm | FT**



PEI  
4

6

**TERRAZZO MIX 33x33 cm | FT**

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		



# SAHARA

PODNE PLOČICE  
FLOOR TILES

33x33







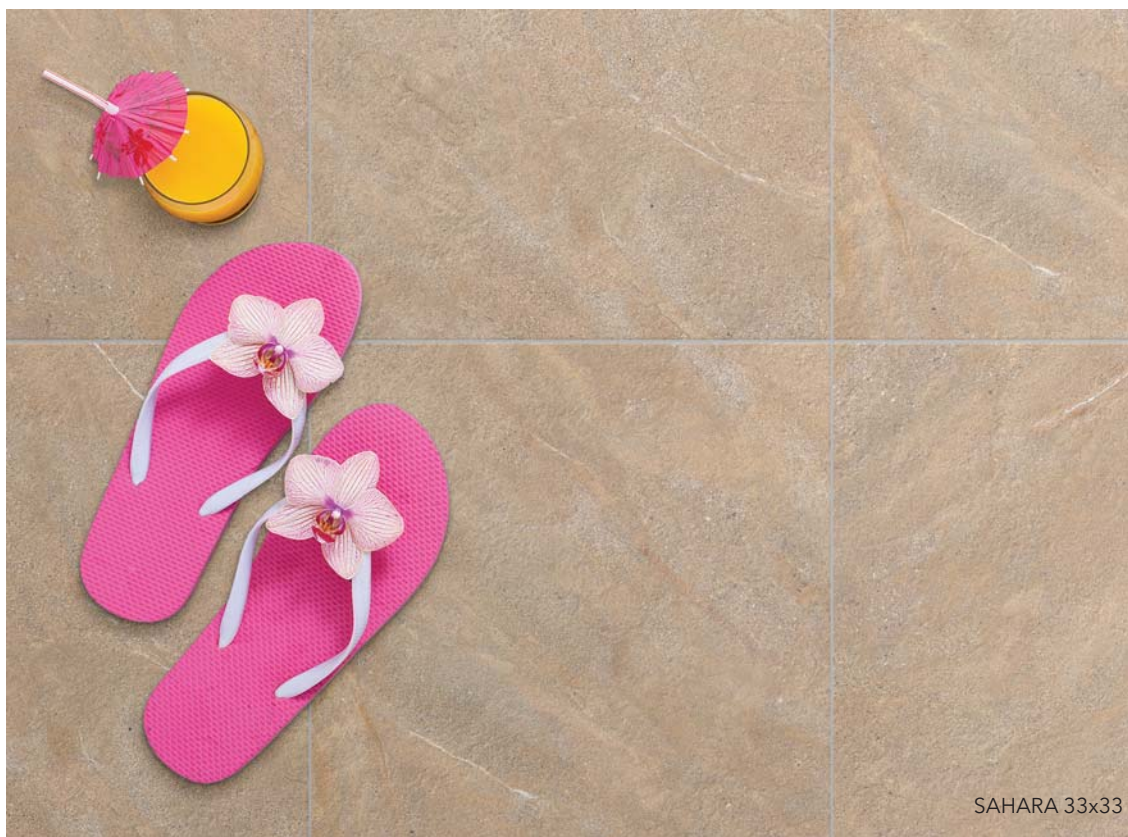




PEI  
4

4

SAHARA 33x33 cm | FT



SAHARA 33x33

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		





# LAND

PODNE PLOČICE  
FLOOR TILES

33x33











PEI  
4

5

LAND GREY 33x33 cm | FT



PEI  
4

5

LAND BEIGE 33x33cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		





# VIA STRADA

PODNE PLOČICE  
FLOOR TILES

33x33

# VIA ROTONDA







VIA ROTONDA

VIA ROTONDA GRIGIO 33x33



VIA STRADA



VIA STRADA BEIGE 33x33





PEI 4  
4

VIA STRADA BEIGE 33x33 cm | FT



PEI 4  
4

VIA ROTONDA BEIGE 33x33 cm | FT



PEI 4  
4

VIA STRADA GRIGIO 33x33 cm | FT



PEI 3  
4

VIA STRADA COTTO 33x33 cm | FT



PEI 4  
4

VIA ROTONDA GRIGIO 33x33 cm | FT



PEI 3  
4

VIA ROTONDA COTTO 33x33 cm | FT



PEI 4  
4

VIA STRADA RIMINI 33x33 cm | FT



PEI 4  
4

VIA ROTONDA RIMINI 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		



# CONGO

PODNE PLOČICE  
FLOOR TILES

33x33

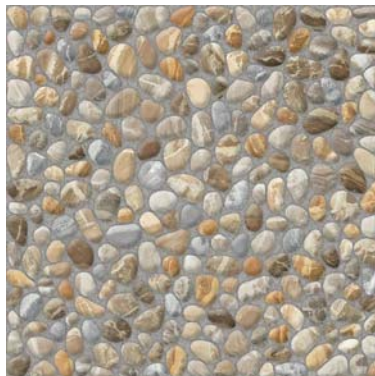






CONGO MARRONE 33x33

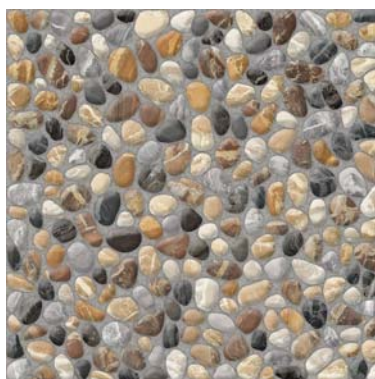




PEI  
4

4

CONGO MARRONE 33x33 cm | FT



PEI  
4

4

CONGO NERO 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		





# CASTELLO

PODNE PLOČICE  
FLOOR TILES

33x33





CASTELLO



CASTELLO DORATO 33x33





PEI  
4

4

**CASTELLO** 33x33 cm | FT



PEI  
4

4

**CASTELLO DORATO** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		



# ROCKY

PODNE PLOČICE  
FLOOR TILES

33x33











PEI  
4

1

ROCKY GREY 33x33 cm | FT



PEI  
4

1

ROCKY YELLOW 33x33 cm | FT



PEI  
4

1

ROCKY RED 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		





# POMPEI

PODNE PLOČICE  
FLOOR TILES

33x33



POMPEI



POMPEI 33x33





PEI  
4

1

**POMPEI** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
33x33	9	0,98	16,55	62,72	1085,00		



# PROMOVIŠEMO TRADICIJU, KVALITET I HUMANOST

Način na koji se bilo koji brend predstavlja svojim kupcima i javnosti umnogome zavisi od vrednosti koje neguje u svakom segmentu. Od svog osnivanja, naša kompanija trudila se da neguje dobre tradicije, ulaže u unapređenje kvaliteta i društvo u okviru kog se razvija.

Sa aspekta proizvodnje, bili smo pioniri u uvođenju novih proizvodnih tehnika. Početkom 2016. godine postali smo prva fabrika pločica koja je 100% digitalizovala proces proizvodnje. Proširili smo polja primene proizvoda i njegovim kvalitetom osvojili eko znak „Prijatelj životne sredine“. S druge strane, ponosni smo na članstvo u Klubu prijatelja UNICEF-a i donacije zdravstvenim ustanovama širom Srbije, zato što smatramo da je društvena odgovornost obavezni deo uspešnog poslovanja.

Stoga, predstavljanje kompanije javnosti je zahvalan zadatak koji me motiviše, zato što kvalitet proizvoda i odgovorni principi poslovanja glasno govore sami za sebe. A uz nagradu Superbrands koju smo osvojili 2016. godine, promocija tradicionalno kvalitetnog i humanog načina poslovanja, dobila je dodatnu potvrdu.

# WE PROMOTE TRADITION, QUALITY AND HUMANENESS

The way a brand is presented to its buyers and to the public depends a great deal on the values shared across all segments. Ever since its foundation, our company has tried to nurture good traditions, invest in quality improvements and the society within which it develops.

From the production aspect, we were pioneers in implementation of new techniques. At the beginning of 2016, we have become the first tile factory that digitalized 100% of its production process. We expanded the field of product application and won the eco sign „Environmentally friendly“ on the basis of product quality. On the other hand, we are a proud member of UNICEF Friends Club and we donated our products to health facilities across Serbia, because we believe that social responsibility has to be a mandatory part of a successful business management.

Therefore, presenting this company to the public is a rewarding task that motivates me, as the product quality and responsible business principles speak loudly for themselves. With the Superbrands award won in 2016, the promotion of our traditionally excellent and humane way of business has received an additional confirmation.

JOVANA NIKČEVIĆ  
PR menadžer / PR Manager











# FASADNE

## OBLAŽEMO PROSTOR IDEJAMA, SPOLJA I IZNUTRA

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Fasadni program je razvijen zahvaljujući digitalizaciji proizvodne tehnologije. Kompanija je uspješno razvila i uvela na domaće tržište keramičke pločice sa dizajnom i teksturama prirodnih i građevinskih materijala. Ove pločice su proizvedene tehnologijom podnih pločica, i samim tim zadovoljavaju visoke standarde kvaliteta kao što su minimalna moć upijanja vode i mrazootpornost, čineći ih idealnim materijalom za oblaganje spoljnih prostorija i fasada.





# PLOČICE

GRES PORCELAIN

## FACADE TILES

### WE COVER SPACE WITH IDEAS, INSIDE & OUT

Facade programme was developed thanks to the digitalization of production technology. The company has successfully developed and introduced to the domestic market ceramic tiles with designs and textures of natural and building materials. These tiles are manufactured with floor tiles technology, and thus satisfy the high-quality standards such as minimum water absorption and resistance to frost, making them the ideal material for tiling of external spaces and facades.





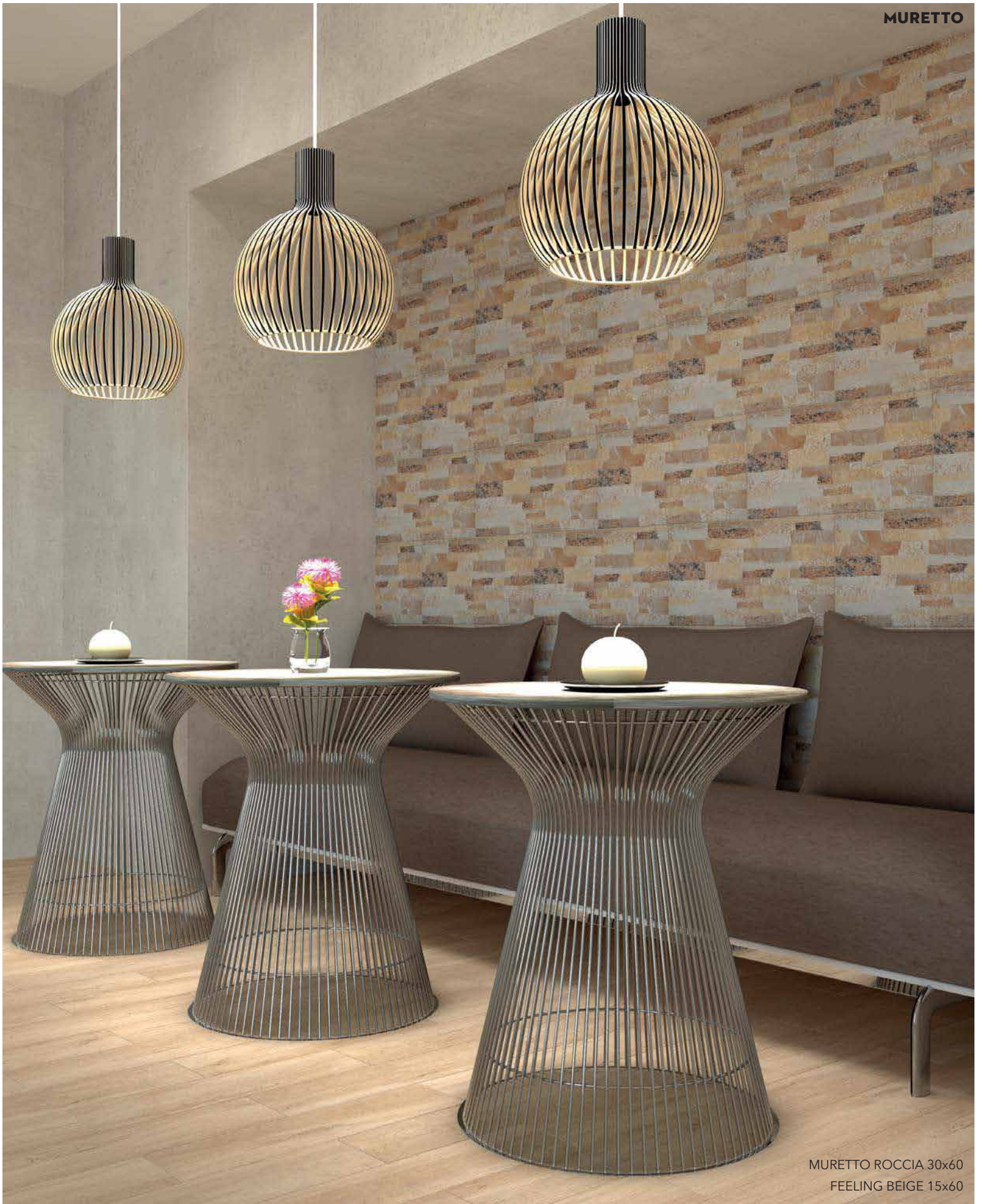
# MURETTO

ZIDNE I PODNE PLOČICE  
WALL AND FLOOR TILES

30x60







MURETTO ROCCIA 30x60  
FEELING BEIGE 15x60





PEI  
4

1

**MURETTO MARMO** 30x60 cm | FT/WT



PEI  
4

1

**MURETTO ROCCIA** 30x60 cm | FT/WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60	6	1,08	20,71	43,20	855,00		





# PARETE

ZIDNE I PODNE PLOČICE  
WALL AND FLOOR TILES

30x60





PARETE



PARETE CALDO 30x60  
STYLE BEIGE 15x60





PEI  
4

1

**PARETE CALDO** 30x60 cm | FT/WT



PEI  
4

1

**PARETE FREDDO** 30x60 cm | FT/WT



PEI  
4

1

**PARETE BEIGE** 30x60 cm | FT/WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60	6	1,08	20,71	43,20	855,00		



PARETE





FFEE  
IS  
WAYS  
GOOD  
IDEA



PARETE FREDDO 30x60  
CEMENT SMOKE 60x60



# BRICK

ZIDNE I PODNE PLOČICE  
WALL AND FLOOR TILES

30x60





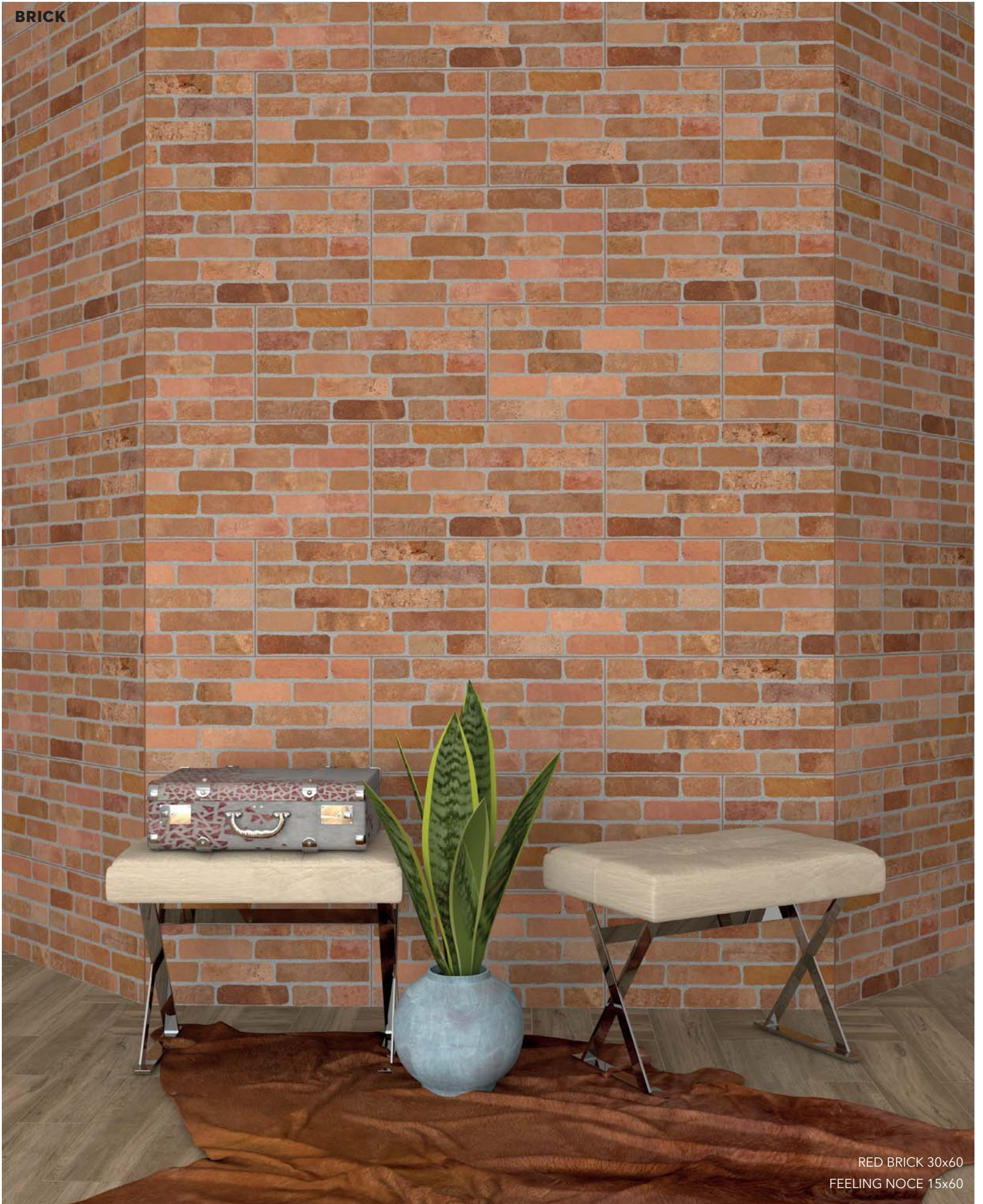


BRICK

OLD BRICK 30x60



BRICK



RED BRICK 30x60  
FEELING NOCE 15x60

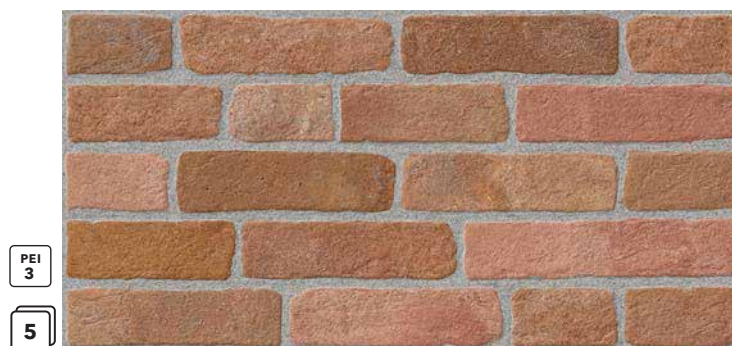




PEI  
4

5

**OLD BRICK** 30x60 cm | FT/WT



PEI  
3

5

**RED BRICK** 30x60 cm | FT/WT



PEI  
4

8

**WHITE BRICK** 30x60 cm | FT/WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60	6	1,08	20,71	43,20	855,00		



ZIDNE PLOČICE  
WALL TILES



# NOVA



OTKRIJTE NOVE DIMENZIJE

Osim što smo renovirali identitet brenda, ove godine smo značajno unapredili i tehnologiju proizvodnje. Korišćenjem gres porcelana, omogućili smo da pločice sada budu dostupne i u novim, većim formatima. Na narednim stranama možete pogledati šta naročito izdvajamo iz ovogodišnje ponude i inspirisati se za nova kreativna rešenja za vaše različite prostore.





# INSPIRACIJA

NEW INSPIRATION

DISCOVER NEW DIMENSIONS

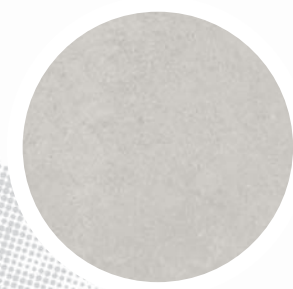
Besides renovating our brand identity, this year we have significantly improved the production technology. By using Grès Porcelain, we made it possible for designers to create tiles in new, larger formats. On the following pages, you can take a look at our special offer for this year and feel inspired about new creative solutions for your different spaces.



# SOFT

ZIDNE I PODNE PLOČICE  
WALL AND FLOOR TILES

30x60 | 60x60





**SOFT**



SOFT ONDA 3D WHITE 30x60

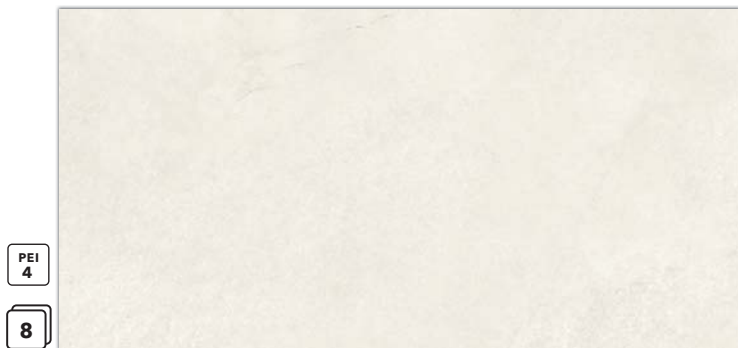


SOFT



SOFT RETRO GREY 30x60  
SOFT GREY 30x60  
SOFT GREY 60x60

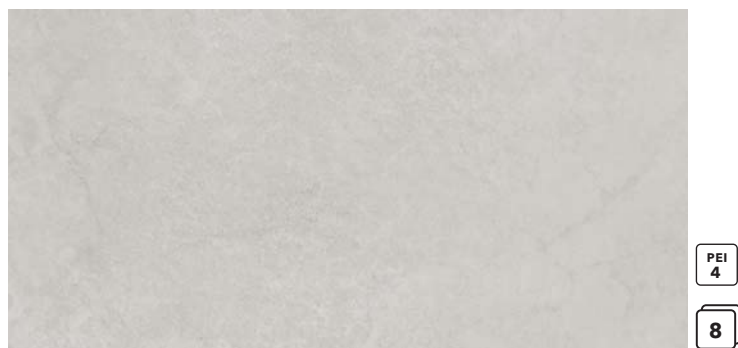




PEI  
4

8

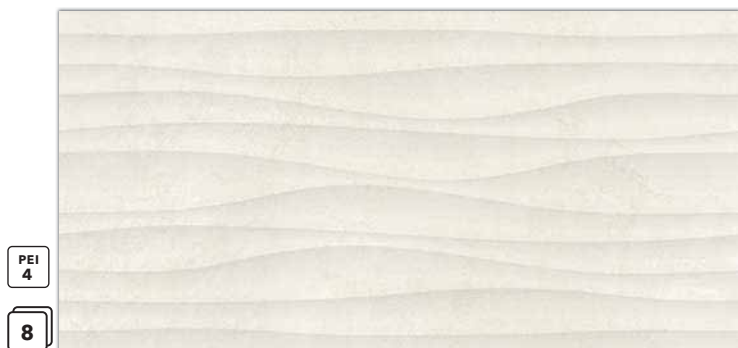
**SOFT WHITE** 30x60 cm | FT/WT



PEI  
4

8

**SOFT GREY** 30x60 cm | FT/WT



PEI  
4

8

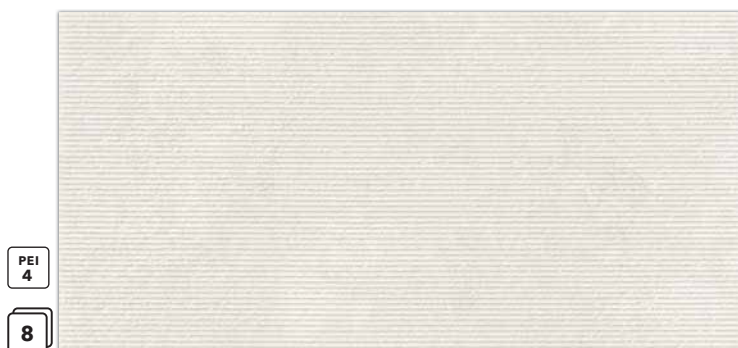
**SOFT ONDA 3D** WHITE 30x60 cm | FT/WT



PEI  
4

8

**SOFT ONDA 3D** GREY 30x60 cm | FT/WT



PEI  
4

8

**SOFT LINEA 3D** WHITE 30x60 cm | FT/WT



PEI  
4

8

**SOFT LINEA 3D** GREY 30x60 cm | FT/WT





PEI  
4

4

**SOFT RETRO** WHITE 30x60 cm | FT/WT



PEI  
4

4

**SOFT RETRO** GREY 30x60 cm | FT/WT



PEI  
4

4

**SOFT STRIP** WHITE 30x60 cm | FT/WT



PEI  
4

4

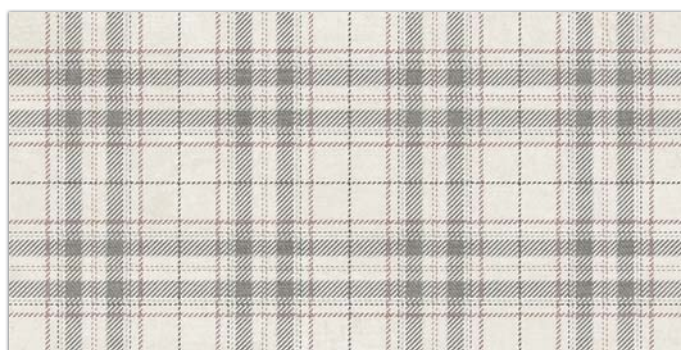
**SOFT STRIP** GREY 30x60 cm | FT/WT



PEI  
4

6

**SOFT MOSAIC** 30x60 cm | FT/WT



PEI  
4

1

**SOFT KARO** 30x60 cm | FT/WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL
	6	1,08	20,71	43,20	855,00
	3	1,08	21,86	43,20	900,00

**WT** WALL TILES / ZIDNE PLOČICE m<sup>2</sup>

**FT** FLOOR TILES / PODNE PLOČICE m<sup>2</sup>

**LI** LISTELA KOM/PC

**IN** INSERT KOM/PC





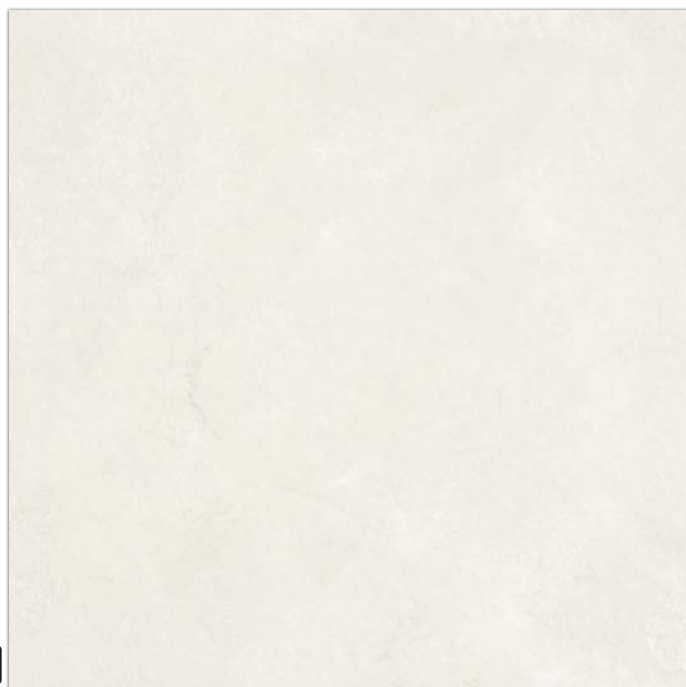
PEI  
4

**SOFT MARIGOLD** WHITE 60x60 cm | IN



PEI  
4

**SOFT MARIGOLD** GREY 60x60 cm | IN



PEI  
4

8

**SOFT** WHITE 60x60 cm | FT



PEI  
4

8

**SOFT** GREY 60x60 cm | FT



SOFT

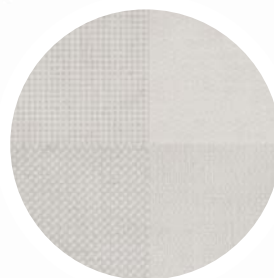
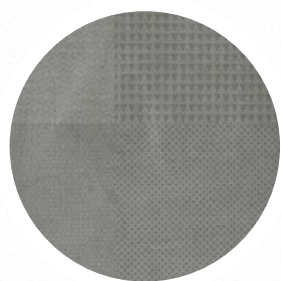






SOFT WHITE 30x60  
SOFT STRIP WHITE 30x60  
SOFT WHITE 60x60

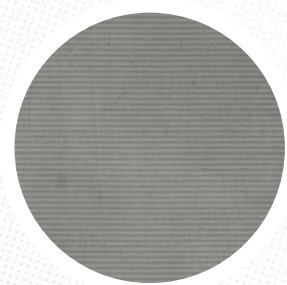




# CEMENT

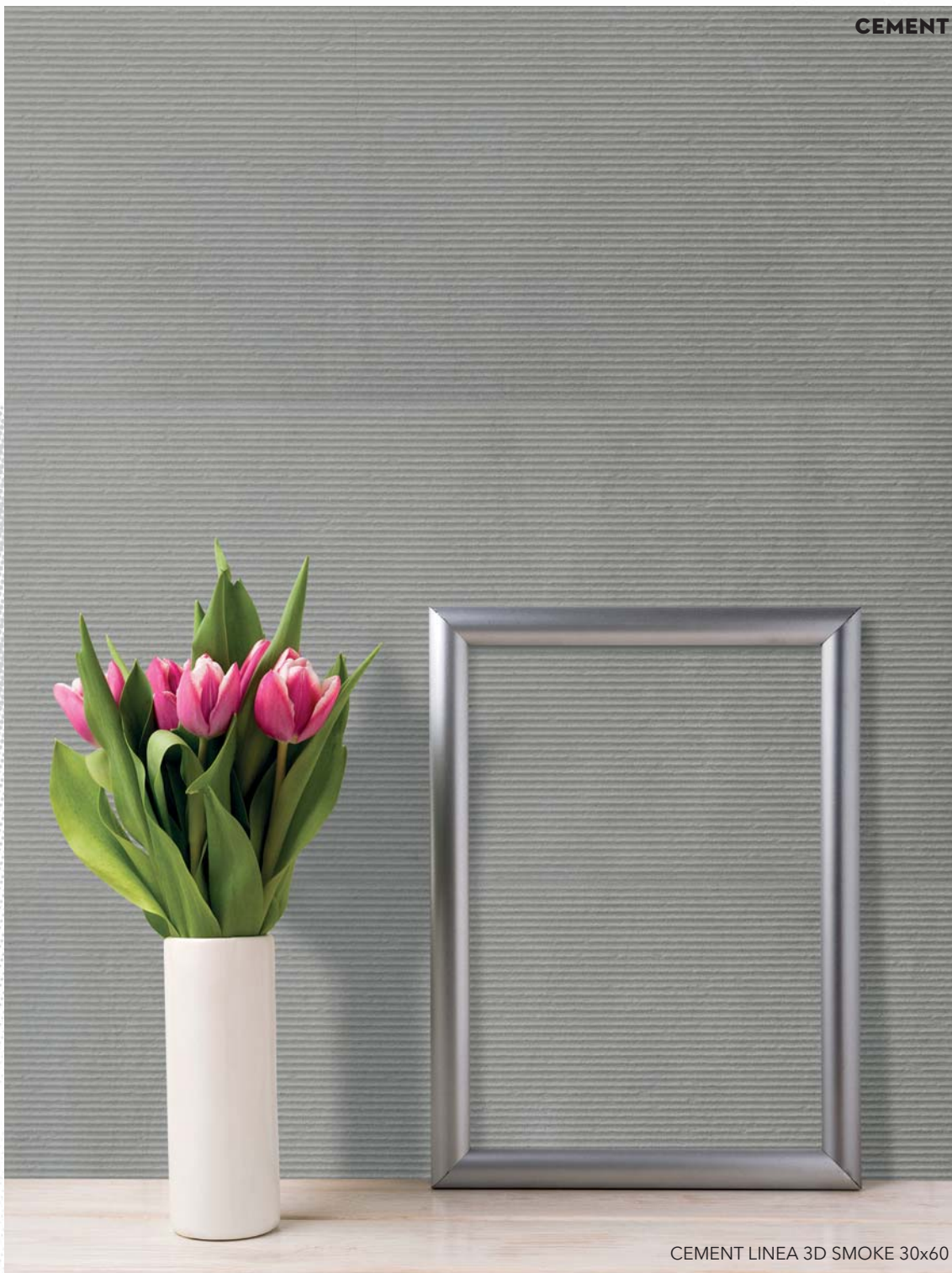
ZIDNE I PODNE PLOČICE  
WALL AND FLOOR TILES

30x60 | 60x60





CEMENT



CEMENT LINEA 3D SMOKE 30x60





PEI  
4

8



**CEMENT BONE** 30x60 cm | FT/WT

PEI  
4

8



**CEMENT LINEA 3D BONE** 30x60 cm | FT/WT

PEI  
4

8



**CEMENT BEIGE** 30x60 cm | FT/WT

PEI  
4

8



**CEMENT LINEA 3D BEIGE** 30x60 cm | FT/WT

PEI  
3

8



**CEMENT SMOKE** 30x60 cm | FT/WT

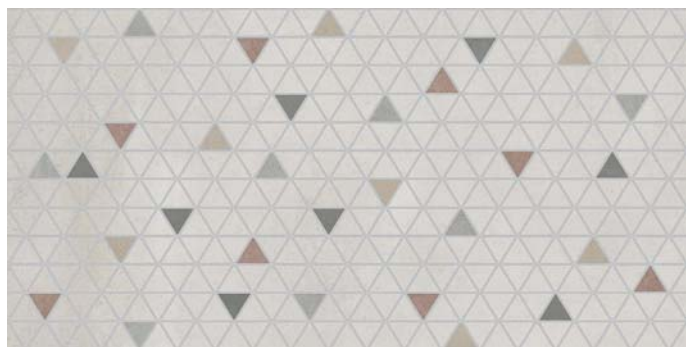
PEI  
4

8



**CEMENT LINEA 3D SMOKE** 30x60 cm | FT/WT





PEI  
4

4

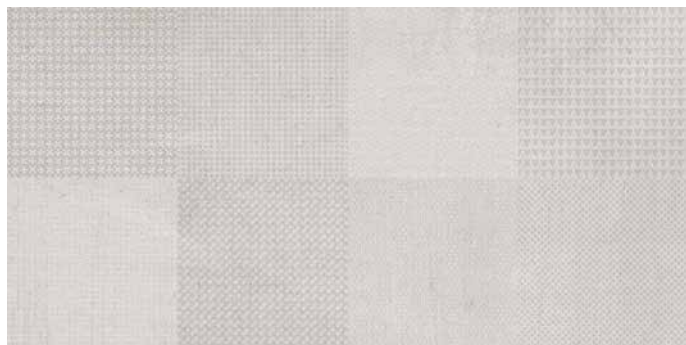
**CEMENT TRIANGLE** 30x60 cm | FT/WT



PEI  
4

4

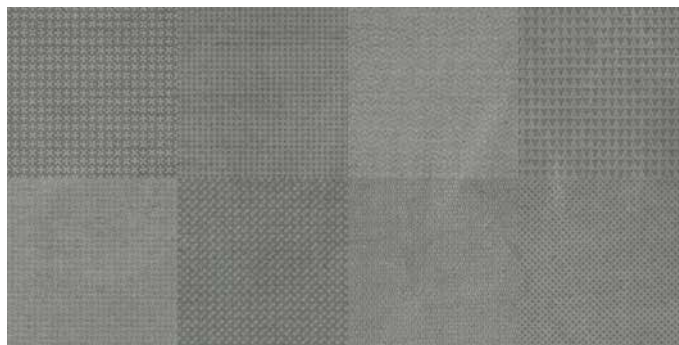
**CEMENT DESIGN** 30x60 cm | FT/WT



PEI  
4

4

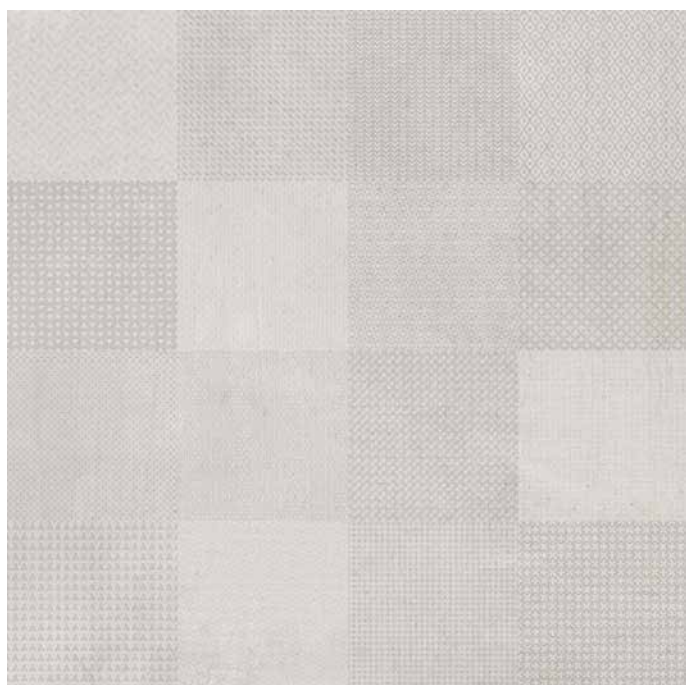
**CEMENT PATTERN BONE** 30x60 cm | FT/WT



PEI  
3

4

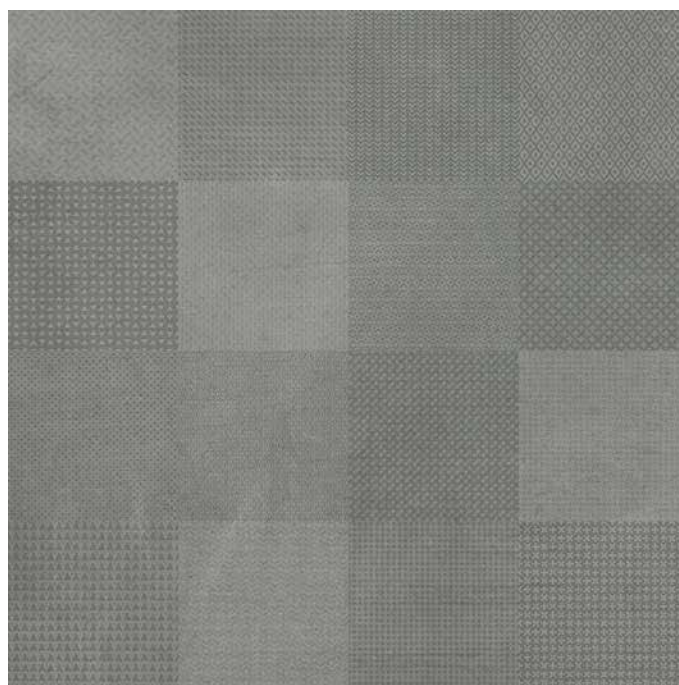
**CEMENT PATTERN SMOKE** 30x60 cm | FT/WT



PEI  
4

4

**CEMENT PATTERN BONE** 60x60 cm | FT



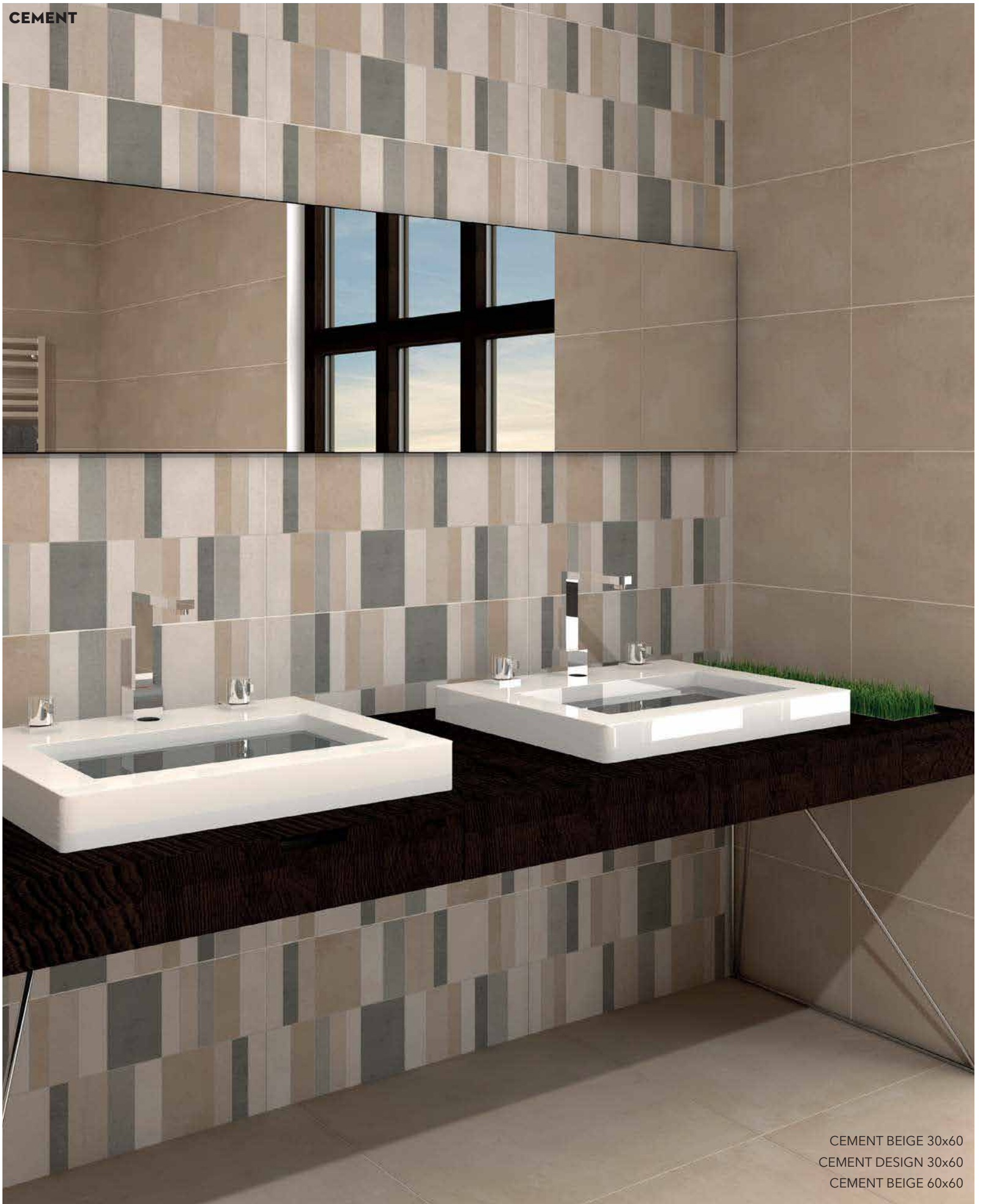
PEI  
3

4

**CEMENT PATTERN SMOKE** 60x60 cm | FT

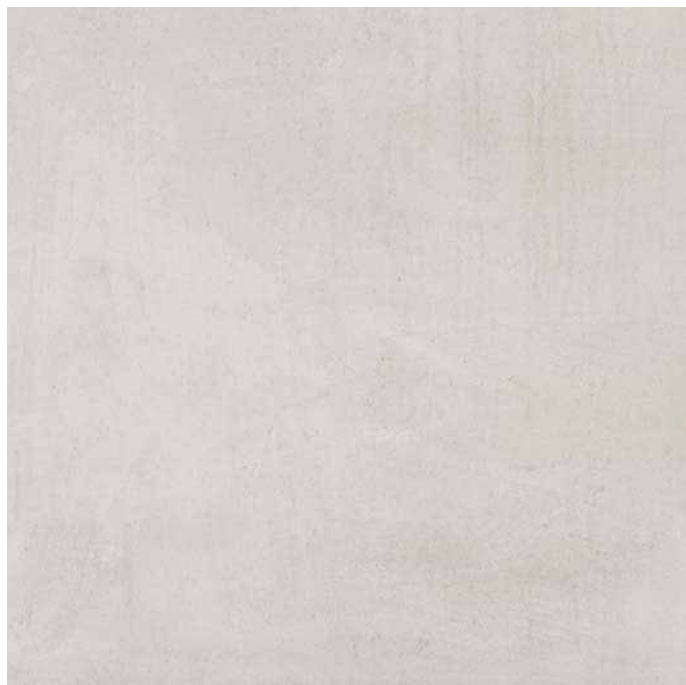


CEMENT



CEMENT BEIGE 30x60  
CEMENT DESIGN 30x60  
CEMENT BEIGE 60x60





PEI  
4

8

**CEMENT BONE** 60x60 cm | FT



PEI  
4

8

**CEMENT BEIGE** 60x60 cm | FT



PEI  
3

8

**CEMENT SMOKE** 60x60 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60 60x60	6 3	1,08 1,08	20,71 21,86	43,20 43,20	855,00 900,00		



CEMENT







CEMENT BONE 30x60  
CEMENT TRIANGLE 30x60  
CEMENT BONE 60x60





# MEMENTO

ZIDNE I PODNE PLOČICE  
WALL AND FLOOR TILES

30x60 | 60x60





**MEMENTO**



MEMENTO LIGHT 30x60

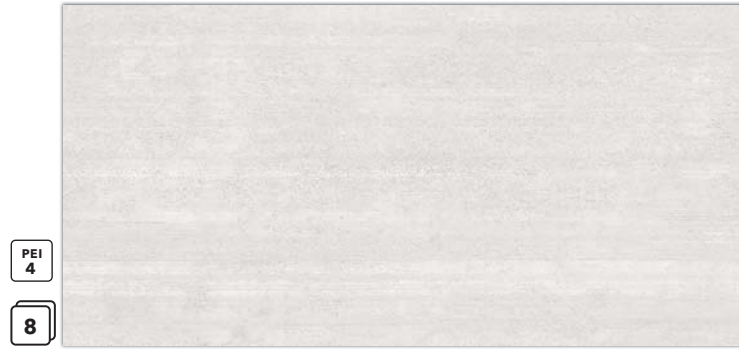


MEMENTO



MEMENTO ICE 30x60





**MEMENTO** ICE 30x60 cm | FT/WT



**MEMENTO** LIGHT 30x60 cm | FT/WT

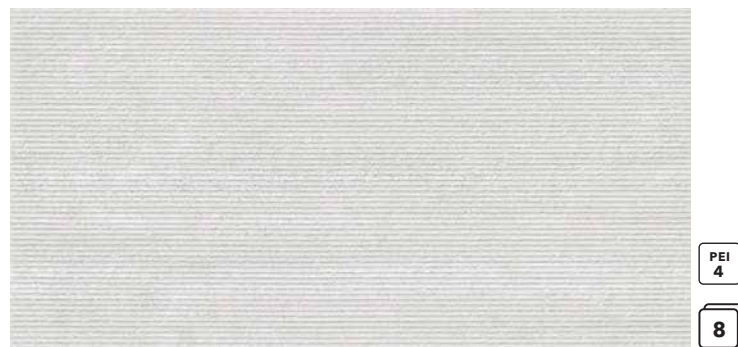


**MEMENTO** DARK 30x60 cm | FT/WT





**MEMENTO ONDA 3D ICE 30x60 cm | FT/WT**



**MEMENTO LINEA 3D ICE 30x60 cm | FT/WT**



**MEMENTO ONDA 3D LIGHT 30x60 cm | FT/WT**



**MEMENTO LINEA 3D LIGHT 30x60 cm | FT/WT**



**MEMENTO ONDA 3D DARK 30x60 cm | FT/WT**



**MEMENTO LINEA 3D DARK 30x60 cm | FT/WT**





PEI  
3

6

**MEMENTO MOSAIC** 30x60 cm | FT/WT



PEI  
3

6

**MEMENTO STICK** 30x60 cm | FT/WT



**MEMENTO FIELD ICE** 60x60 cm | IN

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
30x60 60x60	6 3	1,08 1,08	20,71 21,86	43,20 43,20	855,00 900,00		









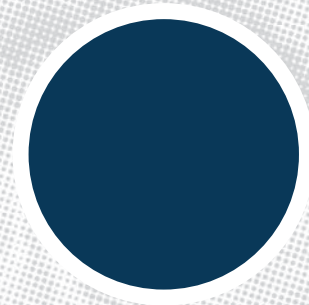
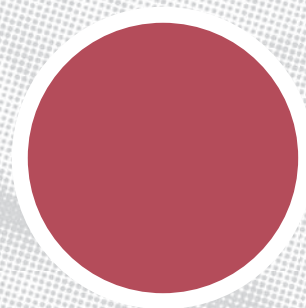
MEMENTO LIGHT 30x60  
MEMENTO DARK 30x60  
MEMENTO STICK 30x60



# JOY

ZIDNE PLOČICE  
WALL TILES

20x60





JOY



JOY PETALS 3D GREY 20x60



JOY



JOY DARK BLUE 20x60  
JOY WHITE 20x60  
FEELING NOCE 30x60





**JOY WHITE** 20x60 cm | WT



**JOY BEIGE** 20x60 cm | WT



**JOY GREY** 20x60 cm | WT



**JOY CORAL** 20x60 cm | WT



**JOY LIGHT BLUE** 20x60 cm | WT



**JOY DARK BLUE** 20x60 cm | WT



**JOY MOSAIC 3D** WHITE 20x60 cm | WT



**JOY PETALS 3D** WHITE 20x60 cm | WT



1



JOY PETALS 3D BEIGE 20x60 cm | WT



1

JOY PETALS 3D GREY 20x60 cm | WT

1



JOY MOSAIC 3D CORAL 20x60 cm | WT



1

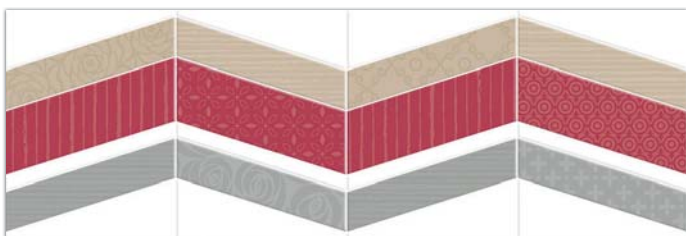
JOY MOSAIC 3D LIGHT BLUE 20x60 cm | WT

1

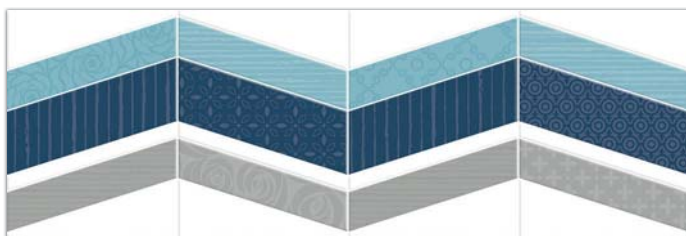


JOY MOSAIC 3D DARK BLUE 20x60 cm | WT

1



JOY ZIG ZAG CORAL 20x60 cm | WT



1

JOY ZIG ZAG BLUE 20x60 cm | WT

1



JOY PATCHWORK CORAL 20x60 cm | WT



1

JOY PATCHWORK BLUE 20x60 cm | WT





760L183 **JOY PATCHWORK** CORAL 7x60 cm | LI



760L183 **JOY PATCHWORK** BLUE 7x60 cm | LI



2060C182 **JOY DOTS** CORAL 20x60 cm | IN



2060C182 **JOY DOTS** BLUE 20x60 cm | IN



560L115 **JOY ARCOBALENO** CORAL 5x60 cm | LI



560L115 **JOY ARCOBALENO** BLUE 5x60 cm | LI

**SAVRŠENO SE SLAŽU SA PODNIM PLOČICAMA: THEIR PERFECT MATCH AMONG FLOOR TILES:**

**BIANCA** 33x33 cm - na strani / see page 251

**EVER** 20x80 cm - na strani / see page 11

**FEELING** 30x60 cm, 15x60 cm - na strani / see page 23

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
20x60	13	1,56	24,77	68,64	1115,00		









JOY BEIGE 20x60  
JOY CORAL 20x60  
JOY MOSAIC 3D CORAL 20x60  
EVER OAK 20x80



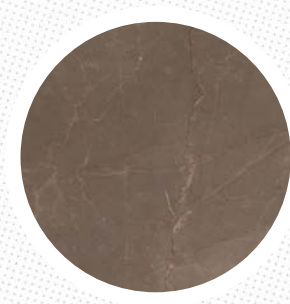
# ELEGANT

ZIDNE PLOČICE  
WALL TILES

20x60

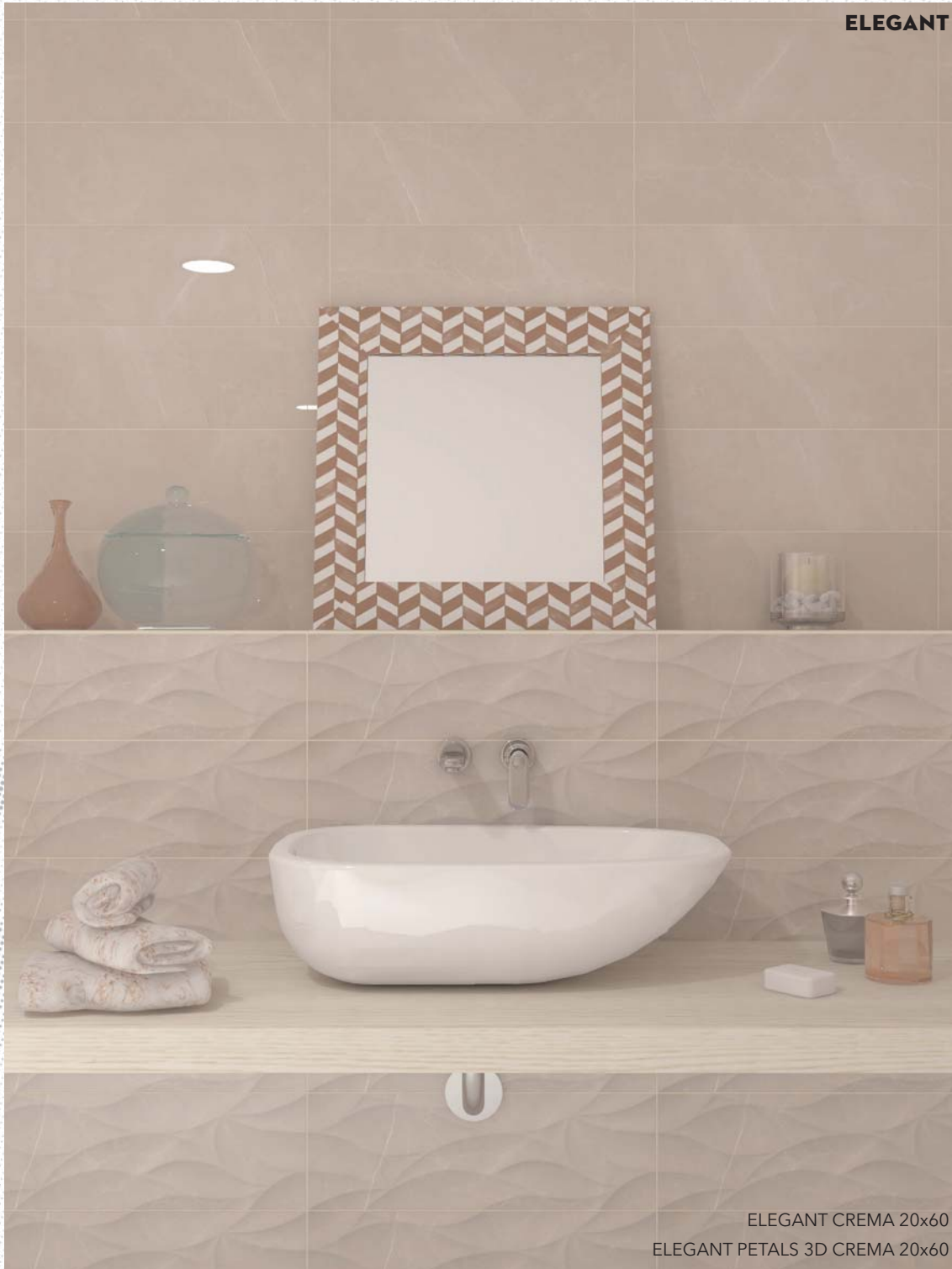
PODNE PLOČICE  
FLOOR TILES

33x33





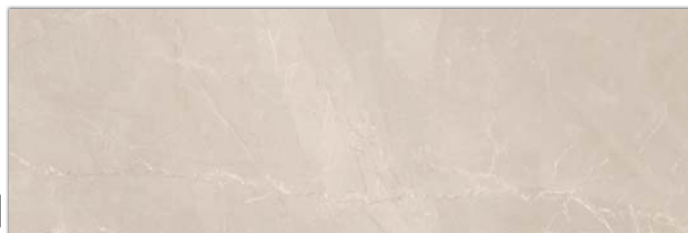
**ELEGANT**



ELEGANT CREMA 20x60  
ELEGANT PETALS 3D CREMA 20x60



12



**ELEGANT CREMA** 20x60 cm | WT



**ELEGANT MOCHA** 20x60 cm | WT

12

12



**ELEGANT LIGHT GREY** 20x60 cm | WT



**ELEGANT GREY** 20x60 cm | WT

12

12



**ELEGANT PETALS 3D** CREMA 20x60 cm | WT



**ELEGANT PETALS 3D** LIGHT GREY 20x60 cm | WT

12

4



**ELEGANT MOSAIC 3D** CREMA 20x60 cm | WT



**ELEGANT MOSAIC 3D** GREY 20x60 cm | WT

4

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL	
						<b>WT</b> WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b> FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b> LISTELA KOM/PC
						<b>IN</b> INSERT KOM/PC
20x60 33x33	13 9	1,56 0,98	24,77 16,55	68,64 62,72	1115,00 1085,00	





2060C180 **ELEGANT TIMELESS** CREMA 20x60 cm | IN



2060C180 **ELEGANT TIMELESS** GREY 20x60 cm | IN



860L180 **ELEGANT TIMELESS** CREMA 8x60 cm | LI



860L180 **ELEGANT TIMELESS** GREY 8x60 cm | LI



2060C181 **ELEGANT LILY** CREMA 20x60 cm | IN



2060C181 **ELEGANT LILY** GREY 20x60 cm | IN



660L181 **ELEGANT LILY** CREMA 6x60 cm | LI



660L181 **ELEGANT LILY** GREY 6x60 cm | LI



PEI 4

12

**ELEGANT** CREMA 33x33 cm | FT



PEI 3

12

**ELEGANT** MOCHA 33x33 cm | FT



PEI 3

12

**ELEGANT** GREY 33x33 cm | FT



ELEGANT







ELEGANT LIGHT GREY 20x60  
ELEGANT MOSAIC 3D GREY 20x60  
ELEGANT GREY 33x33





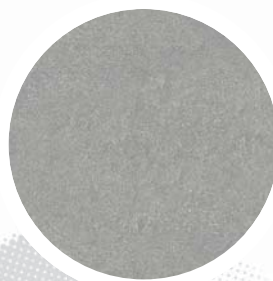
# SOUL

ZIDNE PLOČICE  
WALL TILES

20x60

PODNE PLOČICE  
FLOOR TILES

33x33





SOUL



SOUL GREY 20x60



SOUL



SOUL ICE 20x60  
SOUL RICH 3D 20x60  
SOUL GREY 20x60  
SOUL GREY 33x33





12

SOUL ICE 20x60 cm | WT



12

SOUL SAND 20x60 cm | WT



12

SOUL GREY 20x60 cm | WT



12

SOUL PETALS 3D ICE 20x60 cm | WT



4

SOUL RICH 3D 20x60 cm | WT



4

SOUL ZIG ZAG 20x60 cm | WT



4

SOUL MOSAIC 20x60 cm | WT



SOUL

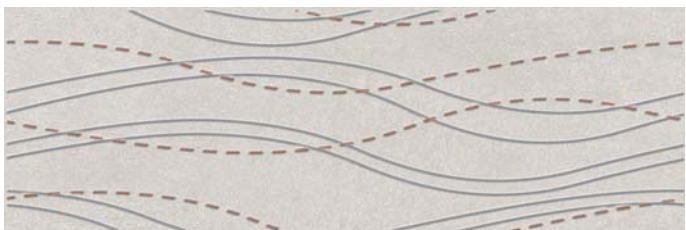


SOUL ICE 20x60  
SOUL SAND 20x60  
SOUL ZIG ZAG 20x60  
SOUL SAND 33x33





560L179 **SOUL MOSAIC** 5x60 cm | LI



2060C140 **SOUL WIND** 20x60 cm | IN



**SOUL FLOWERS** 60x60 cm | IN



**SOUL SAND** 33x33 cm | FT



**SOUL GREY** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
20x60 33x33	13 9	1,56 0,98	24,77 16,55	68,64 62,72	1115,00 1085,00		







# PRISUTNI NA RAZLIČITIM PROSTORIMA

Svaki put kada se kompanija suočava sa potrebom za unapređenjem, to podrazumeva repositioniranje u proizvodnom, komunikacionom i prodajnom smislu. Da bi Keramika Kanjiža postala Square Affair, morala je da vodi računa o tome da zadrži beskompromisni kvalitet, unapredi dizajn i tehnologiju, poboljša imidž brenda i adekvatno proširi asortiman.

Sa oko 20% udela na domaćem tržištu, 50% godišnje proizvodnje se izvozi u zemlje regiona i Evrope. To praktično znači da je kompanija jedan od najvećih izvoznika keramičkih pločica iz Srbije. Osim u gradovima širom Srbije, prisutni smo u Crnoj Gori, Bosni i Hercegovini, Hrvatskoj, Sloveniji, Makedoniji, Mađarskoj, Rumuniji, Bugarskoj i Austriji.

Naša kompanija zapošljava preko 260 radnika. Svaki član tima sa svog aspekta prati inovacije i trendove na svetskom tržištu kako bi se oni implementirali u buduće projekte i postali dostupni našim kupcima i distributerima u zemlji i inostranstvu. Zato rekordni rezultati prodaje, iz godine u godinu, nikada ne izostaju.

# PRESENT IN DIFFERENT AREAS

Every time a company faces the need for advancement, this implies repositioning of its production process, communication and sales. To become Square Affair, Keramika Kanjiža had to take care of its uncompromised quality, improve its design and technology, upgrade the brand image and expand the product offer adequately.

With around 20% local market share, 50% of annual production is exported to regional and European countries. This practically means that the company is one of the biggest exporters of ceramic tiles from Serbia. Besides in cities across Serbia, we are present in Montenegro, Bosnia and Herzegovina, Croatia, Slovenia, Macedonia, Hungary, Romania, Bulgaria and Austria.

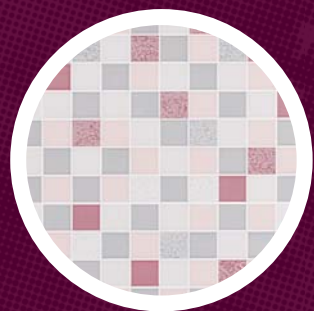
Our company employs more than 260 workers. All team members follow innovations and trends on global market in their respective fields, so we can implement them in future projects and make them available to our buyers and distributors in Serbia and abroad. That's why, year after year, record sales results are not lacking.

JOVAN MILIVOJEVIĆ

Direktor prodaje i marketinga / Marketing and Sales Manager







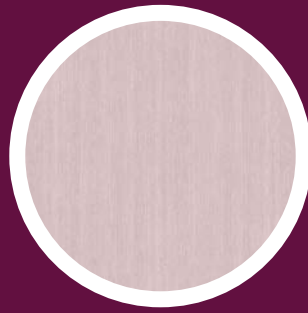
# ZIDNE

## POVRŠINU MERIMO BROJEM KOMBINACIJA

---

Širok asortiman zidnog programa keramičkih pločica je razvijen u pravcu proizvodnje serija zidnih i podnih pločica, sa velikim brojem odgovarajućih dekorativnih elemenata. Na ovaj način omogućavamo kupcima da u okviru jedne serije, odaberu potpuno različite koncepte, u zavisnosti od ličnog ukusa.





# PLOČICE

## BASIC WALL TILES

### MEASURING SURFACE WITH A NUMBER OF COMBINATIONS

---

A wide programme range of wall ceramic tiles has been developed towards production of wall and floor tiles series, with a large number of adequate decorative elements. This way we enabled customers to choose between completely different concepts within one series, depending on their personal taste.







# DENIM

ZIDNE PLOČICE  
WALL TILES

25x50

PODNE PLOČICE  
FLOOR TILES

33x33

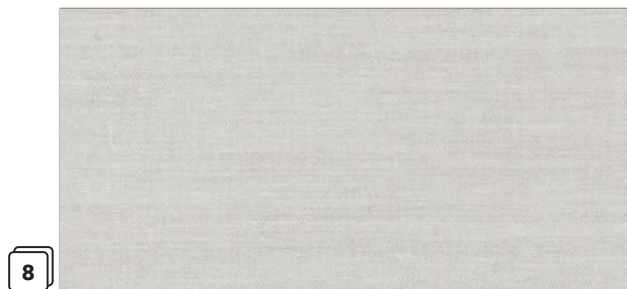






DENIM SAND 25x50  
COTTON TAUPE 25x50  
DENIM TAUPE 33x33





8

**DENIM SAND** 25x50 cm | WT



4

**SQUARE SAND** 25x50 cm | WT



8

**DENIM TAUPE** 25x50 cm | WT



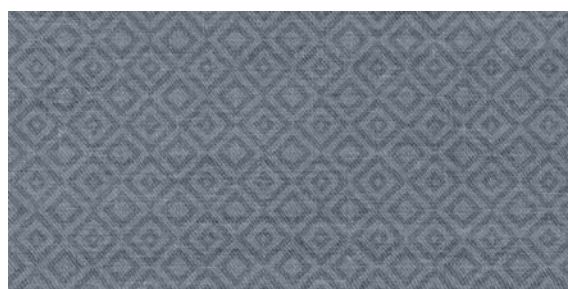
4

**SQUARE TAUPE** 25x50 cm | WT



8

**DENIM JEANS** 25x50 cm | WT



4

**SQUARE JEANS** 25x50 cm | WT



4

**CAPRI TAUPE** 25x50 cm | WT



4

**COTTON TAUPE** 25x50 cm | WT



4

**CAPRI JEANS** 25x50 cm | WT



4

**COTTON JEANS** 25x50 cm | WT





650L167 **SQUARE** TAUPE 6x50 cm | LI



650L167 **SQUARE** JEANS 6x50 cm | LI



650L168 **COTTON** TAUPE 6x50 cm | LI



650L168 **COTTON** JEANS 6x50 cm | LI



850L166 **CAPRI** TAUPE 8x50 cm | LI



850L166 **CAPRI** JEANS 8x50 cm | LI



PEI  
4

8

**DENIM** SAND 33x33 cm | FT



PEI  
4

8

**DENIM** TAUPE 33x33 cm | FT



PEI  
4

8

**DENIM** JEANS 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		









DENIM SAND 25x50  
DENIM JEANS 25x50  
SQUARE JEANS 25x50  
SQUARE JEANS 6x50  
DENIM SAND 33x33



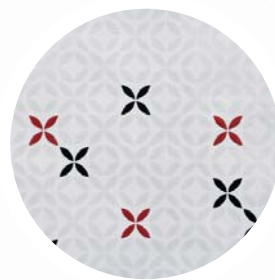
# PASTEL

ZIDNE PLOČICE  
WALL TILES

25x50

PODNE PLOČICE  
FLOOR TILES

33x33





**PASTEL**



PASTEL LIGHT GREY 25x50  
PASTEL STYLE 25x50





8

**PASTEL LIGHT GREY** 25x50 cm | WT



8

**PASTEL GREY** 25x50 cm | WT



8

**PASTEL LAVENDER** 25x50 cm | WT



4

**PASTEL ART LAVENDER** 25x50 cm | WT



8

**PASTEL BLU** 25x50 cm | WT



4

**PASTEL ART BLU** 25x50 cm | WT



8

**PASTEL MINT** 25x50 cm | WT

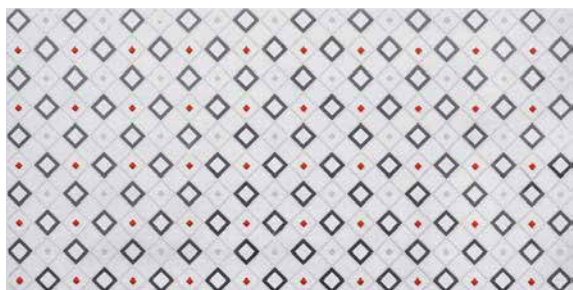


4

**PASTEL ART MINT** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL	
						<b>WT</b> WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b> FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b> LISTELA KOM/PC
						<b>IN</b> INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00	





2550C169 **PASTEL STYLE** 25x50 cm | IN



850L169 **PASTEL STYLE** 8x50 cm | LI



2550C170 **PASTEL RING** 25x50 cm | IN



650L170 **PASTEL RING** 6x50 cm | LI



2550C171 **PASTEL GLADE** 25x50 cm | IN



650L171 **PASTEL GLADE** 6x50 cm | LI



**PASTEL LIGHT GREY** 33x33 cm | FT



**PASTEL GREY** 33x33 cm | FT



PASTEL







PASTEL LAVENDER 25x50  
PASTEL ART LAVENDER 25x50  
PASTEL LIGHT GREY 25x50  
PASTEL LIGHT GREY 33x33



# CARRARA

ZIDNE PLOČICE

WALL TILES

25x50

PODNE PLOČICE

FLOOR TILES

45x45







CARRARA 25x50  
CARRARA MOSAIC 3D 25x50  
CARRARA 45x45





8

**CARRARA** 25x50 cm | WT



4

**CARRARA MOSAIC 3D** 25x50 cm | WT



8

**CARRARA ONDA 3D** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 45x45	13 5	1,62 1,01	25,80 18,33	58,32 36,36	950,00 685,00		





2550C172 **CARRARA HEXAGON** 25x50 cm | IN



850L126 **ATENA CARRARA** 8x50 cm | LI



650L172 **CARRARA HEXAGON** 6x50 cm | LI



PEI  
4

8

**CARRARA** 45x45 cm | FT



CARRARA







CARRARA 25x50  
CARRARA HEXAGON 25x50  
CARRARA 45x45





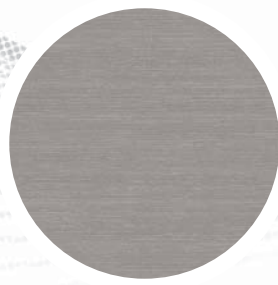
# HABITAT

ZIDNE PLOČICE  
WALL TILES

25x50

PODNE PLOČICE  
FLOOR TILES

33x33





**HABITAT**



HABITAT ICE 25x50  
HABITAT GRAPHITE 25x50  
HABITAT STRIPES 25x50



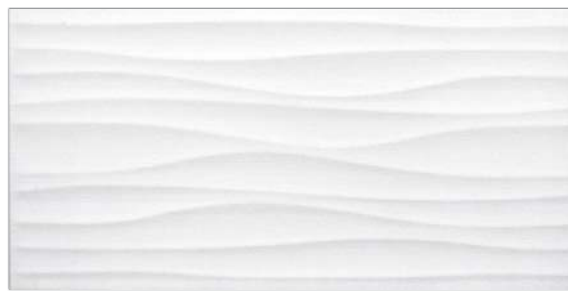


HABITAT ROSA 25x50  
HABITAT NOCE 25x50  
HABITAT MIX NOCE 25x50  
HABITAT NOCE 33x33

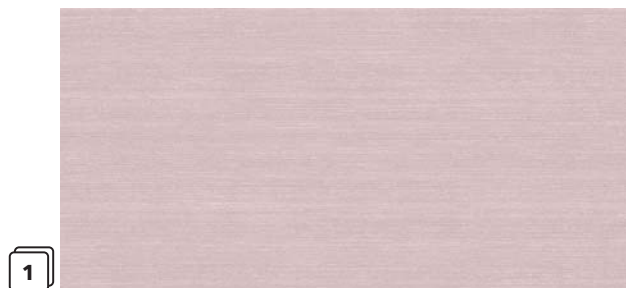




**HABITAT ICE** 25x50 cm | WT



**HABITAT ICE ONDA 3D** 25x50 cm | WT



**HABITAT ROSA** 25x50 cm | WT



**HABITAT LINE 3D ROSA** 25x50 cm | WT



**HABITAT MIX NOCE** 25x50 cm | WT



**HABITAT MIX GRAPHITE** 25x50 cm | WT

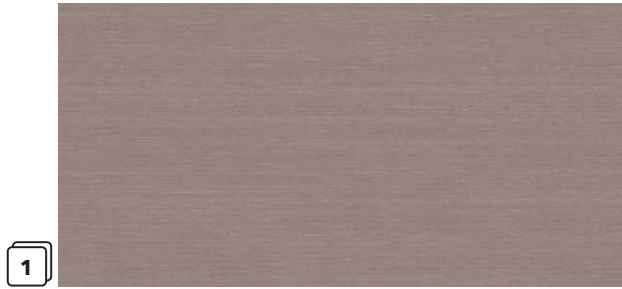


**HABITAT ICE** 33x33 cm | FT

PEI  
3

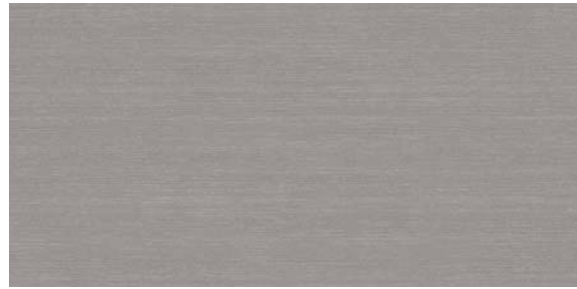
1





1

**HABITAT** NOCE 25x50 cm | WT



1

**HABITAT** GRAPHITE 25x50 cm | WT



1

**WAVES** ICE NOCE 25x50 cm | WT



1

**WAVES** ICE 25x50 cm | WT



1

**WAVES** NOCE 25x50 cm | WT



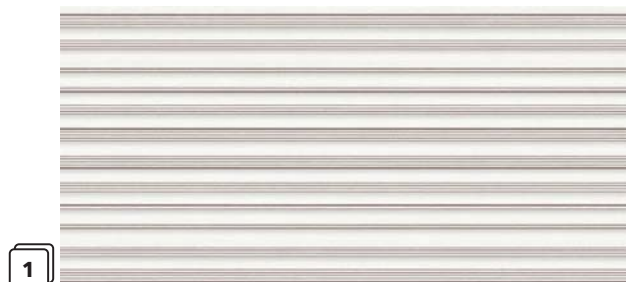
1

**WAVES** GRAPHITE 25x50 cm | WT

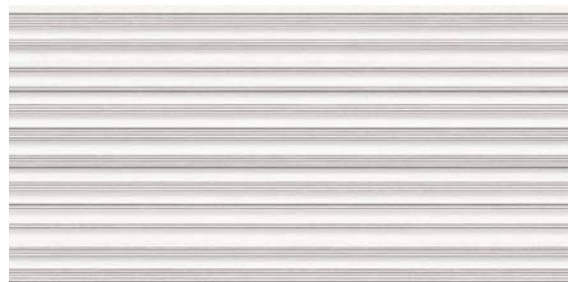




**HABITAT GREY** 25x50 cm | WT



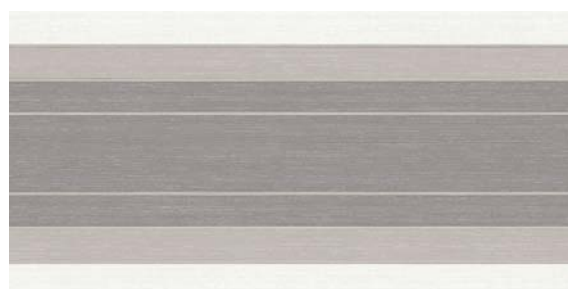
**HABITAT LINE 3D NOCE** 25x50 cm | WT



**HABITAT LINE 3D GRAPHITE** 25x50 cm | WT



**HABITAT STRIPES NOCE** 25x50 cm | WT



**HABITAT STRIPES** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		





HABITAT ICE ONDA 3D 25x50  
HABITAT GREY 25x50  
HABITAT GREY 33x33





550L134 **HABITAT MOSAICO** NOCE 5x50 cm | LI



550L134 **HABITAT MOSAICO** GRAPHITE 5x50 cm | LI



650L173 **HABITAT MIX** NOCE 6x50 cm | LI



650L173 **HABITAT MIX** GRAPHITE 6x50 cm | LI



750L125 **WAVES** NOCE 7x50 cm | LI



750L125 **WAVES** GRAPHITE 7x50 cm | LI



750L125 **WAVES ICE** NOCE 7x50 cm | LI



750L125 **WAVES ICE** 7x50 cm | LI



2525M003  
**HABITAT** NOCE 25x25 cm | IN



2525M003  
**HABITAT** GRAPHITE 25x25 cm | IN



PEI 3

1



**HABITAT** NOCE 33x33 cm | FT

PEI 4

1



**HABITAT** GREY 33x33 cm | FT

PEI 3

1



**HABITAT** GRAPHITE 33x33 cm | FT







HABITAT ICE 25x50  
HABITAT GRAPHITE 25x50  
HABITAT LINE 3D GRAPHITE 25x50  
HABITAT ICE 33x33

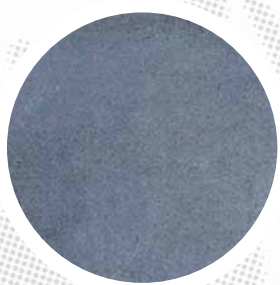
# MAIOLICA

ZIDNE PLOČICE  
WALL TILES

25x50

PODNE PLOČICE  
FLOOR TILES

33x33





MAIOLICA



MAIOLICA BIANCO 25x50  
MAIOLICA BLU 25x50  
MAIOLICA VINTAGE 33x33





**MAIOLICA BIANCO** 25x50 cm | WT



**MAIOLICA VINTAGE BIANCO** 25x50 cm | WT



**MAIOLICA COTTO** 25x50 cm | WT



**MAIOLICA ELITE** 25x50 cm | WT



**MAIOLICA BLU** 25x50 cm | WT



**MAIOLICA VINTAGE** 25x50 cm | WT



2550C143 **SOLE COTTO** 25x50 cm | IN



2550C143 **SOLE BLU** 25x50 cm | IN



750L143 **SOLE COTTO** 7x50 cm | LI



750L143 **SOLE BLU** 7x50 cm | LI





650L174 **MAIOLICA VINTAGE BIANCO** 6x50 cm | LI



650L157 **MAIOLICA VINTAGE** 6x50 cm | LI



850L156 **MAIOLICA ELITE** 8x50 cm | LI



PEI 4  
6

**MAIOLICA BIANCO** 33x33 cm | FT



PEI 3  
6

**MAIOLICA COTTO** 33x33 cm | FT



PEI 3  
6

**MAIOLICA BLU** 33x33 cm | FT



PEI 3  
4

**MAIOLICA VINTAGE** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		

MAIOLICA







MAIOLICA VINTAGE BIANCO 25x50  
MAIOLICA BIANCO 25x50  
EVER ALMOND 20x80

# LIMESTONE

ZIDNE PLOČICE

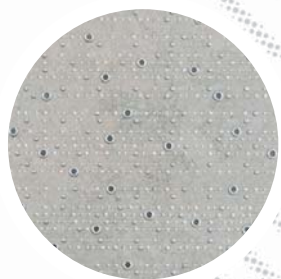
WALL TILES

25x50

PODNE PLOČICE

FLOOR TILES

33x33





LIMESTONE



LIMESTONE AQUARELLE 25x50





6

LIMESTONE 25x50 cm | WT



8

LIMESTONE BEIGE 25x50 cm | WT



6

LIMESTONE LINE 3D 25x50 cm | WT



8

LIMESTONE LINE 3D BEIGE 25x50 cm | WT



2

LIMESTONE AQUARELLE 25x50 cm | WT



4

LIMESTONE AQUARELLE BEIGE 25x50 cm | WT



4

LIMESTONE MOSAIC GREY 25x50 cm | WT



4

LIMESTONE MOSAIC BEIGE 25x50 cm | WT



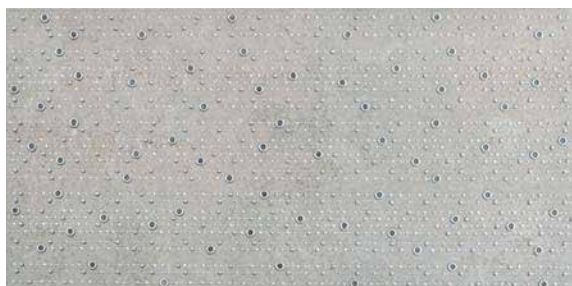
2



LIMESTONE ROSES 25x50 cm | WT



850L159 LIMESTONE ROSES 8x50 cm | LI



2550C144 LIMESTONE STELLA 25x50 cm | IN



2550C152 LIMESTONE SILVER 25x50 cm | IN



650L144 LIMESTONE STELLA 6x50 cm | LI



650L152 LIMESTONE SILVER 6x50 cm | LI



850L158 LIMESTONE AQUARELLE 8x50 cm | LI



850L175 LIMESTONE AQUARELLE BEIGE 8x50 cm | LI

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		

LIMESTONE



LIMESTONE 25x50  
LIMESTONE LINE 3D 25x50  
LIMESTONE 33x33





2550 HOME 25x50 cm | IN



2550 BREAD 25x50 cm | IN



450L163 BREAD 4x50 cm | LI



PEI  
4

6

LIMESTONE 33x33 cm | FT



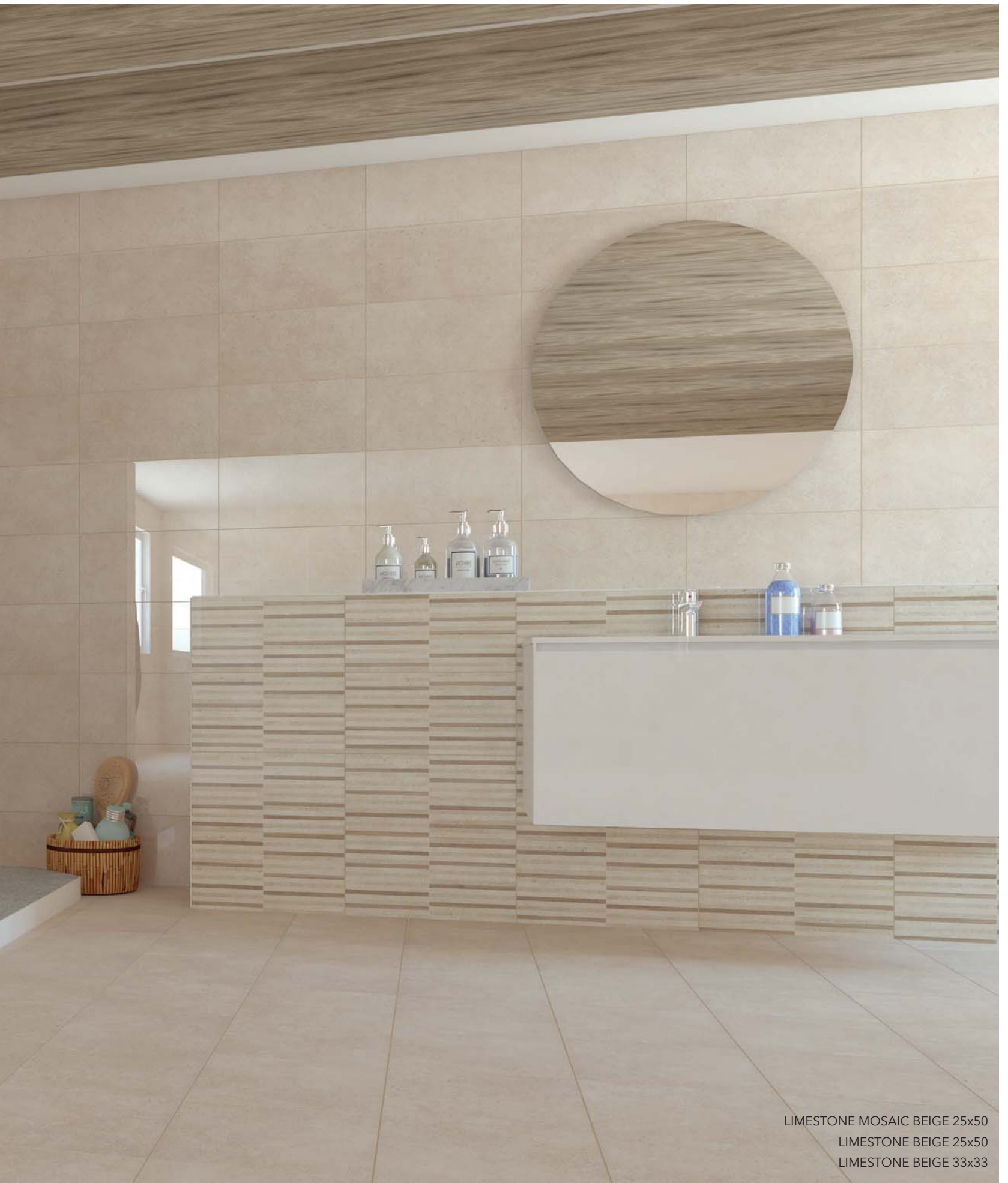
PEI  
4

8

LIMESTONE BEIGE 33x33 cm | FT







LIMESTONE MOSAIC BEIGE 25x50  
LIMESTONE BEIGE 25x50  
LIMESTONE BEIGE 33x33



# MARFIL

ZIDNE PLOČICE

WALL TILES

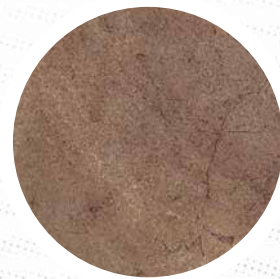
25x50



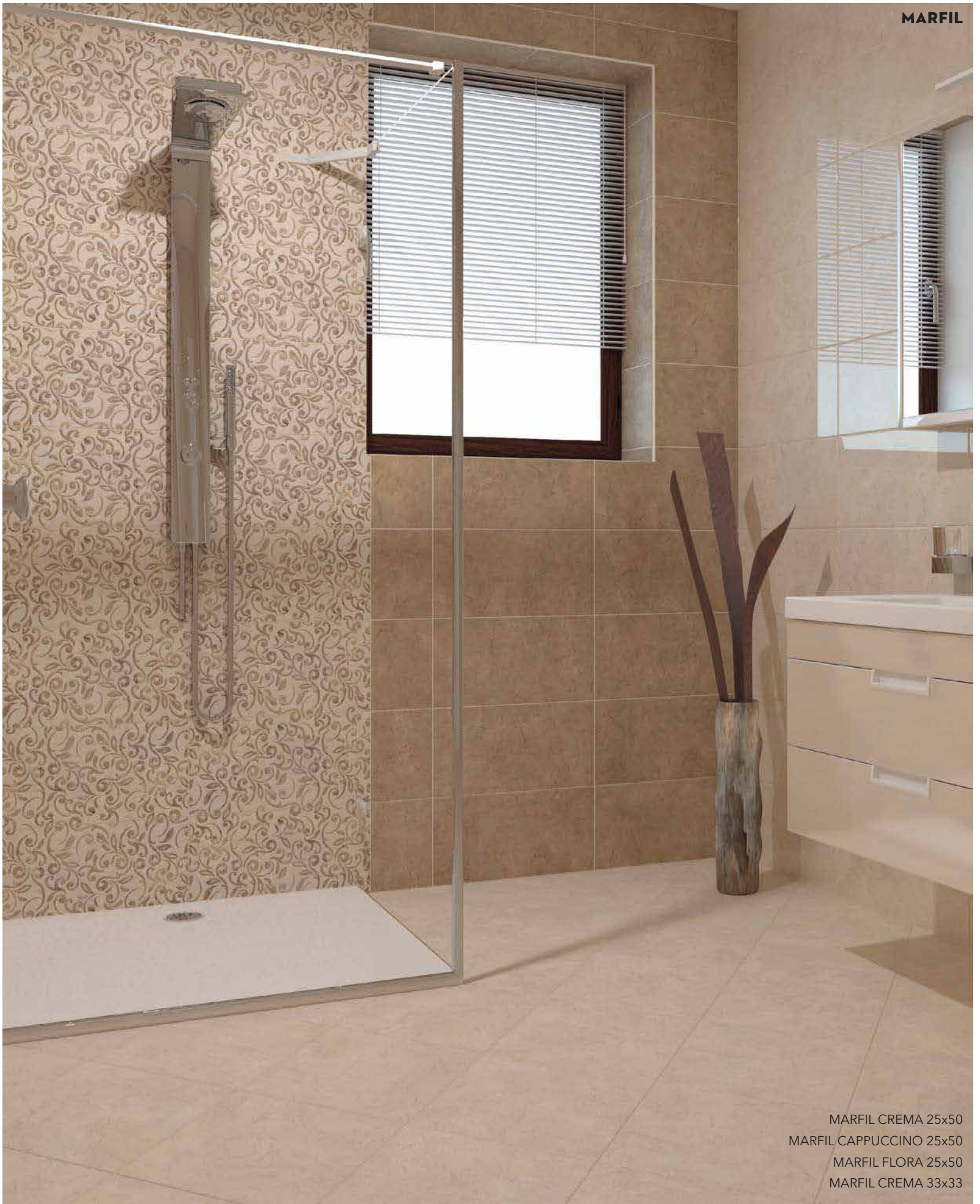
PODNE PLOČICE

FLOOR TILES

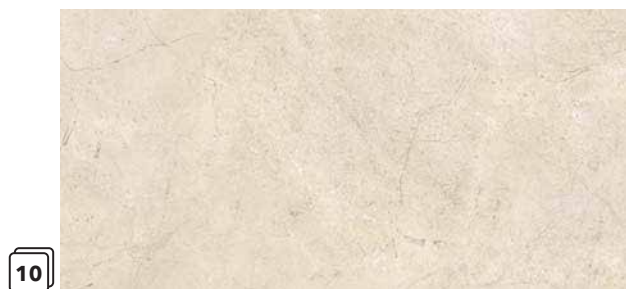
33x33







MARFIL CREMA 25x50  
MARFIL CAPPUCCINO 25x50  
MARFIL FLORA 25x50  
MARFIL CREMA 33x33



10

MARFIL CREMA 25x50 cm | WT



4

MARFIL MOSAICO 25x50 cm | WT



10

MARFIL CAPPUCCINO 25x50 cm | WT



1

MARFIL FLORA 25x50 cm | WT



10

MARFIL MOCHA 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		





2550C145 **MARFIL CLASSIC** 25x50 cm | IN



2525M003 **MARFIL** 25x25 cm | IN



750L145 **MARFIL CLASSIC** 7x50 cm | LI



850L136 **MARFIL MOSAICO** 8x50 cm | LI



750L128 **MARFIL CREMA** 7x50 cm | LI



650L131 **MARFIL FLORA** 6x50 cm | LI



550L132 **MARFIL KVADRAT** 5x50 cm | LI



**MARFIL BOUQUET** 50x50 cm | IN



PEI 4

10

**MARFIL CREMA** 33x33 cm | FT



PEI 4

10

**MARFIL CAPPUCCINO** 33x33 cm | FT



PEI 3

10

**MARFIL MOCHA** 33x33 cm | FT







MARFIL MOSAICO 25x50  
MARFIL CREMA 25x50  
MARFIL MOSAICO 8x50  
MARFIL CREMA 33x33

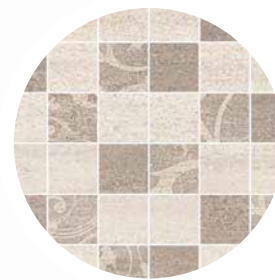
# FUSION

ZIDNE PLOČICE  
WALL TILES

25x50

PODNE PLOČICE  
FLOOR TILES

33x33







FUSION 25x50  
FUSION DARK 25x50  
FUSION VIOLA 50x50  
FUSION 33x33



**FUSION** 25x50 cm | WT



**FUSION DARK** 25x50 cm | WT



**FUSION INDA** 25x50 cm | WT



**FUSION INDA DARK** 25x50 cm | WT



**FUSION ONDA 3D** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		





650L176 **FUSION INDA** 6x50 cm | LI



650L176 **FUSION INDA DARK** 6x50 cm | LI



550L115 **FUSION ARCOBALENO** 5x50 cm | LI



2525M003  
**FUSION** 25x25 cm | IN



**FUSION VIOLA** 50x50 cm | IN



PEI  
4

8

**FUSION** 33x33 cm | FT



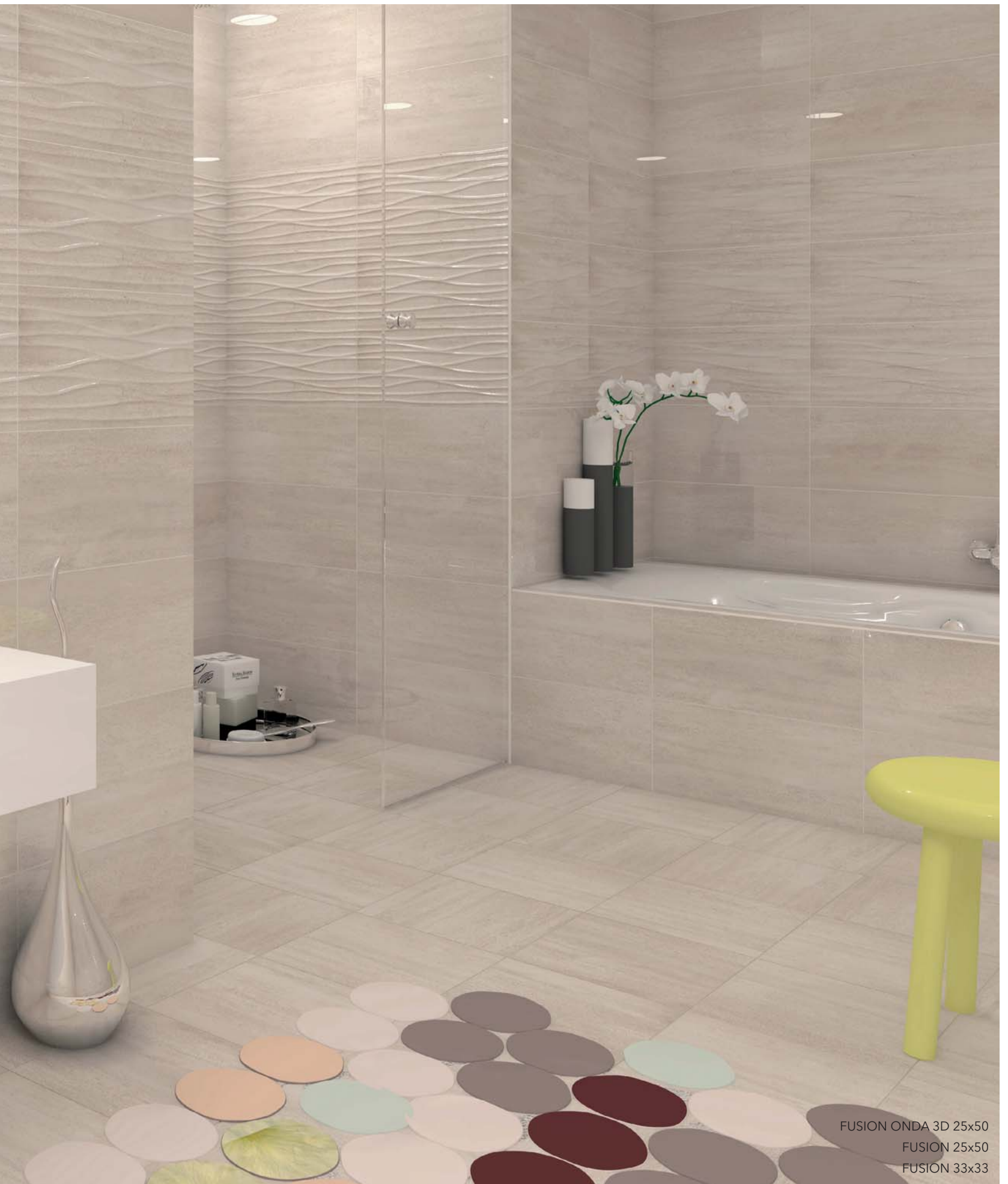
PEI  
4

8

**FUSION DARK** 33x33 cm | FT







FUSION ONDA 3D 25x50  
FUSION 25x50  
FUSION 33x33





# VENUS

ZIDNE PLOČICE

WALL TILES

25x50

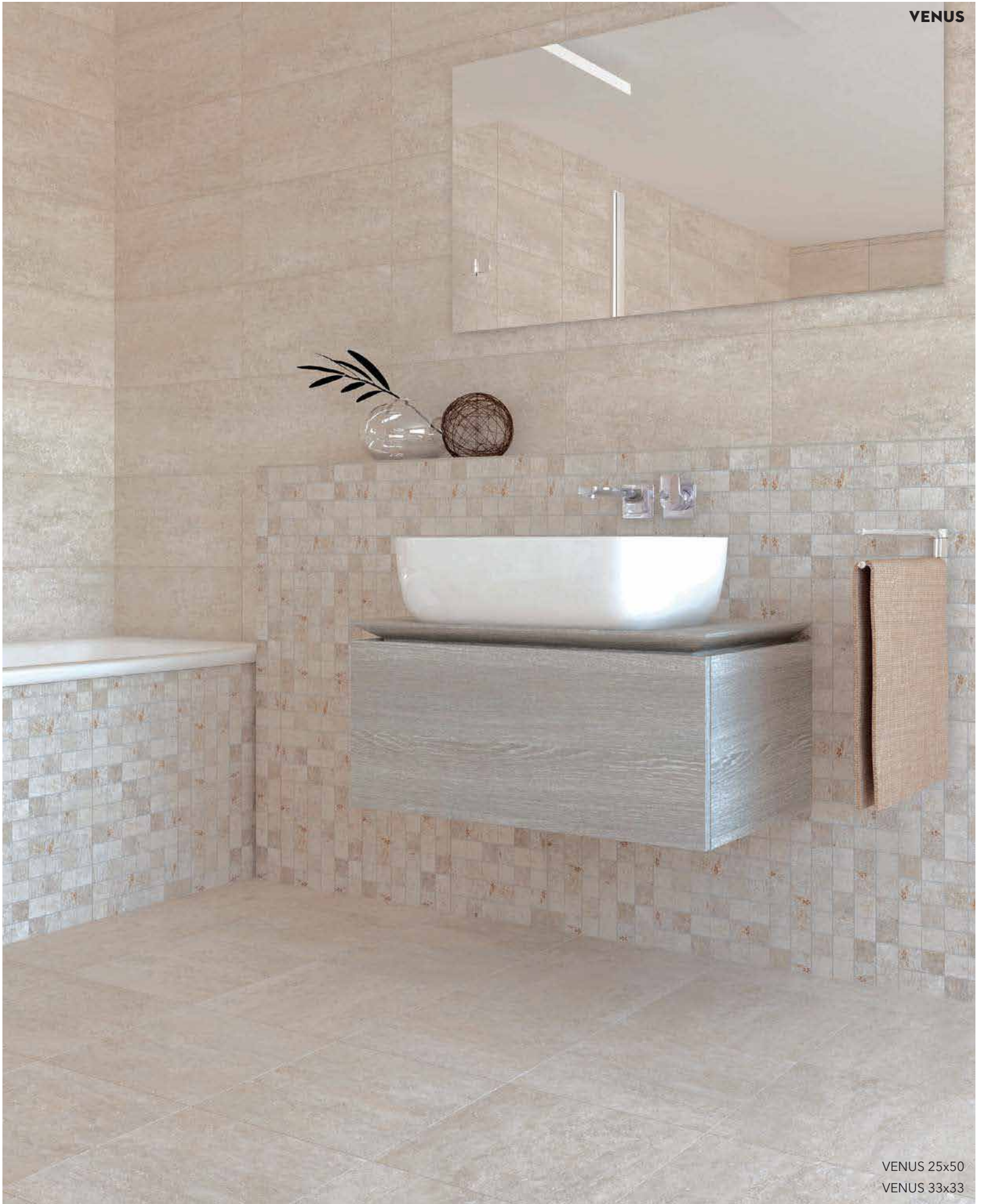
PODNE PLOČICE

FLOOR TILES

33x33







VENUS 25x50  
VENUS 33x33



**VENUS** 25x50 cm | WT



**VENUS NOCE** 25x50 cm | WT



**VENUS MOSAICO** 25x50 cm | WT



**VENUS CAFFE** 25x50 cm | WT



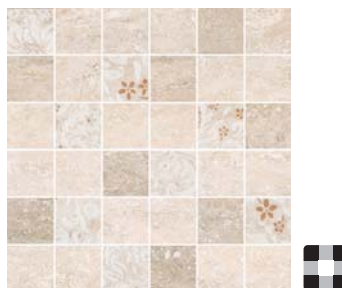
**VENUS PRIMAVERA** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL	
						<b>WT</b> WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b> FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b> LISTELA KOM/PC
						<b>IN</b> INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00	





2550C116 **TAPETO** 25x50 cm | IN



2525M003 **VENUS** 25x25 cm | IN



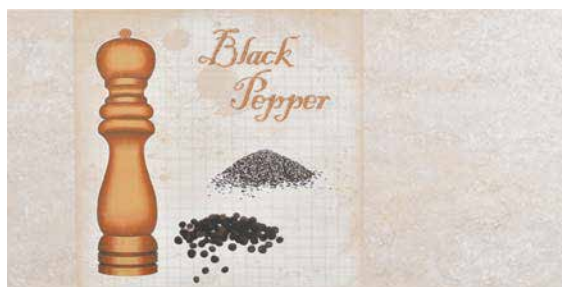
750L116 **TAPETO** 7x50 cm | LI



2550C148 **VENUS SPICE** 25x50 cm | IN



850L117 **SIENA** 8x50 cm | LI



2550C147 **VENUS PEPPER** 25x50 cm | IN



650L135 **VENUS MOSAICO** 6x50 cm | LI



650L118 **VENUS CAFFE** 6x50 cm | LI



650L160 **VENUS PRIMAVERA** 6x50 cm | LI



550L146 **VENUS SPICE** 5x50 cm | LI



PEI  
4

8

**VENUS** 33x33 cm | FT



PEI  
4

8

**VENUS NOCE** 33x33 cm | FT

VENUS







VENUS PRIMAVERA 25x50  
VENUS PRIMAVERA 6x50  
VENUS 25x50  
VENUS 33x33



# TRAVERTINO

ZIDNE PLOČICE  
WALL TILES

25x50

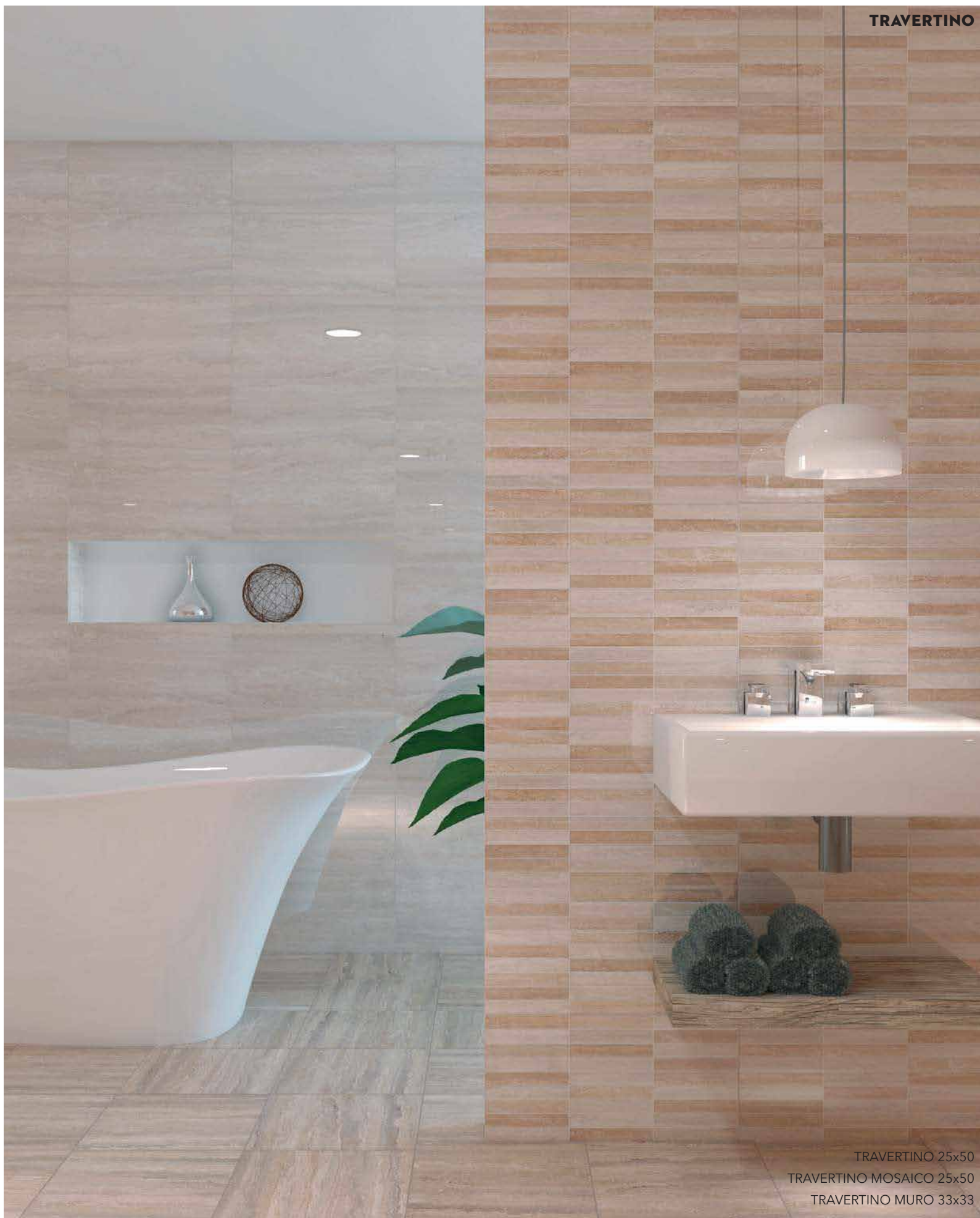
PODNE PLOČICE  
FLOOR TILES

33x33





TRAVERTINO



TRAVERTINO 25x50  
TRAVERTINO MOSAICO 25x50  
TRAVERTINO MURO 33x33



8

**TRAVERTINO** 25x50 cm | WT



8

**TRAVERTINO MURO** 25x50 cm | WT



4

**TRAVERTINO MOSAICO** 25x50 cm | WT



4

**TRAVERTINO FLOREAL** 25x50 cm | WT



4

**TRAVERTINO MURO FLOREAL** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		





850L136 **TRAVERTINO MOSAICO** 8x50 cm | LI



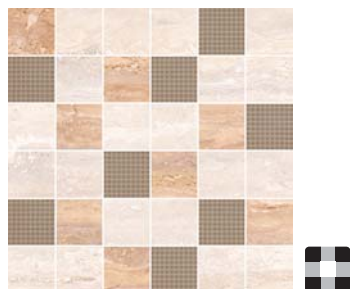
850L126 **ATENA MURO** 8x50 cm | LI



450L099 **TIARA GOLD** 4x50 cm | LI



850L126 **ATENA** 8x50 cm | LI



2525M003  
**TRAVERTINO** 25x25 cm | IN



**TRAVERTINO LOTUS** 50x50 cm | IN



PEI  
4

8

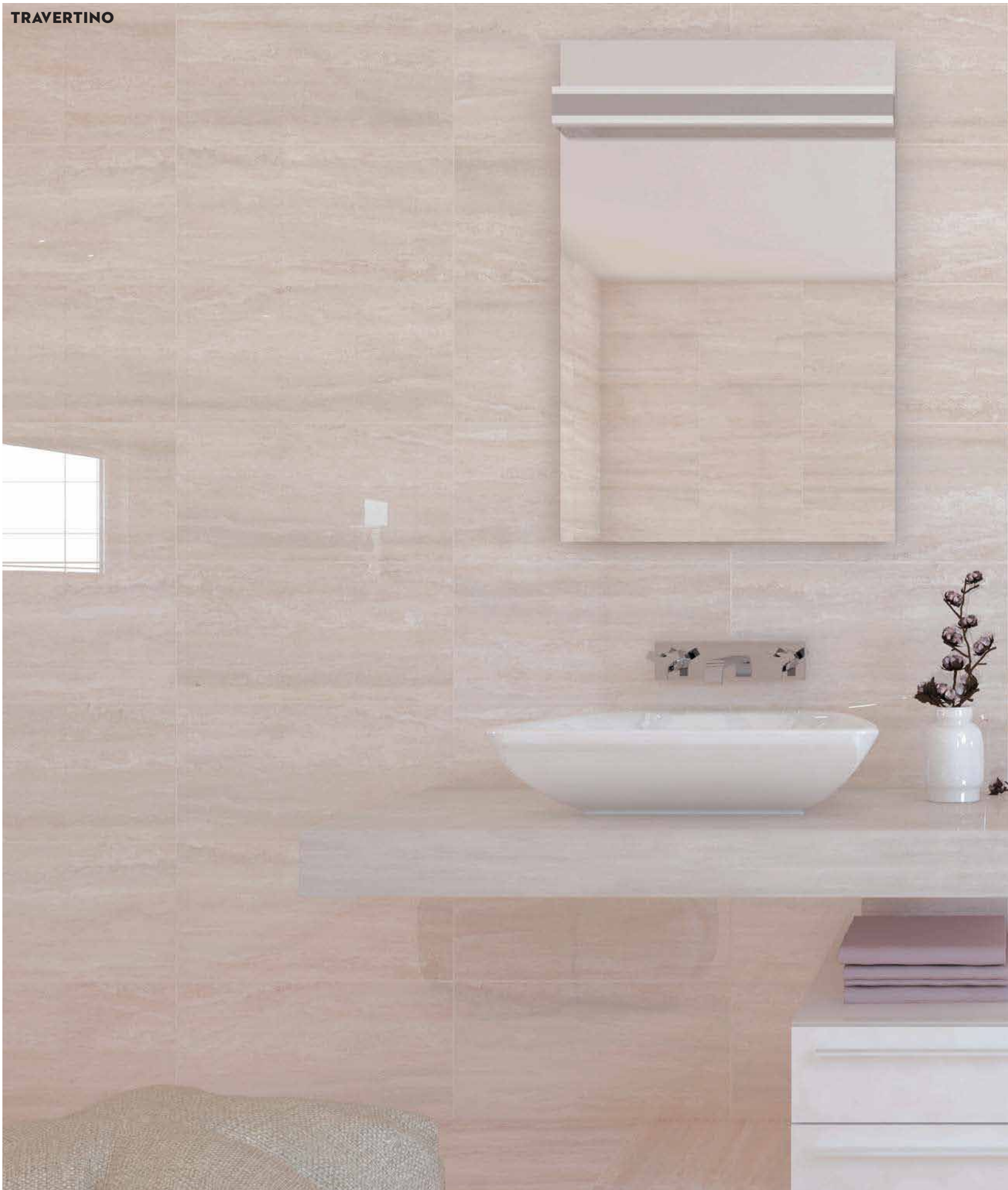
**TRAVERTINO** 33x33 cm | FT



PEI  
4

8

**TRAVERTINO MURO** 33x33 cm | FT







TRAVERTINO 25x50  
TRAVERTINO MURO 25x50  
TRAVERTINO LOTUS 50x50



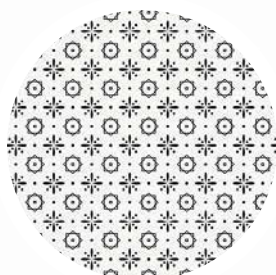
# BIANCA

ZIDNE PLOČICE  
WALL TILES

25x50

PODNE PLOČICE  
FLOOR TILES

33x33

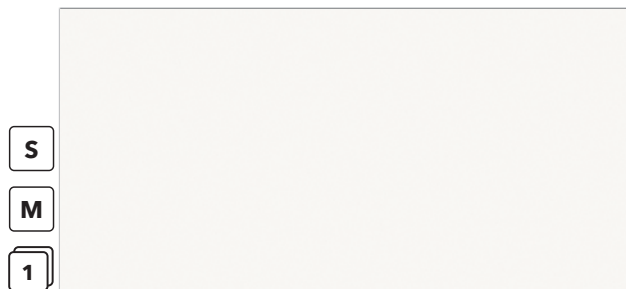




**BIANCA**

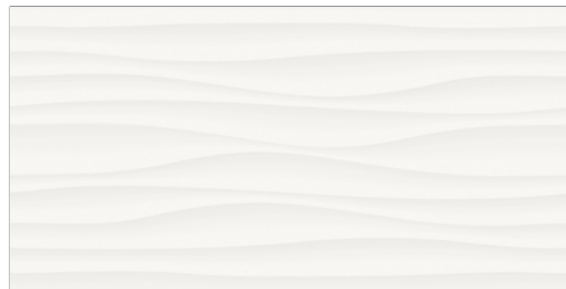


BIANCA 25x50  
BIANCA LACE 25x50  
NERA 25x50  
BIANCA 33x33



S  
M  
1

**BIANCA** 25x50 cm | WT  
**BIANCA MAT** 25x50 cm | WT



S  
M  
1

**BIANCA ONDA 3D** 25x50 cm | WT  
**BIANCA MAT ONDA 3D** 25x50 cm | WT



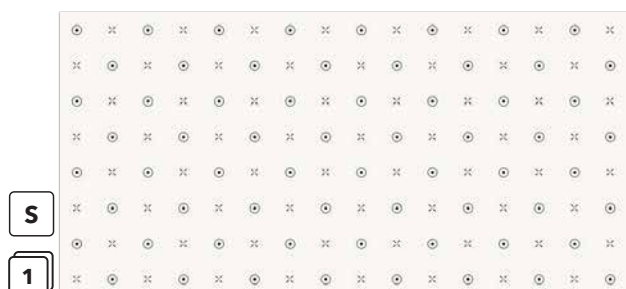
S  
1

**NERA** 25x50 cm | WT



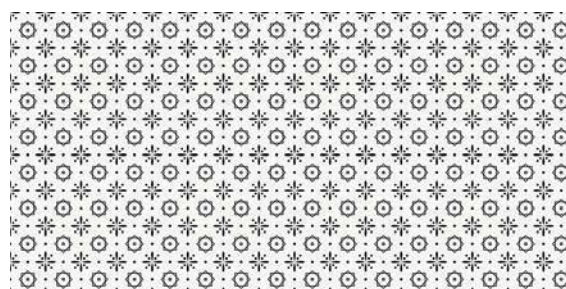
S  
1

**LARA ROSA** 25x50 cm | WT



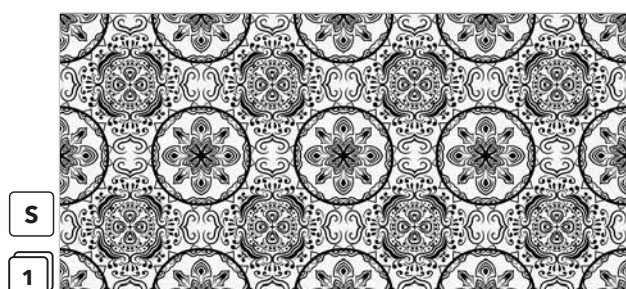
S  
1

**BIANCA MILD** 25x50 cm | WT



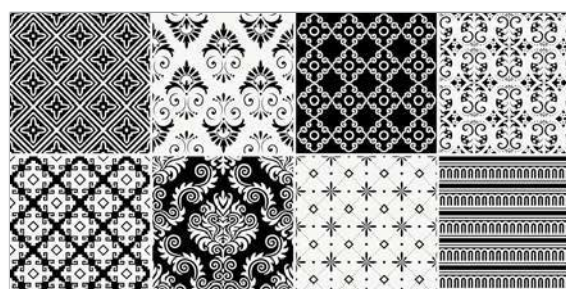
S  
1

**BIANCA PRINT** 25x50 cm | WT



S  
1

**BIANCA LACE** 25x50 cm | WT



S  
4

**BIANCA FLING** 25x50 cm | WT



S  
4

**BIANCA JAZZ** 25x50 cm | WT





2550 **HOME** 25x50 cm | IN



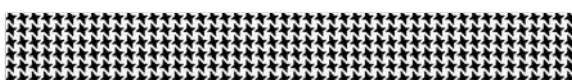
2550 **BREAD** 25x50 cm | IN



750L097 **MOSAICO ALLEGRA GRIGIO** 7x50 cm | LI



750L097 **MOSAICO ALLEGRA LILA** 7x50 cm | LI



650L177 **BIANCA PEPITO** 6x50 cm | LI



650L178 **BIANCA JAZZ** 6x50 cm | LI



450L099 **TIARA** 4x50 cm | LI



450L099 **TIARA GOLD** 4x50 cm | LI

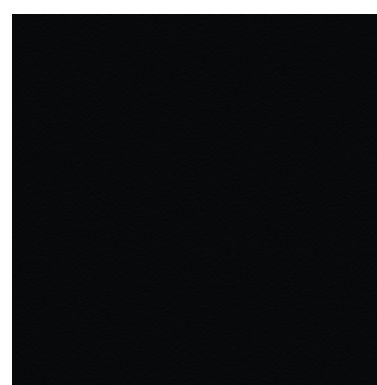


450L163 **BREAD** 4x50 cm | LI



PEI  
4  
1

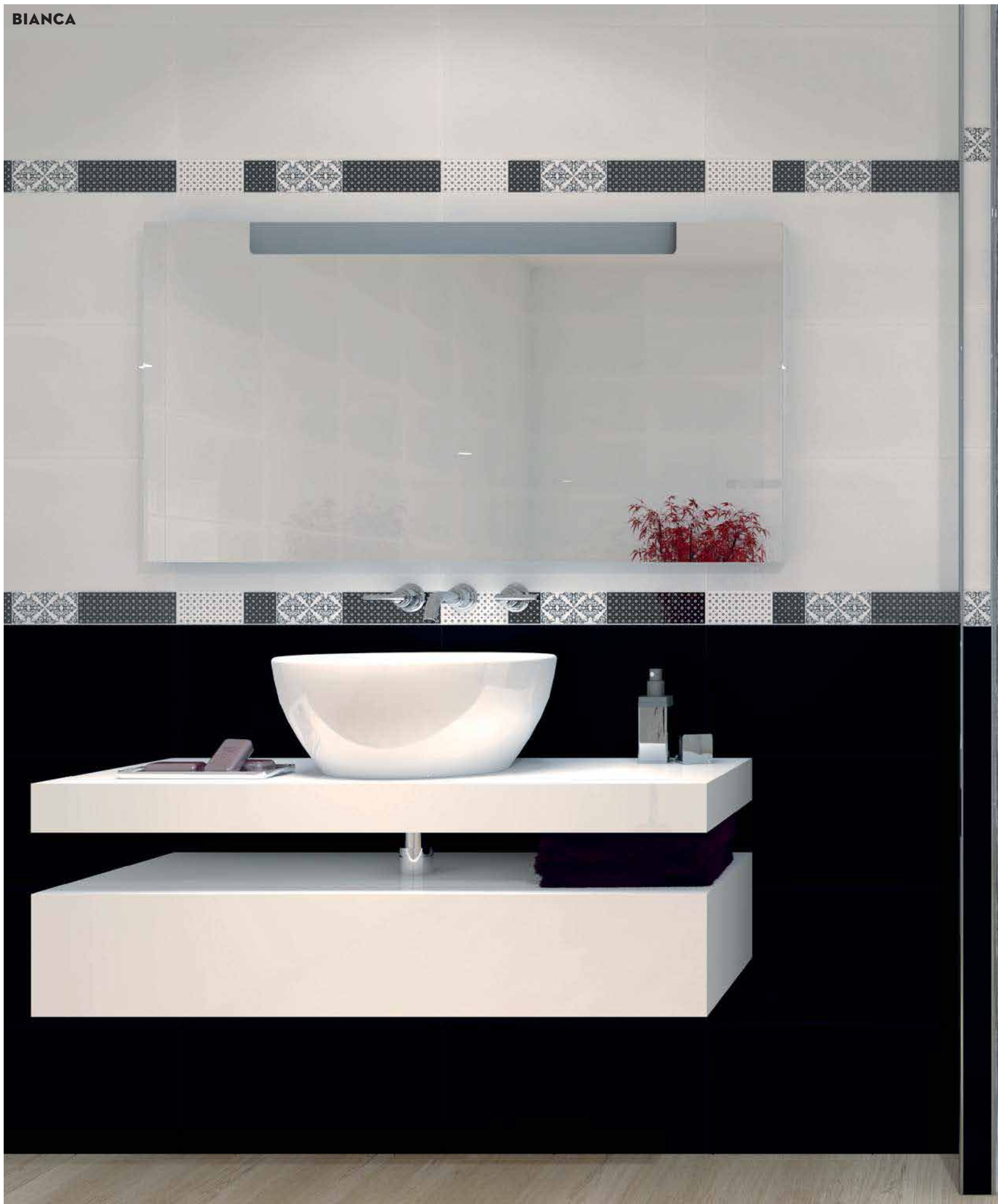
**BIANCA** 33x33 cm | FT



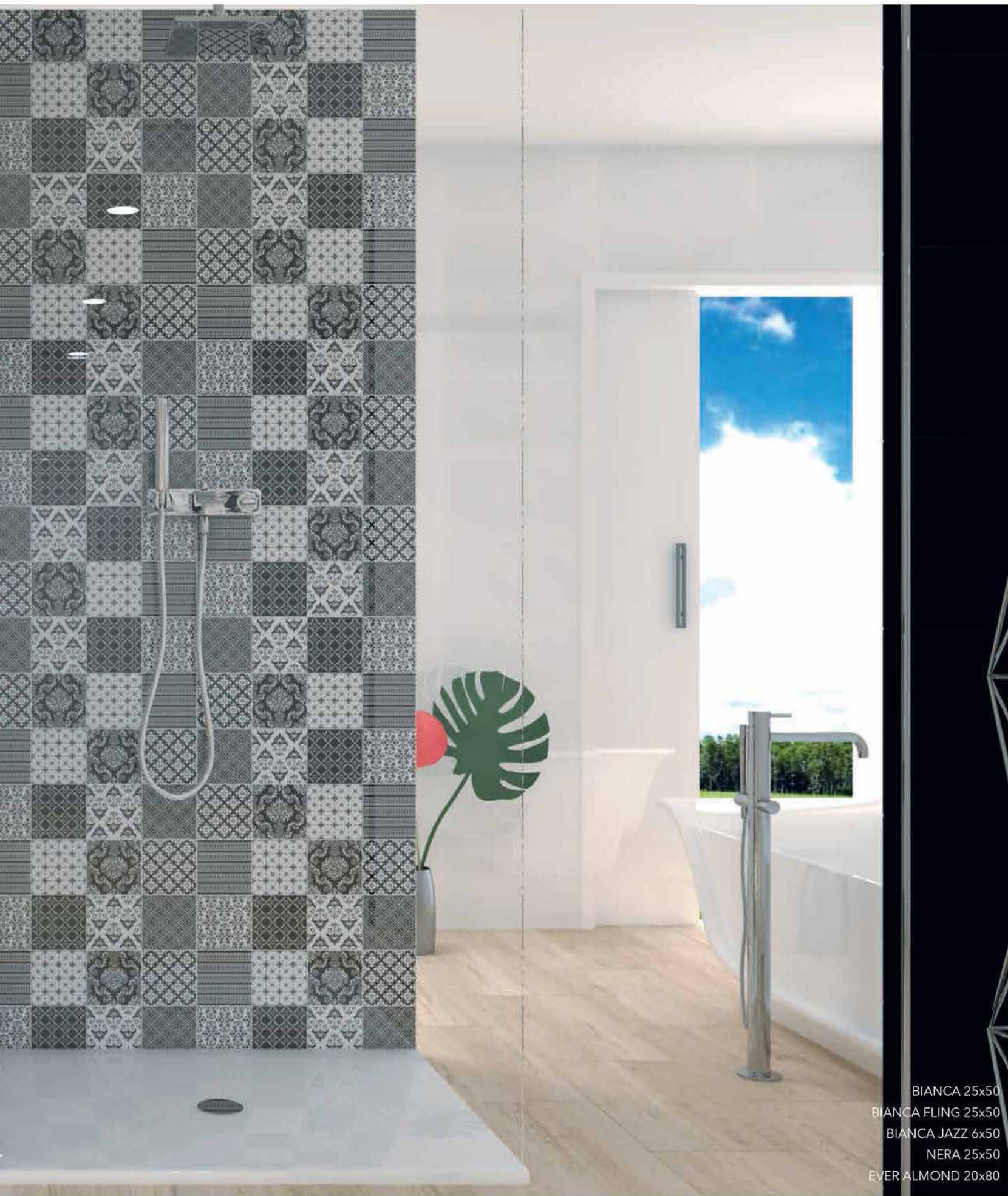
PEI  
3  
1

**NERA** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		





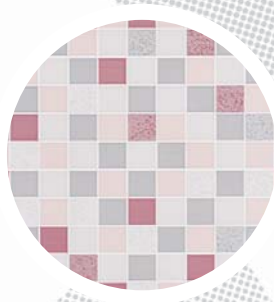
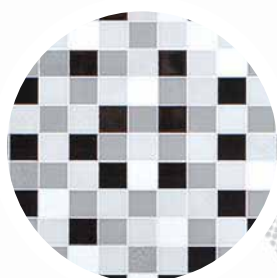


BIANCA 25x50  
BIANCA FLING 25x50  
BIANCA JAZZ 6x50  
NERA 25x50  
EVER ALMOND 20x80

# HAPPY

ZIDNE PLOČICE  
WALL TILES

25x50

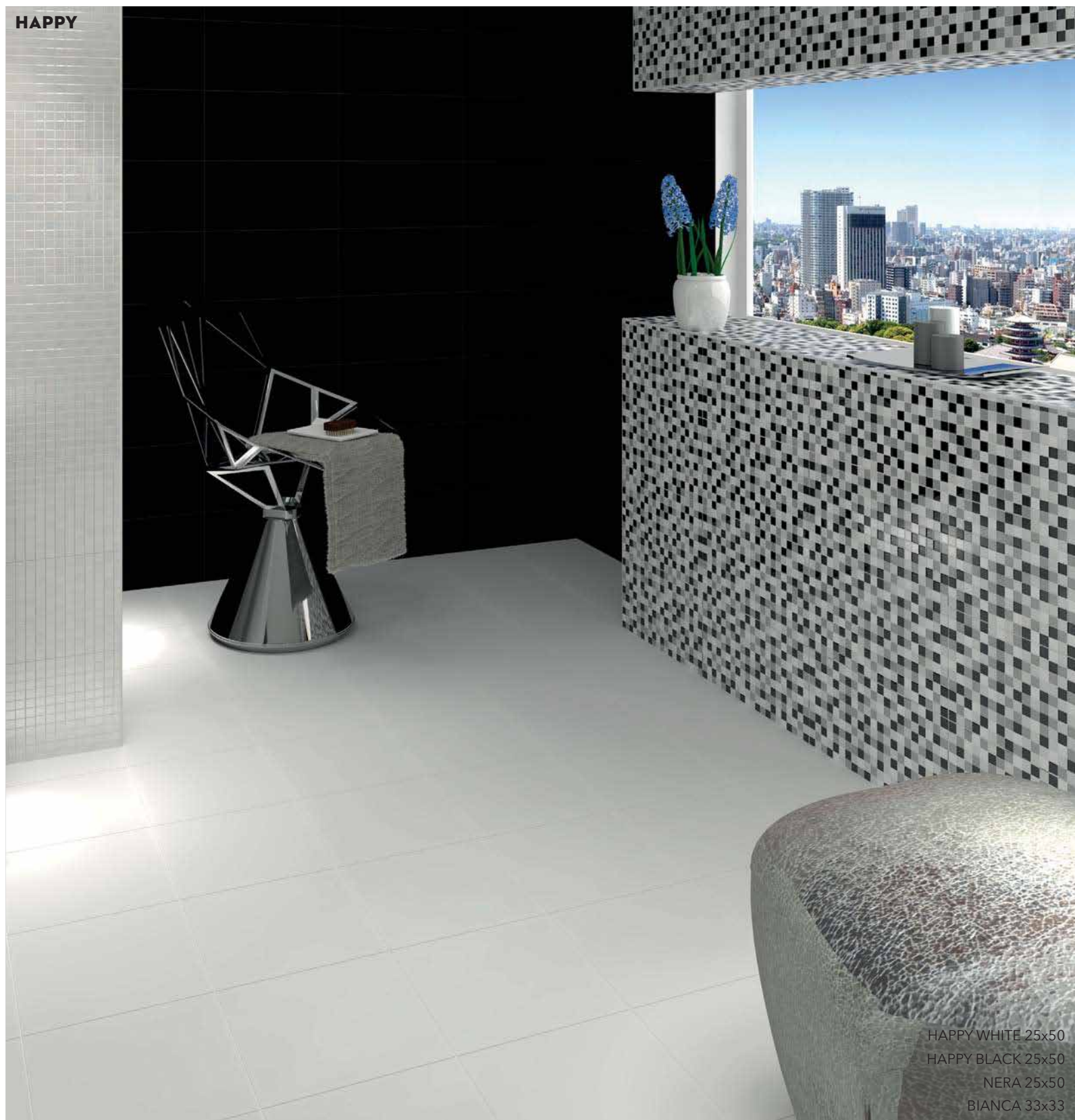






HAPPY WHITE 25x50  
HAPPY LILA 25x50  
BIANCA 33x33

HAPPY



HAPPY WHITE 25x50

HAPPY BLACK 25x50

NERA 25x50

BIANCA 33x33

**SAVRŠENO SE SLAŽU SA PODNIM PLOČICAMA: THEIR PERFECT MATCH AMONG FLOOR TILES:**

**BIANCA** 33x33 cm - na strani / see page 251

**NERA** 33x33 cm - na strani / see page 251

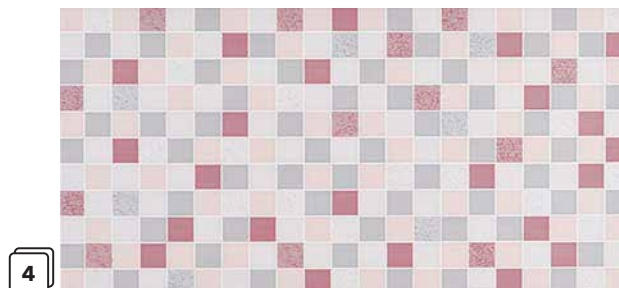
**ALLEGRA GRIGIO** 33x33 cm - na strani / see page 267





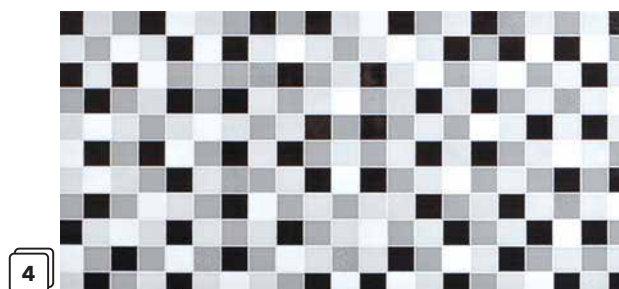
4

**HAPPY WHITE** 25x50 cm | WT



4

**HAPPY LILA** 25x50 cm | WT



4

**HAPPY BLACK** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50	13	1,62	25,80	58,32	950,00		





# KITCHEN

ZIDNE PLOČICE

WALL TILES

25x50





**KITCHEN**



BIANCA KITCHEN 25x50  
BIANCA FOOD 25x50



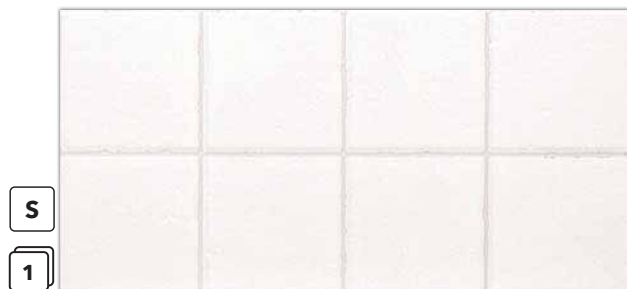
COTTO KITCHEN 25x50  
COTTO FLAVOR 25x50

**SAVRŠENO SE SLAŽU SA PODNIM PLOČICAMA: THEIR PERFECT MATCH AMONG FLOOR TILES:**

**BIANCA** 33x33 cm - na strani / see page 251

**VENUS** 33x33 cm - na strani / see page 239





S

1

**BIANCA KITCHEN** 25x50 cm | WT



S

1

**BIANCA FOOD** 25x50 cm | WT



S

1

**BIANCA HAPPY HOUR** 25x50 cm | WT



M

4

**VENUS KITCHEN** 25x50 cm | WT



M

1

**VENUS FLAVOR** 25x50 cm | WT



M

1

**VENUS FRESH** 25x50 cm | WT



M

4

**COTTO KITCHEN** 25x50 cm | WT



M

1

**COTTO FLAVOR** 25x50 cm | WT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL	
						<b>WT</b> WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b> FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b> LISTELA KOM/PC
						<b>IN</b> INSERT KOM/PC
25x50	13	1,62	25,80	58,32	950,00	

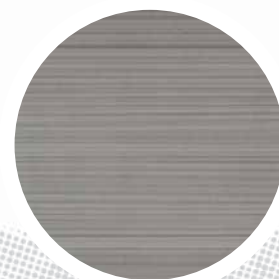
# ALLEGRA

ZIDNE PLOČICE  
WALL TILES

25x50

PODNE PLOČICE  
FLOOR TILES

33x33







ALLEGRA BIANCA 25x50  
FANTASIA PISTACCIO 25x50  
ALLEGRA BIANCA 33x33



1

**ALLEGRA BIANCA** 25x50 cm | WT



1

**LARA ROSA** 25x50 cm | WT



1

**ALLEGRA GRIGIO** 25x50 cm | WT



1

**ALLEGRA NERA** 25x50 cm | WT



1

**ALLEGRA LILA** 25x50 cm | WT



1

**ALLEGRA PISTACCIO** 25x50 cm | WT





2550C096 **FANTASIA** BIANCA 25x50 cm | IN



2550C096 **FANTASIA** GRIGIO 25x50 cm | IN



2550C096 **FANTASIA** NERA 25x50 cm | IN



2550C096 **FANTASIA** LILA 25x50 cm | IN



2550C096 **FANTASIA** PISTACCIO 25x50 cm | IN



850L096 **FANTASIA** BIANCA 8x50 cm | LI



850L096 **FANTASIA** GRIGIO 8x50 cm | LI



850L096 **FANTASIA** NERA 8x50 cm | LI



850L096 **FANTASIA** LILA 8x50 cm | LI



850L096 **FANTASIA** PISTACCIO 8x50 cm | LI



750L097 **MOSAICO ALLEGRA** GRIGIO 7x50 cm | LI



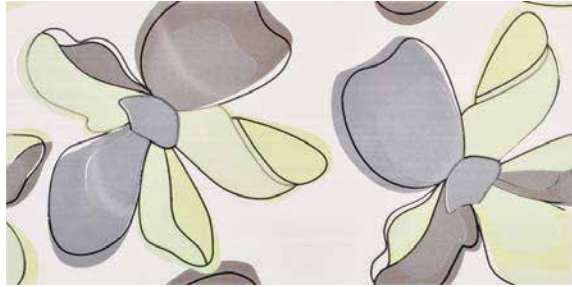
750L097 **MOSAICO ALLEGRA** PISTACCIO 7x50 cm | LI



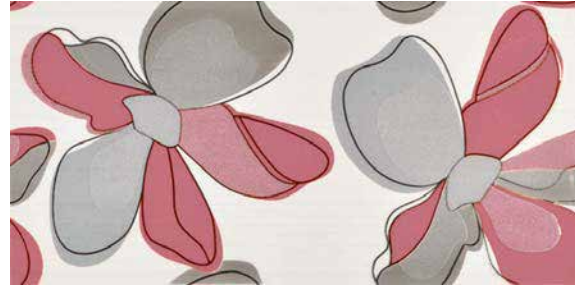
750L097 **MOSAICO ALLEGRA** LILA 7x50 cm | LI



450L099 **TIARA** 4x50 cm | LI



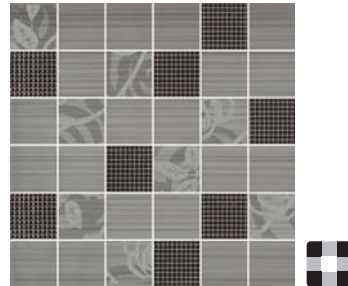
2550C121 **GARDENIA PISTACCIO** 25x50 cm | IN



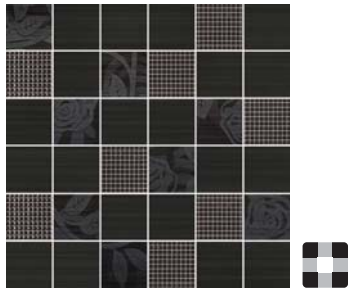
2550C121 **GARDENIA** 25x50 cm | IN



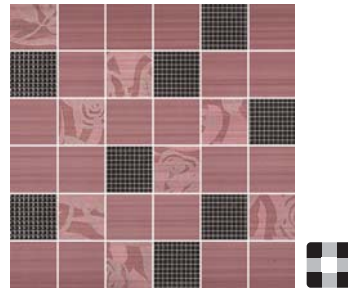
2525M003  
**ALLEGRA BIANCA** 25x25 cm | IN



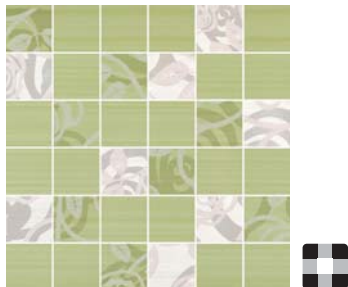
2525M003  
**ALLEGRA GRIGIO** 25x25 cm | IN



2525M003  
**ALLEGRA NERA** 25x25 cm | IN



2525M003  
**ALLEGRA LILA** 25x25 cm | IN



2525M003  
**ALLEGRA PISTACCIO** 25x25 cm | IN





**ALLEGRA BIANCA** 33x33 cm | FT



**ALLEGRA GRIGIO** 33x33 cm | FT



**ALLEGRA NERA** 33x33 cm | FT



**ALLEGRA PISTACCIO** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x50 33x33	13 9	1,62 0,98	25,80 16,55	58,32 62,72	950,00 1085,00		

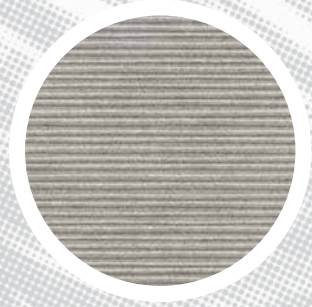






ALLEGRA BIANCA 25x50  
ALLEGRA LILA 25x50  
2525M003 ALLEGRA LILA 25x25  
ALLEGRA BIANCA 33x33





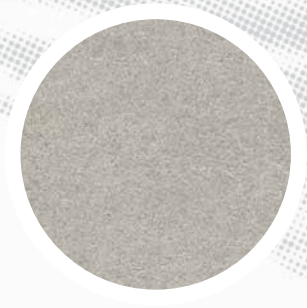
# NEXT

ZIDNE PLOČICE  
WALL TILES

25x40

PODNE PLOČICE  
FLOOR TILES

33x33







NEXT

NEXT BEIGE 25x40

NEXT MOMENT 3D BEIGE 25x40

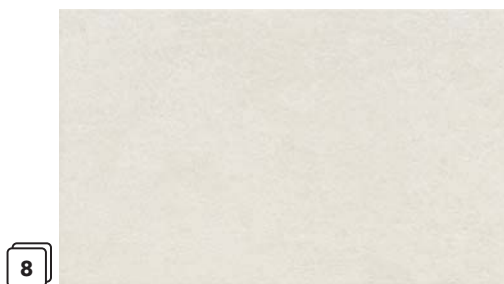
NEXT ROUND 3D BEIGE 25x40

NEXT



NEXT BEIGE 25x40  
NEXT ROUND 3D BEIGE 25x40  
NEXT BEIGE 33x33





**NEXT BEIGE** 25x40 cm | WT



**NEXT MOMENT 3D BEIGE** 25x40 cm | WT



**NEXT ROUND 3D BEIGE** 25x40 cm | WT



**NEXT GREY** 25x40 cm | WT



**NEXT MOMENT 3D GREY** 25x40 cm | WT



**NEXT ROUND 3D GREY** 25x40 cm | WT



**NEXT BEIGE** 33x33 cm | FT



**NEXT GREY** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL			
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE	m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE	m <sup>2</sup>
						<b>LI</b>	LISTELA	KOM/PC
						<b>IN</b>	INSERT	KOM/PC
25x40 33x33	16 9	1,60 0,98	20,30 16,55	76,80 62,72	1000,00 1085,00			



# LIVING

ZIDNE PLOČICE  
WALL TILES

25x40

PODNE PLOČICE  
FLOOR TILES

33x33





LIVING CREAM 25x40  
LIVING SMOKE 25x40  
LIVING FOREST 25x40  
LIVING CREAM 33x33



**LIVING CREAM** 25x40 cm | WT



**LIVING SMOKE** 25x40 cm | WT



**LIVING MOCHA** 25x40 cm | WT



2540C137  
**LIVING FOREST** 25x40 cm | IN



2540C138  
**LIVING TWIST** 25x40 cm | IN



2540C140  
**LIVING WIND** 25x40 cm | IN





740L137 **LIVING FOREST** 7x40 cm | LI



725L137 **LIVING FOREST** 7x25 cm | LI



625L140 **LIVING SOFT** 6x25 cm | LI



325L139 **LIVING NICE** 3x25 cm | LI



PEI  
4

1

**LIVING CREAM** 33x33 cm | FT

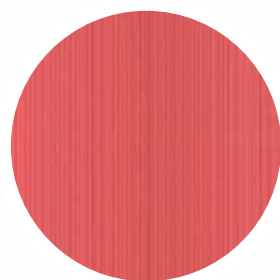
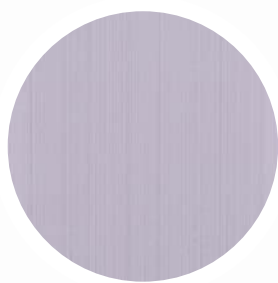


PEI  
3

1

**LIVING MOCHA** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x40 33x33	16 9	1,60 0,98	20,30 16,55	76,80 62,72	1000,00 1085,00		



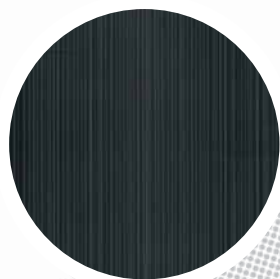
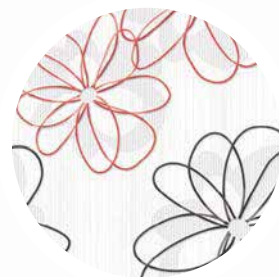
# AMORE

ZIDNE PLOČICE  
WALL TILES

25x40

PODNE PLOČICE  
FLOOR TILES

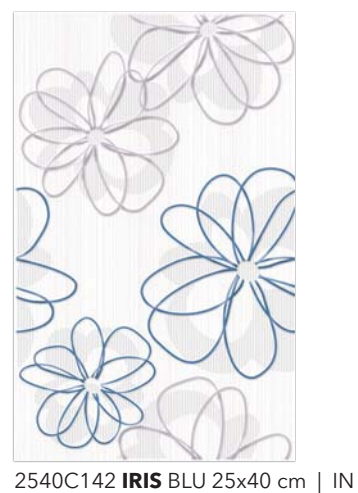
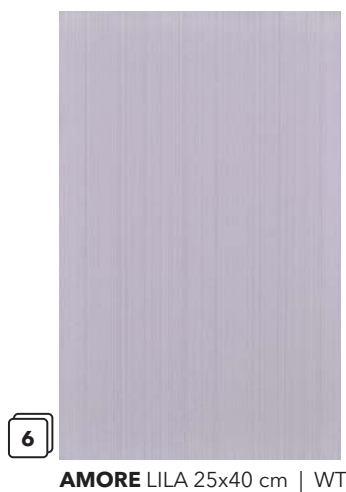
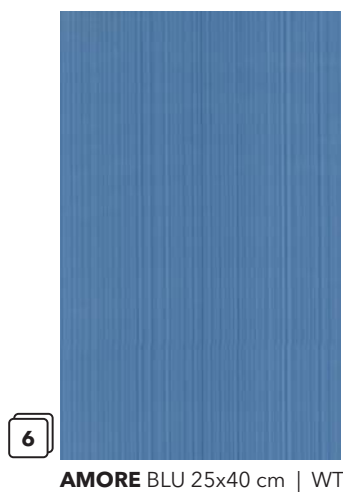
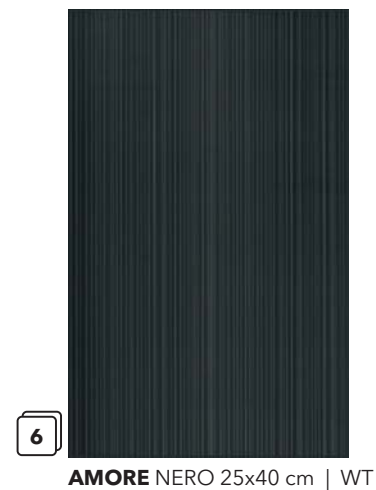
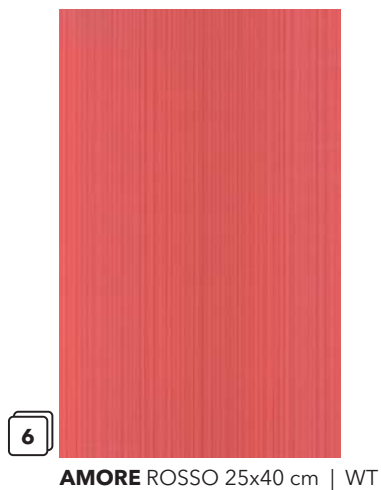
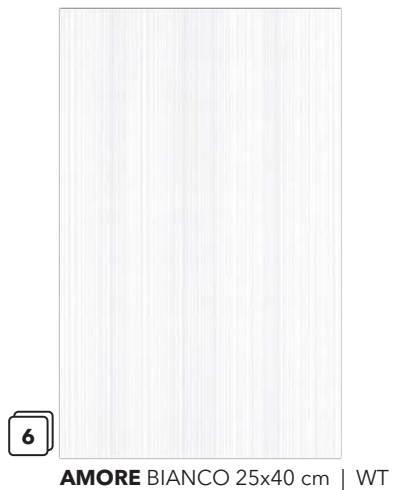
33x33







AMORE BIANCO 25x40  
AMORE ROSSO 25x40  
IRIS ROSSO 25x40  
AMORE BIANCO 33x33







640L054P **FLUTTO** ROSSO 6x40 cm | LI



640L055P **GRAZIA** ROSSO 6x40 cm | LI



740L088 **AMORE FLOWERY** 7x40 cm | LI



640L054P **FLUTTO** BLU 6x40 cm | LI



640L055P **GRAZIA** BLU 6x40 cm | LI



725L088 **AMORE FLOWERY** 7x25 cm | LI



640L054P **FLUTTO** NERO 6x40 cm | LI



640L055P **GRAZIA** NERO 6x40 cm | LI



525L044P **COMPTON** BLU 5x25 cm | LI



640L054P **FLUTTO** LILA 6x40 cm | LI



640L055P **GRAZIA** LILA 6x40 cm | LI



325L043P **COMPTON** ROSSO 3x25 cm | LI



825L054P **FLUTTO** BLU EXTRA 8x25 cm | LI



525L052 **GIOCO** NERO 5x25 cm | LI



325L043P **COMPTON** BLU 3x25 cm | LI



825L054P **FLUTTO** NERO EXTRA 8x25 cm | LI



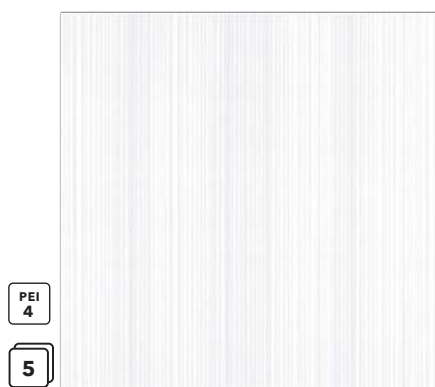
425L099 **TIARA** 4x25 cm | LI



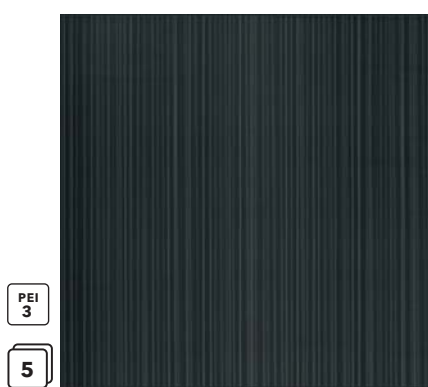
325L043P **COMPTON** NERO 3x25 cm | LI



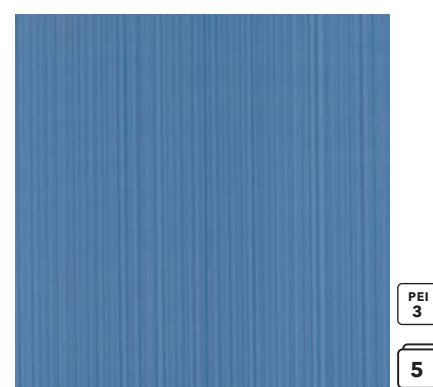
325L043P **COMPTON** LILA 3x25 cm | LI



**AMORE BIANCO** 33x33 cm | FT



**AMORE NERO** 33x33 cm | FT



**AMORE BLU** 33x33 cm | FT

FORMAT	KOM/PC	M <sup>2</sup>	KG	M <sup>2</sup> /PAL	KG/PAL		
						<b>WT</b>	WALL TILES / ZIDNE PLOČICE m <sup>2</sup>
						<b>FT</b>	FLOOR TILES / PODNE PLOČICE m <sup>2</sup>
						<b>LI</b>	LISTELA KOM/PC
						<b>IN</b>	INSERT KOM/PC
25x40 33x33	16 9	1,60 0,98	20,30 16,55	76,80 62,72	1000,00 1085,00		



# OBJAŠNENJE SIMBOLA

SYMBOL EXPLANATION

















# TEHNIČKE KARAKTERISTIKE

TECHNICAL CHARACTERISTICS





# OBJAŠNENJE SIMBOLA | SYMBOL EXPLANATION

	Zidne pločice Wall tiles		Otpornost na niske temperature Low temperature resistance		Otpornost na habanje Resistance to abrasion
	Podne pločice Floor tiles		Otpornost na hemikalije u domaćinstvu Resistance to household chemicals		Otpornost na mrlje Stain resistance
	Mat površina Matte surface		Protivkliznost površine (voda) Anti-slip (water)		Broj lica Number of faces
	Sjajna površina Glossy surface		Protivkliznost površine (ulje) Anti-slip (oil)		Sečeni mozaik Cutted mosaic



# TEHNIČKE KARAKTERISTIKE

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„Keramika Kanjiža“ doo iz Kanjiže proizvodi suvo presovane, jednom pečene podne i zidne keramičke pločice (takozvanu monokoturu i monoporožu) kao i ukrasnu galanteriju. Podne pločice su otporne na mraz, pogodne su za postavljanje spolja. Naše keramičke pločice u svim segmentima ispunjavaju zahteve harmonizovanog evropskog standarda SRPS EN 14411.

## STANDARDI

Od decembra 2005. godine primenjuje se standard SRPS EN 14411, objavljen uz dozvolu Evropskog komiteta za standardizaciju CEN. Ovaj standard je identičan međunarodnom standardu EN 14411 koji se obavezno primenjuje u svim članicama evropske unije. CE znak je simbol usaglašenosti proizvoda, izrađenog u skladu sa harmonizovanim standardom koji ispunjava bitne zahteve direktive za građevinske proizvode.

SRPS EN 14411 Keramičke pločice – Definicije, klasifikacija, karakteristike i obeležavanje – Definiše termine i utvrđuje klasifikacije, karakteristike i zahteve za obeležavanje keramičkih pločica najboljeg komercijalnog kvaliteta (prva klasa).

Prema standardu keramičke pločice se svrstavaju u grupe prema načinu proizvodnje i upijanju vode.

Podela prema načinu proizvodnje:

Grupa A vučene (ekstrudirane) keramičke pločice

Grupa B suvo presovane pločice

Podela prema upijanju vode:

Ia Upijanje vode manje od 0,5%

Ib Upijanje vode od 0,5 do 3%

IIa Upijanje vode od 3 do 6%

IIb Upijanje vode od 6 do 10%

III Upijanje vode preko 10%

Podela prema prirodi vidne površine:

Glazirane (GL)

Neglazirane (UGL)

Proizvodi “Keramika Kanjiža” dele se u sledeće grupe:

Podne pločice Grupa B Ia

Zidne pločice Grupa B III

Metode ispitivanja korišćene za određivanje karakteristika proizvoda su opisane u standardima SRPS ISO 10545.

SRPS ISO 10545-1 Uzimanje uzoraka i osnove za prihvatanje – Ovaj standard utvrđuje broj uzoraka koje treba proveriti iz partije i maksimalni broj dozvoljenih grešaka.

SRPS ISO 10545-2 Određivanje mera i kvaliteta vidne površine – Ovim standardom utvrđuje se metoda za određivanje mernih karakteristika (dužina, širina, debljina, pravost stranica, odstupanje od pravog ugla, ravnost površine) i kvalitet površine keramičkih pločica.

SRPS ISO 10545-3 Određivanje upijanja vode, prividne poroznosti, prividne relativne zapreminske mase i zapreminske mase – Ovim ispitivanjem se utvrđuje metoda za određivanje upijanja vode i prividne poroznosti keramičkih pločica.

SRPS ISO 10545-4 Određivanje modula loma pri savijanju i čvrstoće pri lomu – Utvrđuje metodu ispitivanja za određivanje čvrstoće pri lomu. Dobijeni podatak ukazuje na opterećenje koju pločica može podneti.

SRPS ISO 10545-7 Određivanje otpornosti glaziranih pločica prema površinskom habanju – PEI klasifikacija – Ocenjuje otpornost glazure prema površinskom habanju. Postupak se vrši rotiranjem sredstva za habanje i ocenjivanjem delovanja habanja, vizuelnim poređenjem pločica izloženih habanju i pločica koje nisu bile izložene habanju. Ocenjivanje proizvoda se vrši od 0 do 5, u zavisnosti od broja obrtaja rotirajućeg sredstva i pojave oštećenja (5 je najviša klasa otpornosti glaziranih pločica prema površinskom habanju).

PEI - klasifikacija glaziranih podnih pločica u odnosu na njihovu otpornost prema habanju.

PEI 0 Glazirane pločice u ovoj klasi ne preporučuju se za korišćenje na podovima.

PEI 1 Prikladno za pokrivanje podnih površina u kojima se hoda isključivo u obući sa mekanim đonovima ili bosonog, bez nečistoća koje grebu podnu površinu (na primer stambena kupatila i spavaće sobe bez direktnog pristupa spolja).

PEI 2 Prikladno za pokrivanje podnih površina u kojima se hoda u mekanoj ili običnoj obući sa uobičajeno malim količinama nečistoće koja grebe površinu (na primer sobe i prostori za dnevni boravak u kućama i stanovima sa izuzetkom kuhinja, ulaza i prostora u kojima je veliki promet).

PEI 3 Prikladno za pokrivanje podnih površina gde se često hoda u običnoj obući sa malo nečistoće koja grebe pod (na primer stambene kuhinje, holovi, hodnici, balkoni, terase). Ne odnosi se na izuzetnu obuću, na primer čizme okovane ekserima.

PEI 4 Prikladno za podove tamo gde se odvija uobičajen promet sa nešto više nečistoće koja grebe pod (na primer ulazi, javne kuhinje, hoteli, izložbeni i prodajni prostori).

PEI 5 Prikladno za podove sa stalnim velikim prohodnim opterećenjem i prisutnom prljavštinom koja grebe (na primer javne površine kao što su trgovački centri, utrašnje aerodromske prostorije, hotelska predvorja i primena u industriji).

Ova klasifikacija važi za primenu pod uobičajenim uslovima.

Informacija o otpornosti podnih pločica prema habanju navedena je ispod slike podnih pločica.

SRPS ISO 10545-8 Određivanje linearnog termičkog širenja - Određuje se koeficijent linearnog termičkog širenja za opseg od sobne temperature do 100 °C. Vrednost pokazuje u kojoj meri će se postavljena pločica širiti usled temperaturnih promena. Ovaj podatak treba da se uzme u obzir prilikom određivanja debljine fuge između pločica.

SRPS ISO 10545-9 Određivanje otpornosti prema temperaturnom šoku - Pločica se izlaže nagloj promeni temperature i nakon toga se proverava pojava oštećenja.

SRPS ISO 10545-10 Određivanje širenja vlaženjem - Ovim standardom se utvrđuje metoda za određivanje širenja keramičkih pločica vlaženjem. Podatak pomaže prilikom dimenzionisanja fuge između pločica.

SRPS ISO 10545-11 Određivanje otpornosti prema vlasavosti glaziranih pločica - Vršni se proverava pojava pukotina na površini glazirane pločice nakon tretiranja sa parom na pritisku od 500 kPa i temperaturi od 159 °C, dva sata u autoklavu.

SRPS ISO 10545-12 Određivanje otpornosti prema mrazu - Po ovoj metodi pločice se izlažu smrzavanju i otapanju u temperaturnom opsegu od -5 °C do +5 °C, najmanje 100 ciklusa. Ovo ispitivanje simulira ponašanje proizvoda u spoljašnjim klimatskim uslovima.

SRPS ISO 10545-13 Određivanje otpornosti prema hemikalijama - Ovim ispitivanjem se utvrđuje otpornost pločica prema dejstvu hemikalija za domaćinstvo, soli u vodi bazena za plivanje, kiselina, baza i otpornost prema dejstvu olovke HB tvrdoće. U zavisnosti od vrste hemikalija i otpornosti pločice se dele u sledeće klase:

Hemikalije za domaćinstvo i soli u vodi bazena za plivanje:

GA bez vidljivih efekata

GB male promene u izgledu ili ako pločice nisu prošle test olovke HB tvrdoće

GC značajne promene

Kiseline i baze (malih koncentracija)

GLA bez vidljivih efekata

GLB male promene u izgledu ili ako pločice nisu prošle test olovke HB tvrdoće

GLC značajne promene

Kiseline i baze (velikih koncentracija)

GHA bez vidljivih efekata

GHB male promene u izgledu ili ako pločice nisu prošle test olovke HB tvrdoće

GHC značajne promene

SRPS ISO 10545-14 Određivanje otpornosti prema stvaranju mrlja - Vidna površina pločice se dovodi u kontakt sa sredstvom za stvaranje mrlja, nakon odstranjivanja vrši se klasifikacija. Klasifikacija se vrši od 5 do 1 u zavisnosti od lakoće uklanjanja mrlje, pri čemu se kod klase 5 najlakše uklanja mrlja.

Za veće podne površine, industrijske i komercijalne namene poželjno je da je koeficijent trenja viši od onih koji se koristi u kućama.

Nemački standard DIN 51130:2010-10 definiše postupak i služi za testiranje i klasificiranje anti kliznih svojstava podnih obloga koji su predviđeni za korišćenje u radnim prostorima i područjima gde je prisutna opasnost od klizanja. Prihvaćeni ugao se utvrđuje na podnoj oblozi premazanoj sa sredstvom za podmazivanje (ulje) a osoba koja sprovodi kontrolu sa kontrolnim cipelama kreće se napred - nazad po kontrolisanoj podnoj oblozi koja se počinje naginjati od horizontalnog stanja i nagib raste do prihvaćenog ugla tj. ugla pri kom kontrolor dostiže granicu sigurnog hodanja. Prihvaćeni ugao služi za ocenu stepena otpornosti na klizanje.

PRIHVAĆENI UGAO	KLASA OTPORNOSTI NA KLIZANJE	PREPORUČUJE SE
6° do 10°	R 9	Ulazi u kuće, dnevni boravak...
10° do 19°	R 10	Hodnici, prodavnice, radionice...
19° do 27°	R 11	Terase, balkoni...
27° do 35°	R 12	Stepeništa, gazišta u vrtu...
Preko 35°	R 13	Oblasti sa specijalnim zahtevima

DIN 51097:02.80 Utvrđivanje karakteristika za sprečavanje klizavosti

U uslovima vlažnosti, na gazištima podnih obloga koje se koriste u kupatilu, svlačionicama, sanitarnim čvorovima i sličnim prostorijama, ocenjuju se karakteristike podnih obloga po ovom standardu.

Tokom izvođenja postupka kontinuirano i jednolično se nanosi tečnost na test podnu oblogu koja se počinje naginjati od horizontalnog stanja i nagib raste do prihvaćenog ugla tj. ugla pri kom kontrolor dostiže granicu sigurnog hodanja. Osoba koja sprovodi kontrolu kreće se napred - nazad po kontrolisanoj podnoj oblozi bosih nogu. U zavisnosti od postignutog ugla nagiba test obloge se mogu svrstati u sledeće grupe:

SREDNJA VREDNOST NAGIBA UGLA	KLASA OTPORNOSTI NA KLIZANJE	PREPORUČUJE SE
≥ 12°	A	Kupatila
≥ 18°	B	Svlačionice, sanitarni čvor...
≥ 24°	C	Oblasti sa specijalnim zahtevima

Informacija o otpornosti podnih pločica prema klizanju navedena je pored slike podnih pločica, a odnosi se samo na one pločice koje zadovoljavaju klasu otpornosti na klizanje (na ulje ili vodu).

SRPS U.F2.011 Završni radovi u građevinarstvu - Izvođenje keramičarskih radova - Standard utvrđuje postupak za oblaganje zidova, podova keramičkim pločicama u unutrašnjosti objekta i spolja.



## PREPORUKE PRILIKOM UGRADNJE

- Pre ugradnje zidne pločice treba potopiti u vodu radi boljeg prijanjanja za podlogu.
- Shodno standardu SRPS U.F2.011 pločice obavezno postaviti sa fugom. Minimalna fuga za zidne pločice je 3 mm, a za podne pločice je 4 mm.
- Podloga za postavljanje pločica treba da bude suva (ne sveže malterisana) i bez strukturnih pukotina.
- Prilikom kupovine pločica obavezno obratiti pažnju na oznaku kalibra i nijanse. U jednoj prostoriji postavljati isključivo pločice iste oznake kalibra i nijanse.
- Za pločice rustikalnog tipa karakteristična je razlika u nijansi. Pre postavljanja pločica preporučljivo je slaganje nekoliko m<sup>2</sup> kombinovanjem nijansi prema ukusu kupca.
- Ukoliko se pločice postavljaju „na smicanje“, pločice se mogu smicati na maksimalno 30% dužine. Smicanje na 50% (polovinu dužine) nije preporučljivo.

## IDENTIFIKACIJA PROIZVODA NA KUTIJAMA I NA PALETAMA

U procesu automatskog pakovanja keramičke pločice se pakuju u kartonsku ambalažu na koju industrijski štampač štampa osnovne podatke identifikacije proizvoda.

U prvom redu štampa se: datum, identifikacioni broj klasera i ime proizvoda. U drugom redu štampa se: broj radnog naloga, šifra proizvoda, klasa proizvoda, nijansa proizvoda i kalibar odnosno dimenzija za podne pločice:

Svaka paleta gotovog proizvoda sadrži bar-cod, pomoću koga se pločice identifikuju.

### ZIDNE PLOČICE - MONOPOROZA SRPS EN 14411, grupa B III

OSOBIINA	METODA ISPITIVANJA	TOLERANCIJA	
		SRPS EN 14411	KK
Dužina i širina	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Debljina	SRPS ISO 10545-2	± 10,0 %	± 2,5 %
Odstupanje od pravog ugla	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Ravnost stranica	SRPS ISO 10545-2	± 0,3 %	± 0,2 %
Ravnost površine	SRPS ISO 10545-2	+ 0,5 %/- 0,3 %	+ 0,25 % /- 0,1 %
Upijanje vode	SRPS ISO 10545-3	> 10,00 %	> 14,00 %
Čvrstoća pri lomu	SRPS ISO 10545-4	> 600 N	> 600 N
Modul loma pri savijanju	SRPS ISO 10545-4	> 12 N/mm <sup>2</sup>	> 15 N/mm <sup>2</sup>
Otpornost prema habanju	SRPS ISO 10545-7		
Koeficijent linearnog termičkog širenja	SRPS ISO 10545-8	Postoji metoda ispitivanja	7 × 10 <sup>-6</sup> C <sup>-1</sup>
Otpornost prema temperaturnom šoku	SRPS ISO 10545-9	Postoji metoda ispitivanja	Odgovara
Otpornost prema vlasavosti	SRPS ISO 10545-11	Zahteva se	Odgovara
Otpornost prema mrazu	SRPS ISO 10545-12		
Otpornost prema hemikalijama u domaćinstvu	SRPS ISO 10545-13	Najmanje GB	GA
Otpornost prema stvaranju mrlja	SRPS ISO 10545-14	Najmanja klasa 3	Klasa 5

### PODNE PLOČICE - MONOKOTURA SRPS EN 14411, grupa B Ia

OSOBIINA	METODA ISPITIVANJA	TOLERANCIJA	
		SRPS EN 14411	KK
Dužina i širina	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Debljina	SRPS ISO 10545-2	± 5,0 %	± 2,5 %
Odstupanje od pravog ugla	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Ravnost stranica	SRPS ISO 10545-2	± 0,5 %	± 0,2 %
Ravnost površine	SRPS ISO 10545-2	± 0,5 %	+ 0,2 / - 0,1 %
Kvalitet površine	SRPS ISO 10545-2	min 95% bez vidljivog oštećenja	
Upijanje vode	SRPS ISO 10545-3	< 0,5 %	< 0,3 %
Čvrstoća pri lomu	SRPS ISO 10545-4	> 1300 N	> 1600 N
Modul loma pri savijanju	SRPS ISO 10545-4	≥ 35 N/mm <sup>2</sup>	> 40 N/mm <sup>2</sup>
Otpornost prema habanju	SRPS ISO 10545-7	klasa habanja se deklariše za svaki proizvod	
Koeficijent linearnog termičkog širenja	SRPS ISO 10545-8	Postoji metoda ispitivanja	7 × 10 <sup>-6</sup> C <sup>-1</sup>
Otpornost prema temperaturnom šoku	SRPS ISO 10545-9	Postoji metoda ispitivanja	Odgovara
Otpornost prema vlasavosti	SRPS ISO 10545-11	Zahteva se	Odgovara
Otpornost prema mrazu	SRPS ISO 10545-12	Zahteva se	Odgovara
Otpornost prema hemikalijama u domaćinstvu	SRPS ISO 10545-13	Najmanje GB	GA
Otpornost prema stvaranju mrlja	SRPS ISO 10545-14	Najmanje klasa 3	Klasa 5

# SPECIFIKACIJA PAKOVANJA PLOČICA I UKRASNE GALANTERIJE

## PODNE PLOČICE GRUPE B Ia

PAKOVANJE PODNIH PLOČICA	FORMAT	DEBLJINA PLOČICA (MM)	KOMADA PLOČICA U KUTIJI	M <sup>2</sup> /KUT.	MASA KUTIJE (KG)	KOMADA KUT.NA PALETI	M <sup>2</sup> /PAL.	MASA PALETE (KG)
	33 x 33	8,0	9	0,98	16,55	64	62,72	1085,00
	45 x 45	8,5	5	1,01	18,33	36	36,36	685,00
	30 x 60	9,0	6	1,08	20,71	40	43,20	855,00
	15 x 60	9,0	11	0,99	18,98	56	55,44	1090,00
	20 x 80	9,5	6	0,96	19,43	54	51,84	1075,00
	60 x 60	9,5	3	1,08	21,86	40	43,20	900,00

## ZIDNE PLOČICE GRUPE B III

PAKOVANJE ZIDNIH PLOČICA	FORMAT	DEBLJINA PLOČICA (MM)	KOMADA PLOČICA U KUTIJI	M <sup>2</sup> /KUT.	MASA KUTIJE (KG)	KOMADA KUT.NA PALETI	M <sup>2</sup> /PAL.	MASA PALETE (KG)
	25 x 40	7,8	16	1,60	20,30	48	76,80	1000,00
	25 x 50	9,2	13	1,62	25,80	36	58,32	950,00
	20 x 60	9,2	13	1,56	24,77	44	68,64	1115,00

## UKRASNA GALANTERIJA

PAKOVANJE CENTRALNIH DEKORA I MOZAIKA	FORMAT	KOMADA U KUTIJI	MASA KUTIJE (KG)	KOMADA KUTIJA NA PALETI	MASA PALETE (KG)
	2525M003	8	7,153	72	515,00
	2540C	14	17,750	45	800,00
	2550C	12	24,198	30	750,00
	5050	6	24,198	30	750,00
	2060C	12	22,000	32	704,00 ± 10%

PAKOVANJE LISTELA	FORMAT	KOMADA U KUTIJI	MASA KUTIJE (KG)	KOMADA KUTIJA NA PALETI	MASA PALETE (KG)
	325L	42	4,9	88	450,00
	325L	56	6,5	77	520,00
	425L	28	4,7	88	440,00
	525L	28	5,3	77	430,00
	540L	28	7,7	56	450,00
	625L	28	6,5	77	525,00
	640L	28	9,8	56	570,00
	725L	14	4,1	88	380,00
	740L	14	5,5	56	330,00
	825L	14	4,7	88	430,00
	450L	22	7,3	60	460,00
	550L	11	4,5	60	290,00
	650L	11	5,4	60	340,00
	750L	11	6,6	60	415,00
	850L	11	7,3	60	455,00
	560L	11	5,4	48	259,00 ± 10%
	660L	11	6,5	48	312,00 ± 10%
	760L	11	7,9	48	380,00 ± 10%
860L	11	8,8	48	422,00 ± 10%	



# TECHNICAL CHARACTERISTICS

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„Keramika Kanjiža“ doo from Kanjiža produces dry pressed floor and wall ceramic tiles (so-called monocuttura and monoporosa), as well as decorative accessories. The floor tiles are frost resistant, suitable for installation outside. Our ceramic tiles, in all their segments, meet the requirements of the harmonized European standard SRPS EN 14411.

## STANDARDS

Since December 2005, the standard SRPS EN 14411 applies, published with the permission of the European Committee for Standardization CEN. This standard is an identical international standard EN 14411 which is compulsorily applied in all member states of the European Union. The CE-mark is a symbol of product conformity, developed in accordance with the harmonized standard that meets the important requirements of the Construction Products Directive.

SRPS EN 14411 Ceramic tiles – Definition, classification, characteristics and designation – Defines terms and determines classifications, characteristics and requirements for designation of ceramic tiles with the best commercial quality (first class).

According to the standard, the ceramic tiles are classified into groups according to the manner of production and water absorption.

Classification according to the manner of production:

Group A Extruded ceramic tiles

Group B Dry pressed tiles

Classification according to water absorption:

Ia Water absorption less than 0,5%

Ib Water absorption from 0,5 to 3%

IIa Water absorption from 3 to 6%

IIb Water absorption from 6 to 10%

III Water absorption more than 10%

Classification according to the nature of the visible surface:

Glazed (GL)

Unglazed (UGL)

The products of “Keramika Kanjiža” are divided into the following groups:

Floor tiles Group B Ia

Wall tiles Group B III

Testing methods used for determination of the product characteristics are described in the standards SRPS ISO 10545.

SRPS ISO 10545-1 Sampling and basis for acceptance – This standard determines the number of samples that should be checked from the series and a maximal number of allowed mistakes.

SRPS ISO 10545-2 Determination of dimensions and quality of visible surface – This standard establishes a method for determining the measurement characteristics (length, width, thickness, flatness of sides, deviation for a right angle, and flatness of the surface) and quality of the surface of ceramic tiles.

SRPS ISO 10545-3 Determination of water absorption, apparent porosity, apparent relative density and bulk density – This testing establishes a method for determination of water absorption and apparent porosity of ceramic tiles.

SRPS ISO 10545-4 Determination of modulus of rupture and fracture strength – Establishes a testing method for determining the fracture strength. Obtained data indicate the load that the tile can bear.

SRPS ISO 10545-7 Determination of surface abrasion resistance of glazed tiles – PEI classification – The glaze resistance to surface abrasion is being determined. The procedure is performed by rotation of assets for abrasion and assessment of the abrasion effect, by visual comparison of tiles exposed to abrasion and tiles which were not exposed to abrasion. The product assessment is performed from 0 to 5, depending on the speed of rotation tools and occurrence of damages (5 is the highest class of resistance of glazed tiles according to the surface abrasion).

PEI – classification of glazed floor tiles in relation to their abrasion resistance

PEI 0 Glazed tiles in this class are not recommended for application on floors.

PEI 1 Appropriate for covering floor surfaces where people walk only in shoes with soft soles or barefoot, without dirt which scratches the floor surface (for example, residential bathrooms and bedrooms without direct access from outside).

PEI 2 Appropriate for covering floor surfaces where people walk in soft or plain shoes, usually with small quantities of dirt which scratches the surface (for example, rooms and living rooms in houses and apartments, with the exception of the kitchen, the doorway and crowded rooms).

PEI 3 Appropriate for covering floor surfaces where people often walk in plain shoes, with little dirt which scratches the floor (for example, residential kitchens, halls, corridors, balconies, terraces). This does not refer to exceptional footwear, for example – studded boots.

PEI 4 Appropriate for floors with normal movement of people with slightly more dirt which scratches the floor (for example entrances, public kitches, hotels, exhibition and retail space).

PEI 5 Appropriate for floors with constant great natural load and presence of dirt which scratches (for example, public surfaces such as commercial centers, airport interior rooms, hotel lobbies and application in industry).

This classification is valid for application in usual conditions.  
The information about abrasive resistance of floor tiles is indicated next to the figures of floor tiles.

SRPS ISO 10545-8 Determination of linear thermal expansion - The coefficient of linear thermal expansion is being determined for a range of room temperature up to 100 °C. The value indicates the extent to which the placed tile will expand due to temperature changes. This information should be taken into consideration during the determination of fugue thickness between the tiles.

SRPS ISO 10545-9 Determination of thermal shock resistance - The tiles are exposed to abrupt temperature changes and afterwards the occurrence of damages is being checked.

SRPS ISO 10545-10 Determination of moisture expansion - This standard establishes a method for determination of moisture expansion of ceramic tiles. The data help to determine the dimension between tiles.

SRPS ISO 10545-11 Determination of crazing resistance of glazed surfaces - Occurrence of cracks on the surface of glazed tiles is performed after treating them with compressed steam at a pressure of 500 kPa and temperature of 159 °C, for two hours in an autoclave.

SRPS ISO 10545-12 Determination of frost resistance - According to this method, the tiles are exposed to freezing and thawing within a temperature range from -5 °C to +5 °C, for at least 100 cycles. This testing simulates the product behavior in external climate conditions.

SRPS ISO 10545-13 Determination of resistance to chemicals - This testing determines the tiles' resistance to the effect of household chemicals, salts in the water of a swimming-pool, acid, base and resistance to the effect of a 'pencil with HB hardness'. Depending on the type of chemicals and resistance of tiles, they are divided in the following classes:

Household chemicals and salts in the water of a swimming-pool

GA with no visible effects

GB small changes in the appearance or if the tiles did not pass the testing with a 'pencil with HB hardness'

GC significant changes

Acids and bases (low concentrations)

GLA with no visible effects

GLB small changes in the appearance or if the tiles did not pass the testing with a 'pencil with HB hardness'

GLC significant changes

Acids and bases (high concentrations)

GHA with no visible effects

GHB small changes in the appearance or if the tiles did not pass the testing with a 'pencil with HB hardness'

GHC significant changes

SRPS ISO 10545-14 Determination of stain resistance - The visible surface of the tiles is exposed to contact with assets that create stains, and classification is performed after removal. The classification is performed from 5 to 1 depending on the ease of removing the stains, whereupon the stains are most easily removed at class 5.

DIN 51130:2004-06 Determination of anti-slip properties for floor tiles

For bigger floor surfaces, industrial and commercial purposes, it is desirable that the friction coefficient is higher than the one used in houses. The German standard DIN 51130:2010-10 defines the procedure and serves for testing and classification of anti-slip properties of floor coverings which have been stipulated for use in working rooms and areas where danger of slipping exists. The accepted angle is determined on a floor coating with applied lubricated asset (oil) and the person who performs control with control shoes moves forward-backward on the floor coating which is being controlled and which starts to tilt from its horizontal state and the inclination increases up to an accepted angle, i.e. an angle when the controller reaches the boundary of safe walking. The accepted angle is used for assessment of the degree of slip resistance.

ACCEPTED ANGLE:	SLIP RESISTANCE CLASS:	RECOMMENDED IN:
6° do 10°	R 9	House entrances...
10° do 19°	R 10	Shops, workshops...
19° do 27°	R 11	Kitchens, laundry rooms...
27° do 35°	R 12	Great kitchens, dairies...
Over 35°	R 13	Areas with special requirements

DIN 51097:02.80 Determination of characteristics for prevention of slips

The characteristics of floor coatings according to this standard are assessed in conditions of moisture, on the treads of floor coverings which are used in bathrooms, changing rooms, toilets and similar rooms.

During the execution of the procedure, a liquid is continuously and uniformly applied for testing the floor covering which will start to tilt from its horizontal position and the inclination will grow up to an accepted angle, i.e. an angle when the controller reaches the boundary of safe walking. The person who performs control moves forward-backward on the floor coating which is being controlled, barefoot. Depending on the achieved inclination angle, the tested coverings could be classified in the following groups:

MEAN VALUE OF ANGLE:	SLIP RESISTANCE CLASS:	RECOMMENDED IN:
≥ 12°	A	Bathrooms...
≥ 18°	B	Changing rooms, toilet...
≥ 24°	C	Areas with special requirements

The information about slip resistance of floor tiles is indicated next to the figures of floor tiles. Refers only to tiles that meet the slip resistance class (oil or water).

SRPS U.F2.011 Finishing works in structural engineering - Execution of ceramic works - The standard determines a procedure for wall and floor cladding with ceramic tiles inside of premises, as well as outside.



## RECOMMENDATIONS DURING INSTALLATION

- Before installing wall tiles, they need to be immersed in water for better adhesion with the substrate.
- According to the standard SRPS U.F2.011, the tiles must compulsorily be placed with a fugue. The minimal fugue for wall tiles is 3 mm, and for floor tiles it is 4 mm.
- The substrate for placing the tiles should be dry (not freshly plastered) and without structural cracks.
- When buying the tiles, you must compulsorily pay attention to the designation of the caliber and the shade. Tiles with the same designations of caliber and shade should be put exceptionally in the same room.
- For a rustic type of tiles, the difference in the shade is a characteristic. Before placing the tiles, it is recommendable to match few m2 by combining the shades according to the taste of the customer.
- When laying tiles with offset, the recommendation is that maximum offset is 1/3rd of a tile (33%). Offset 50% is not recommended.

## IDENTIFICATION OF PRODUCTS ON BOXES AND ON PALLETS

In the process of automatic packaging, the ceramic tiles are packed in a cardboard boxes in which the industrial printer prints the basic data for identifying the product.

The first printed line contains: date, identification number of the classifier and product name. The second printed line contains: number of work order, product code, product class, product shade and caliber, that is, dimension of the floor tiles:

Each pallette of finished product contains a barcode, which helps to identify the tiles.

### WALL TILES - MONOPOROSA SRPS EN 14411, group B III

TECHNICAL CHARACTERISTICS	NORMS	REQUIRED STANDARDS	
		SRPS EN 14411	KK
Length and width	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Thickness	SRPS ISO 10545-2	± 10,0 %	± 2,5 %
Rectangularity	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Straightness of sides	SRPS ISO 10545-2	± 0,3 %	± 0,2 %
Surface flatness	SRPS ISO 10545-2	+ 0,5 %/- 0,3 %	+ 0,25 % /- 0,1 %
Water absorption	SRPS ISO 10545-3	> 10,00 %	> 14,00 %
Breaking strength	SRPS ISO 10545-4	> 600 N	> 600 N
Modulus of rupture (bending strength)	SRPS ISO 10545-4	> 12 N/mm <sup>2</sup>	> 15 N/mm <sup>2</sup>
Wear resistance	SRPS ISO 10545-7		
Coefficient of linear thermal expansion	SRPS ISO 10545-8	Testing method exists	7×10 <sup>-6</sup> C <sup>-1</sup>
Resistance to thermal shock	SRPS ISO 10545-9	Testing method exists	Conforms
Crazing resistance	SRPS ISO 10545-11	Required	Conforms
Frost resistance	SRPS ISO 10545-12		
Resistance to chemical products for domestic use	SRPS ISO 10545-13	Minimum GB	GA
Resistance to stains	SRPS ISO 10545-14	Minimum Class 3	Class 5

### FLOOR TILES - MONOCOTTURA SRPS EN 14411, group B Ia

TECHNICAL CHARACTERISTICS	NORMS	REQUIRED STANDARDS	
		SRPS EN 14411	KK
Length and width	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Thickness	SRPS ISO 10545-2	± 5,0 %	± 2,5 %
Rectangularity	SRPS ISO 10545-2	± 0,5 %	± 0,3 %
Straightness of sides	SRPS ISO 10545-2	± 0,5 %	± 0,2 %
Surface flatness	SRPS ISO 10545-2	± 0,5 %	+ 0,2 / - 0,1 %
Appearance	SRPS ISO 10545-2	min. 95% tiles with no visible defects	
Water absorption	SRPS ISO 10545-3	< 0,5 %	< 0,3 %
Breaking strength	SRPS ISO 10545-4	> 1300 N	> 1600 N
Modulus of rupture (bending strength)	SRPS ISO 10545-4	≥ 35 N/mm <sup>2</sup>	> 40 N/mm <sup>2</sup>
Wear resistance	SRPS ISO 10545-7	Class of wear resistance is declared for every product	
Coefficient of linear thermal expansion	SRPS ISO 10545-8	Testing method exists	7×10 <sup>-6</sup> C <sup>-1</sup>
Resistance to thermal shock	SRPS ISO 10545-9	Testing method exists	Conforms
Frost resistance	SRPS ISO 10545-11	Required	Conforms
Crazing resistance	SRPS ISO 10545-12	Required	Conforms
Resistance to chemical products for domestic use	SRPS ISO 10545-13	Minimum GB	GA
Resistance to stains	SRPS ISO 10545-14	Minimum Class 3	Class 5

# CONDITIONS OF TILE AND DECOR PACKAGINGS

## FLOOR TILES GROUP B Ia

PACKAGING OF FLOOR TILES	FORMAT	THICKNESS OF TILE (MM)	TILE/ BOX	M <sup>2</sup> / BOX	WEIGHT OF BOX (KG)	BOX/ PALLET	M <sup>2</sup> / PALLET	WEIGHT OF PALL. (KG)
	33 x 33	8.0	9	0.98	16.55	64	62.72	1085.00
	45 x 45	8.5	5	1.01	18.33	36	36.36	685.00
	30 x 60	9.0	6	1.08	20.71	40	43.20	855.00
	15 x 60	9.0	11	0.99	18.98	56	55.44	1090.00
	20 x 80	9.5	6	0.96	19.43	54	51.84	1075.00
	60 x 60	9.5	3	1.08	21.86	40	43.20	900.00

## WALL TILES GROUP B III

PACKAGING OF WALL TILES	FORMAT	THICKNESS OF TILE (MM)	TILE/ BOX	M <sup>2</sup> / BOX	WEIGHT OF BOX (KG)	BOX/ PALLET	M <sup>2</sup> / PALLET	WEIGHT OF PALL. (KG)
	25 x 40	7.8	16	1.60	20.30	48	76.80	1000.00
	25 x 50	9.2	13	1.62	25.80	36	58.32	950.00
	20 x 60	9.2	13	1.56	24.77	44	68.64	1115.00

## CERAMIC DECORS

PACKAGING OF CENTRAL DECORS	FORMAT	TILE/ BOX	WEIGHT OF BOX (KG)	BOX/PALLET	WEIGHT OF PALLET (KG)
	2525M003	8	7.153	72	515.00
	2540C	14	17.750	45	800.00
	2550C	12	24.198	30	750.00
	5050	6	24.198	30	750.00
	2060C	12	22.000	32	704.00 ± 10%

PACKAGING OF DECORS	FORMAT	TILE/ BOX	WEIGHT OF BOX (KG)	BOX/PALLET	WEIGHT OF PALLET (KG)
	325L	42	4.9	88	450.00
	325L	56	6.5	77	520.00
	425L	28	4.7	88	440.00
	525L	28	5.3	77	430.00
	540L	28	7.7	56	450.00
	625L	28	6.5	77	525.00
	640L	28	9.8	56	570.00
	725L	14	4.1	88	380.00
	740L	14	5.5	56	330.00
	825L	14	4.7	88	430.00
	450L	22	7.3	60	460.00
	550L	11	4.5	60	290.00
	650L	11	5.4	60	340.00
	750L	11	6.6	60	415.00
	850L	11	7.3	60	455.00
	560L	11	5.4	48	259.00 ± 10%
	660L	11	6.5	48	312.00 ± 10%
	760L	11	7.9	48	380.00 ± 10%
	860L	11	8.8	48	422.00 ± 10%



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